

FIRST ANNOUNCEMENT**CULTURAL ASPECTS OF CROSS-BORDER COOPERATION:
Competencies and Capabilities**

10th Annual Conference and
3rd CEMS CCM / IACCM Doctoral Workshop (3 ECTS)
of the

International Association of Cross-Cultural Competence and Management
29 June – 01 July, 2011
at Ruse, Bulgaria

Leading Local Partner:
“Angel Kanchev” University of Ruse, Ruse, Bulgaria
Local Organizers:
“Angel Kanchev” University of Ruse,
Bulgarian-Romanian Interuniversity Europe Center
“Elias Canetti” International Society

Deadlines and Submissions:

Conference submissions: send paper abstracts (maximum 500 words) before March 15, 2011 to **Juliana Popova** <jppopova@uni-ruse.bg> with an attachment readable by MS Word.

CEMS/IACCM Doctoral Workshop submissions: send paper abstracts (maximum 500 words) before March 15, 2011 to **Marie-Thérèse Claes** <mtclaes@gmail.com> and **Gerhard Fink** <iaccm.fink@gmail.com>.

In cooperation with the Austrian Library at Ruse and the Elias Canetti Society, IACCM will organize a German Track of the conference, submissions to **Sylvia Meierewert** <sylvia.meierewert@flensburgschool.de>.

For your submission please use the IACCM 2011 abstract template:

<http://www.wu.ac.at/iaccm/conferences>

Introduction to the theme**CULTURAL ASPECTS OF CROSS-BORDER COOPERATION:
Competencies and Capabilities**

With EU widening to East the ideas and values of united Europe are confirmed in a great number of countries around the continent. The implementation of the European principle about the free movement of people, goods, services and capital creates a territory dominated by the democratic personal choice and at the same time provokes some changes in the perception of borders. This concept is gradually losing its meaning of “a line, which divides people economically and politically”, but undoubtedly, the mental barriers continue to exist in the consciousness even of

the neighbouring nations and communities due to the cultural differences and difficulties in the intercultural dialogue.

The continued emphasis of national governments on sovereignty prevents international border regions from achieving such basic goals as infrastructure integration, harmonization of environmental policy, social and cultural exchange. At the same time, the globalising context and the intensification of the cross-border contacts on people-to-people level makes necessary the overcoming of the modern political framework based on states and boundaries.

These and other problems can be solved through focusing with scientific instruments on the nature, dimensions and outcomes of cross-border cooperation.

The exploration of the issues of cross-border cooperation can offer decisions in many aspects of the societal agenda but some of the most important dilemmas are “How to encourage the dialogue between neighbouring cultures”, “How to overcome the existing stereotypes, prejudices and ethnocentric attitudes among neighbours” and “How to create common identities in the border regions”.

The main objective of the 10th Annual Conference of the International Association of Cross-Cultural Competence and Management is to discuss the questions mentioned above and to contribute to the theory and practice of cross-border cooperation.

Conference topics

The conference will not necessarily exclude papers that deal with the more standard subject matter of cross-cultural management, but preference will be given to contributions which address the themes below:

- culture and identity in border areas
- cultural aspects of the neighbourhood policy
- language policy in the border areas
- peculiarities of the cross-cultural dialogue in the border areas
- components of multicultural capabilities in the border areas
- cross-cultural management of organizations in the border areas
- cross-border European projects (case studies)
- cross-cultural conflict management
- cross-border integration in an enlarged EU
- art and cross-border cooperation, e.g. Slubice + Frankfurt/Oder = Slubfurt.

IACCM explicitly encourages **young researchers** to submit papers.

Selected papers submitted to the conferences will be invited for publication in a special issue of the European Journal of Cross-Cultural Competence and Management (EJCCM) – <http://www.inderscience.com/ejccm>.

Renowned figures and scientists will be invited as **keynote speakers** in the Conference: High rank officials of Ministries for Foreign Affairs, embassies and government agencies, representatives of banks, corporations and organisations with interests in the **Danube region** and/or the **Black Sea region**.

