



## **IACCM 2013**

**5<sup>th</sup> CEMS/IACCM Doctoral Workshop and  
12<sup>th</sup> IACCM Annual Conference**

### **First Announcement – IACCM 2013**

#### **CULTURAL ASPECTS OF CROSS-BORDER COOPERATION: Competencies and Capabilities**

12<sup>th</sup> Annual Conference and  
5<sup>th</sup> CEMS CCM / IACCM Doctoral Workshop (3 ECTS)  
of the

International Association of Cross-Cultural Competence and Management  
**20 -22 June, 2013**  
Rotterdam, the Netherlands

Leading Local Partner:  
Rotterdam School of Management

Conference Organizers:  
Slawomir Magala [smagala@rsm.nl](mailto:smagala@rsm.nl)  
Marie-Therese Claes [mt.claes@uclouvain.be](mailto:mt.claes@uclouvain.be)

#### **Introduction to the theme**

#### **Cultural (Ex)change Rates of Social Values**

Values change - they are renegotiated all the time. We, the networked citizens of hyper-connected societies, debate the issues of birth (is abortion a freedom or a crime?), life (is eating animals sustainable?), death (is euthanasia legitimate?) and the universe (is mankind's survival sustainable?). Negotiating new deals and reinventing democracy in complex societies, we try to map the values, organize, and manage both the stock exchange and the occupants of the Wall Streets, both the empowered citizens and various groups of indigenous and immigrant "underdogs". Let us measure the distance between the high hopes of 2007 Rotterdam conference with Hofstede and McSweeney and the post-crisis conference of 2013. Where are we now, where do we go with our increasingly complex and sophisticated cross-cultural competence?

The main objective of the 12<sup>th</sup> Annual Conference of the International Association of Cross-Cultural Competence and Management is to discuss the questions mentioned above and to contribute to the theory and practice of cross-border cooperation.

The three day conference (20-22 June 2013) welcomes papers from a broad range of theoretical and methodological positions and is open to empirical as well as conceptual contributions.

#### **Conference topics**

The conference will not necessarily exclude papers that deal with the more standard subject matter of cross-cultural management, but preference will be given to contributions which address the themes below:

- 1) Value changes, long term trends and changes, as e.g. shown by world values survey or derived from Sorokin's theory.
- 2) Interest in value change, considering difference between GLOBE 'should be' and 'as is' values.
- 3) Cultural mappings, drafting world maps from Hofstede data, GLOBE data, Dolan data, etc.
- 4) Technology development, behavioural and value change. Consider the impact of internet technology and internet communication techniques on actual behaviour: will that have a bearing on values?
- 5) Yin-yang effects, auxiliary roles of alternate poles of bi-polar dimensions, medium and short term swings
- 6) Organisational intelligence for managing auxiliary yin-yang forces within organisations.
- 7) Quest for change in managerial paradigms, the paradox of the 'paradox view'.
- 8) Political paradigms, political action and quest for social change (parliament elections, political forces in the European Union, USA, Mediterranean, and elsewhere).
- 9) Does political intelligence exist for managing auxiliary yin-yang forces within societies?

IACCM explicitly encourages **young researchers** to submit papers. In the framework of the 12th IACCM annual conference, the **CEMS Faculty Group on Cross-Cultural Management** will convene its **5<sup>th</sup> CEMS/IACCM doctoral workshop**. It aims at young researchers working on a PhD-thesis or a concrete research project who are interested in further developing their theses and projects and how to get their results published in international journals. The doctoral seminar is chaired by Professors Marie-Thérèse Claes, Jacob Eisenberg, and Gerhard Fink. Other CEMS professors will attend the conference, discuss student submissions, and/or deliver keynote speeches and/or regular papers.

Experienced scholars and journal editors will provide their view of major theoretical and methodological cornerstones of the field and facilitate the discussion of participants' doctoral or publication projects. For fully participating in the workshop, 3 ECTS credit points can be awarded. During the conference, working group sessions with small groups of doctoral students will take place. Participants of the workshop can participate in main conference, too, and attend the keynote speeches and paper sessions.

Selected papers submitted to the conferences will be invited for publication in a special issue of the European Journal of Cross-Cultural Competence and Management (EJCCM) – <http://www.inderscience.com/ejccm>.

