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The International Association of Cross Cultural Competence and Management is an academic forum for experts in all fields of research who take an interest in and are concerned with cross-cultural topics. The project was initiated by the International Studies Centre at the Vienna University of Economics and Business Administration. The IACCM network is designed to offer its participants the opportunity to provide information and exchange views, thereby facilitating and intensifying international co-operation. Regularly organized conferences and the publication of a refereed journal (EJCCM) revised by an international editorial board shall guarantee additional information exchange at a high academic level.

The overall intention of this association is to develop well-founded explanations for the cross-cultural factors that show growing importance in an increasingly internationalized world, which hopefully will help to establish cross-cultural competence and management as a widely recognized field of research.