Among others:

Prof. Dr. Penka **Angelova** – Bulgaria (University of Ruse/University of Veliko Tarnovo, president of “Elias Canetti” International Society); confirmed

Prof. Dr. Constantin **Apostol** – Romania (Director of BRIE-Giurgiu) and H.A.Prof. Dr. Mimi **Kornazheva** – Bulgaria (Director of BRIE-Ruse), confirmed
Dr. Erhard **Busek** – Austria (Doctor Honoris Causa of UR; IDM - Institute for the Danube Region and Central Europe: confirmed)
Dr. Gerhard **Duda** – Germany (Doctor Honoris Causa of UR; Hochschulrektorenkonferenz Deutschland)
Prof. Dr. Gerhard **Fink** – Austria (WU-Wien, IACCM vice president, confirmed)
Prof. Dr. Rainhart **Lang** – Germany (Chemnitz University of Technology)
Prof. Dr. Krzysztof **Wojciechowski** – Poland (Collegium Polonicum)

The University of Ruse has been chosen as a host of the Conference for a number of reasons:

- The town of Ruse is located at the Danube river in a border area;
- Good traditions and practices of cross-border cooperation in many social and economic spheres have been experienced by the two border towns, Ruse, Bulgaria and Giurgiu, Romania ;
- The first cross-border educational structure in Bulgaria and South-East Europe, the Bulgarian-Romanian Interuniversity Europe Center (BRIE), has been established and developed as a result of the collaboration between University of Ruse, Academy of Economic Studies-Bucharest and several German partner universities;
- The University of Ruse and its Romanian partners work very successfully on joint cross-border projects financed by European funds;
- The University of Ruse is one of the biggest and fast-developing Bulgarian universities with significant experience in the organization of international scientific conferences in a variety of areas. The University of Ruse is a member of the Association of European Universities as well as member of the Association of Danube Universities. In accordance with the principle of rotation next year the Rector of the University of Ruse will preside the Danube Rectors Conference;
- In October 2010 the University of Ruse awarded the German chancellor Ms. Angela Merkel the honorary title of Doctor Honoris Causa of the university.

As a host of the 10th Annual Conference of the International Association of Cross-Cultural Competence and Management University of Ruse will offer not only a modern technological base and hospitable academic environment but also infrastructural advantages (60 km distance to Airport Bucharest) and cultural and historical attractions.

Preliminary Conference Program

28.06 – arrival of and accommodation for the participants, Welcome party

29.06

10:00 – address by or greetings from official guests (rector, mayor and others)

10:30 – 12:30 – plenary session (presentations of keynote speakers)

12:30 – 14:00 – lunch

14:00 – 15:30 – plenary session (presentations of keynote speakers)

15:30 – 16:00 – coffee break (poster session)

16:00 – 17:00 – doctoral student working groups 1-3

17:00 – 18:00 – doctoral student working groups 4-6

18:00 – 19:00 – IACCM members' convention

20:00 – official dinner

30.06

09:30 – 11:00 – paper presentation
11:00 – 11:30 – coffee break
11:30 – 13:00 – paper presentation
13:00 – 14:30 – lunch
14:30 – 16:00 – paper presentation
16:00 – 16:30 – coffee break
16:30 – 18:00 – paper presentation
19:00 – cultural event (concert or opera performance)
21:00 – dinner

01.07

10:00 – 13:00 – “Bridging differences through cross-border cooperation” - Round Table with participation of representatives of local authorities from Ruse and Giurgiu, NGOs, business, and others.
13:00 – 14:30 – Closing of the conference and cocktail
15:00 – 19:00 – Walk around Ruse and its surroundings
20:00 - dinner

02.07 – excursion to Veliko Tyrovo or Varna.

Call for papers

The 10th IACCM annual conference gives preference to contributions, which address issues related to the main theme of the conference: ***CULTURAL ASPECTS OF CROSS-BORDER COOPERATION - Competencies and Capabilities***. Subject areas include

- culture and identity in border areas,
- cultural aspects of the neighbourhood policy,
- language policy in the border areas,
- peculiarities of the cross-cultural dialogue in the border areas,
- components of the multicultural ability in the border areas,
- cross-cultural management of organizations in the border areas,
- cross-border European projects (case studies),
- cross-cultural conflict management,
- and other topics related to cross-border cooperation

The conference will not necessarily exclude papers that deal with the more standard subject matter of cross-cultural management.

