

RUBRICS

Attribute	Points	4	2	0	Weight	Points
Situation analysis		<ul style="list-style-type: none"> analyses the situation precisely and in a coherent way describes specific current developments Flex is facing in the specific area of the challenge backs up all claims with evidence from various appropriate sources 	<ul style="list-style-type: none"> analyses the situation in a comprehensible way, some aspects remain vague or unclear touches upon current developments faced by Flex in the specified area of the challenge. backs up most claims with evidence from various appropriate sources 	<ul style="list-style-type: none"> the analysis of the situation is unclear or incomprehensible, contains irrelevant information and /or lacks relevant aspects references are missing regarding current developments Flex is facing mixes facts with opinions, claims rarely substantiated by evidence from appropriate sources 	5	
Proposed solution		<ul style="list-style-type: none"> approach links well and in a detail to situation analysis develops an innovative and well-thought-out approach to address the challenges described presents coherent arguments that are structured in a logical order makes use of concepts, models, and tools presented in the modules to support argumentation 	<ul style="list-style-type: none"> link to situation analysis is provided proposed action plan is appropriate to address the challenges described includes accurate statements, but with argumentative gaps or irrelevant explanations refers to learning contents from the modules to support argumentation 	<ul style="list-style-type: none"> link to situation analysis is missing proposed action plan is inadequate to address the challenges described presents incoherent and argumentatively unconnected statements argumentation is little or not supported by any learning contents from the modules 	5	
Presentation		<ul style="list-style-type: none"> the situation and the prospective directives are presented in logical sequence, presentation allows the audience to follow effortlessly provides exceptional depth and detail as well as accurate facts and references is within prescribed time parameters and/or pre-set circumference uses technical terms and language proficiently 	<ul style="list-style-type: none"> most parts of the situation and the prospective directives are presented in logical sequence, the audience has difficulty following in some parts of the presentation provides key ideas adequately developed, and accurate facts and references exceeds time parameters and/or pre-set circumference by max. 10% uses technical terms and language correctly on most occasions 	<ul style="list-style-type: none"> has an unintelligible sequence of information, the audience has difficulty following the presentation omits relevant details and provides inaccurate facts and references exceeds time parameters and/or pre-set circumference by more than 10% uses technical terms and language inconsistently 	3	

<p>Creative implementation</p>	<ul style="list-style-type: none"> ▪ exceptional and professionally looking design ▪ visuals and graphics are creatively used to support the content 	<ul style="list-style-type: none"> ▪ visually appealing design ▪ visuals and graphics support the content 	<ul style="list-style-type: none"> ▪ visually unappealing design ▪ visuals and graphics are inappropriate and/or don't match the content 	<p>2</p>	
<p>Maximum points: 60</p>					