### **Preliminary Conference Program**

**19.06** – arrival of and accommodation for the participants, Welcome party

#### **20.06**

10:00 – address by or greetings from official guests (rector, mayor and others)

10:30 – 12:30 – plenary session (presentations of keynote speakers)

12:30 – 14:00 – lunch

14:00 – 15:30 – plenary session (presentations of keynote speakers)

15:30 – 16:00 – coffee break (poster session)

16:00 – 17:00 – doctoral student working groups 1-3

17:00 – 18:00 – doctoral student working groups 4-6

18:00 – 19:00 – IACCM members' convention

20:00 – official dinner

## **21. 06**

09:30 – 11:00 – paper presentation  
11:00 – 11:30 – coffee break  
11:30 – 13:00 – paper presentation  
13:00 – 14:30 – lunch  
14:30 – 16:00 – paper presentation  
16:00 – 16:30 – coffee break  
16:30 – 18:00 – paper presentation  
19:00 – cultural event (concert or opera performance)  
21:00 – dinner

## **22.06**

10:00 – 13:00 - paper presentation and keynotes  
13:00 – 14:30 – Closing of the conference and cocktail

### **Submission for conference presentation**

- Paper abstracts (maximum 500 words) before April 15, 2013
- Full papers for accepted abstracts (8.000 words max) before May 15, 2013
- The review committee will consist of the members of the CEMS Council.
- Submissions should be sent to **Slawomir Magala** [smagala@rsm.nl](mailto:smagala@rsm.nl) and **Marie-Thérèse Claes** [mt.claes@uclouvain.be](mailto:mt.claes@uclouvain.be) with an attachment readable by MS Word

### **Submission for the 5<sup>th</sup> CEMS/IACCM doctoral workshop**

- Paper abstracts (maximum 500 words) before April 15, 2013
- Research Proposals, Posters or Full papers for accepted abstracts (8.000 words max) before May 15, 2013
- Submissions should be sent to **Marie-Thérèse Claes** [mt.claes@uclouvain.be](mailto:mt.claes@uclouvain.be) and **Gerhard Fink** [iaccm.fink@gmail.com](mailto:iaccm.fink@gmail.com)

### **Best paper awards**

There will be the IACCM 2013 student best paper award, which will be judged by a panel consisting of CEMS professors: Marie- Thérèse Claes, Jacob Eisenberg, and Gerhard Fink. The best conference paper award will be judged by a panel comprising, Marie Thérèse Claes, Daniel Dauber, Slawomir Magala and Wolfgang Mayrhofer.

### **Participation fee**

- € 275,- for regular participants
- € 220,- for members of IACCM (membership 2013 confirmed)
- € 100,- for Ph.D. students and master program students

The fee includes conference participation, conference materials and all meals during the conference.

The payment regulations will be announced after the acceptance of the abstracts.

## **Venue**

The conference and doctoral workshop will take place on the campus of the Rotterdam School of Management

**Sponsors and Donors:** Support by the following organizations is gratefully acknowledged:

- The CEMS Organisation for the **CEMS doctoral workshop**.
- Journal of Organizational Change Management (JOCM /Emerald Group Publishing)

## **IACCM Council and Scientific Committee**

Prof. Dr. Marie-Thérèse Claes (President)

Univ.Prof. Dr. Gerhard Fink (Vice-President)

Dr. Daniel Dauber (Secretary General and Executive Editor of the EJCCM)

Mag. Markus Latzke (Treasurer)

Prof. Dr. Yochanan Altman (Member of the Council)

Dr. Barbara Demel (Member of the Council)

Dr. Jacob Eisenberg (Member of the Council)

Prof. Dr. Nigel Holden (Member of the Council)

Prof. Dr. Slawomir Magala (Member of the Council)

o.Univ.Prof. Dr. Wolfgang Mayrhofer

Prof. Dr. Snejina Michailova (Member of the Council)

Assoc. Prof. Dr. Juliana Popova (Member of the Council)

## **IACCM aims**

Setting up an international network of experts in the field of cross cultural competence opens the possibility for co-ordinated know-how transfer and aims at bringing together those who work on this issue in order to promote and develop this subject collectively. The emphasis is laid on the organization of international workshops and conferences which will certainly be favourable for personal connections among the experts and might lead to new links between them as well as to the creation of common research projects. Furthermore it is an aim to facilitate the submission of project proposals, on the one side because the network facilitates finding suitable project partners, on the other because the existence of a consolidated network will in a sense be an encouraging argument with respect to research funds.

For further information, see the IACCM webpage: <http://www.wu.ac.at/iaccm/index>