In the framework of the 10th IACCM annual conference, the **CEMS Faculty Group on Cross-Cultural Management** will convene its **3rd CEMS/IACCM doctoral workshop**.

It aims at young researchers working on a PhD-thesis or a concrete research project who are interested in further developing their theses and projects and how to get their results published in international journals. The doctoral seminar is chaired by Professors Marie-Thérèse Claes, Jacob Eisenberg, and Gerhard Fink. Other CEMS professors will attend the conference, discuss student submissions, and/or deliver keynote speeches and/or regular papers.

Experienced scholars and journal editors will provide their view of major theoretical and methodological cornerstones of the field and facilitate the discussion of participants' doctoral or publication projects. For fully participating in the workshop, 3 ECTS credit points can be awarded.

During the conference, working group sessions with small groups of doctoral students will take place. Participants of the workshop can participate in main conference, too, and attend the keynote speeches and paper sessions.

Submission for conference presentation

- Paper abstracts (maximum 500 words) before March 15, 2011
- Full papers for accepted abstracts (8.000 words max) before May 15, 2011
- The review committee will consist of Assoc. Prof. Dr. Juliana Popova, H.A.Prof. Dr. Mimi Kornazheva, and H.A.Prof. Dr. Roumyana Petrova.
- Please send to your submission to **Juliana Popova** <jppopova@uni-ruse.bg> with an attachment readable by MS Word

Submission for the 3rd CEMS/IACCM doctoral workshop

- Paper abstracts (maximum 500 words) before March 15, 2011
- Research Proposals, Posters or Full papers for accepted abstracts (8.000 words max) before May 15, 2011
- Submissions should be sent to **Marie-Thérèse Claes** <mtclaes@gmail.com> and **Gerhard Fink** iaccm.fink@gmail.com

Einreichungen zum IACCM ‘German Track’

- Abstract (max. 500 Wörter) bis 15. März 2011
- Vollständige Manuskripte, Forschungskonzepte oder Posters (max 8.000 Wörter) bis 15. Mai 2011
- Einreichungen bitte an **Sylvia Meierewert** <sylvia.meierewert@flensburgschool.de> senden.

Best paper awards

There will be the IACCM 2011 student best paper award, which will be judged by a panel consisting of CEMS professors: Marie- Thérèse Claes, Jacob Eisenberg, and Gerhard Fink. The best conference paper award will be judged by a panel comprising Juliana Popova, Slawomir Magala and Wolfgang Mayrhofer.

Participation fee

- € 275,- for regular participants
- € 220,- for members of IACCM (membership 2011 confirmed)
- € 100,- for Ph.D. students and master program students

The fee includes conference participation and dinner reception.

Support by the University of Ruse is gratefully acknowledged:

conference halls with equipment (multimedia)
free access to Internet (wi-fi access)
conference materials

consumables
accommodation of PhD students at students' hostel
publication of conference proceedings

Travel expenses – to be covered by the participants

Hotel accommodation - to be covered by the participants

The prices vary between 25 EUR and 80 EUR.

Details and recommendations for travel and accommodation will be made available a few months before the conference in 2011.

Basically it will be recommended to get by air to Bucharest, which is only 60 km away from the conference venue. The local organizers will provide a shuttle bus from Bucharest airport to the conference venue.

Sponsors and Donors: Support by the following organizations is gratefully acknowledged:

- “Angel Kanchev” University of Ruse, Ruse, Bulgaria,
- The CEMS Organisation for the **CEMS doctoral workshop**.
- Elias Canetti Society and Austrian Library at Ruse, Bulgaria, for the **German Track**.
- Journal of Organizational Change Management (JOCM /Emerald Group Publishing)

IACCM aims

Setting up an international network of experts in the field of cross cultural competence opens the possibility for co-ordinated know-how transfer and aims at bringing together those who work on this issue in order to promote and develop this subject collectively. The emphasis is laid on the organization of international workshops and conferences which will certainly be favourable for personal connections among the experts and might lead to new links between them as well as to the creation of common research projects. Furthermore it is an aim to facilitate the submission of project proposals, on the one side because the network facilitates finding suitable project partners, on the other because the existence of a consolidated network will in a sense be an encouraging argument with respect to research funds.

For further information, see the IACCM webpage: <http://www.wu.ac.at/iaccm/index>