

13th IACCM Annual Conference

BETWEEN CULTURES AND PARADIGMS

Intercultural Competence & Managerial Intelligence

and

6th CEMS/IACCM
Doctoral Workshop
26-28 June 2014



ABSTRACT SUBMISSION

Deadline

MARCH 15 2014

Contact

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More information

warwick.ac.uk/iaccm2014

twitter.com/iaccm_ejccm #iaccm2014

CALL for PAPERS

13th IACCM Annual Conference
BETWEEN CULTURES AND PARADIGMS
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26-28 June 2014

LEADING LOCAL PARTNER

Centre for Applied Linguistics, University of Warwick, UK

CONFERENCE ORGANIZERS:

Daniel Dauber, d.dauber@warwick.ac.uk
Marie-Therese Claes, mt.claes@uclouvain.be

CONFERENCE THEME

The persistent signs of social, economic and political crises, ranging from policy blockages between powerful political parties to often violent demonstrations in the streets and outright civil war, too, are bearing new challenges for cultural theories. Even if 'national cultures' might be relatively stable, as a response to the persistent crises paradigm wars are emerging about the 'only true way' to renewed happiness. While numerous new political parties are emerging with promises of 'a new political paradigm', other paradigms are persistently and often powerfully advocated in a 'more of the same' style, and yet other paradigms are in demise, as e.g. the communist or social anarchist paradigms after the collapse of communist power around 1990.

As a consequence of persistent social, economic and political crises across major economic regions, new cultural crossings are not confined to national cultures and paradigm wars within numerous societies or to international business and cross-border acquisitions. The level of refugee streams seeking survival in perceived prosperous countries, where unemployment and poverty are significantly on the rise, too, and income driven worker mobility e.g. within the European Union or to the USA continuously are carrying new cultural crossings into the 'established' nation states and into the organisations embedded into 'a national culture', what is raising new challenges for managerial intelligence, too. In this context, new understandings of intercultural competence are urgently needed.

The conference will not necessarily exclude papers that deal with the more standard subject matter of cross-cultural management, but preference will be given to contributions which address the themes below:

- Framing, Negotiating, and Modifying Organizational and Political Paradigms.
- Political Intelligence and Communication: Shaping the Political Discourse.

- Drives for Cultural Change: Political, Economic and Social Consequences.
- Political Paradigm Change, Social Exclusion and Inclusion.
- Scientific, Political and Organizational Paradigms - the Issue of Publication Bias.
- Managerial Intelligence, Power and Loyalty in Organizations.
- Shaping the Leadership Paradigm: From Human Relations to Human Resource Management.
- Intercultural Competence - Conceptualization and Application.
- Intercultural Competence - Academic Education and Research Output.
- Intercultural Competence - Mindsets and Patterns of Behaviour.

SUBMISSION FOR CONFERENCE PRESENTATION

- Paper abstracts (maximum 500 words) before **March 15, 2014**
- Full papers for accepted abstracts (8.000 words max) before **April 15, 2014**
- **Contact:** Daniel Dauber <d.dauber@warwick.ac.uk> and Marie Therese Claes <mtclaes@gmail.com>

SUBMISSION FOR THE 6TH CEMS/IACCM DOCTORAL WORKSHOP

- Paper abstracts (maximum 500 words) before **March 15, 2014**
- Research Proposals, Posters or Full papers for accepted abstracts (8.000 words max) before **April 15, 2014**
- **Contact:** Marie Therese Claes <mtclaes@gmail.com> Gerhard Fink <iaccm.fink@gmail.com>

PARTICIPATION FEE

€ 275,- for regular participants
 € 220,- for members of IACCM (membership 2014 confirmed)
 € 100,- for Ph.D. students and master program students

The fee includes conference participation, conference materials and all meals during the conference.

The payment regulations will be announced after the acceptance of the abstracts.

BEST PAPER AWARDS

There will be the IACCM 2014 student best paper award, which will be judged by a panel consisting of CEMS professors: Marie-Thérèse Claes, Roger Bell, and Gerhard Fink. The best conference paper award will be judged by a panel comprising Marie Thérèse Claes, Daniel Dauber, and Slawomir Magala.

VENUE

Ramphal Building, University of Warwick, Coventry, CV4 7AL
 Campus map: <http://bit.ly/Jb5YsD>
 Google maps: <http://goo.gl/maps/Dkx0W>

IACCM COUNCIL AND SCIENTIFIC COMMITTEE

Prof. Dr. Marie-Thérèse Claes (President)
Univ.Prof. Dr. Gerhard Fink (Vice-President)
Dr. Daniel Dauber (Secretary General and Executive Editor of the EJCCM)
Mag. Markus Latzke (Treasurer)
Prof. Dr. Yochanan Altman (Member of the Council)
Dr. Barbara Demel (Member of the Council)
Dr. Jacob Eisenberg (Member of the Council)
Prof. Dr. Nigel Holden (Member of the Council)
Prof. Dr. Slawomir Magala (Member of the Council)
o.Univ.Prof. Dr. Wolfgang Mayrhofer
Prof. Dr. Snejina Michailova (Member of the Council)
Assoc. Prof. Dr. Juliana Popova (Member of the Council)

IACCM AIMS

Setting up an international network of experts in the field of cross cultural competence opens the possibility for co-ordinated know-how transfer and aims at bringing together those who work on this issue in order to promote and develop this subject collectively. The emphasis is laid on the organization of international workshops and conferences which will certainly be favourable for personal connections among the experts and might lead to new links between them as well as to the creation of common research projects. Furthermore it is an aim to facilitate the submission of project proposals, on the one side because the network facilitates finding suitable project partners, on the other because the existence of a consolidated network will in a sense be an encouraging argument with respect to research funds.

FURTHER INFORMATION:

IACCM webpage: <http://www.wu.ac.at/iaccm/index>
Twitter: https://twitter.com/iaccm_ejccm
Conference webpage: to be announced
Hotel and travel recommendations: to be announced