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Research Topics

**Sharing Economy and
the Issue of (Dis) Trust**

Frontiers in Psychology



In the sharing economy consumers have rather access to a good than actually owning it. Thus, they started sharing goods such as cars and rooms. This is a new trend that was driven by the rapid development of technology. Within consumer psychology, (dis) trust has been identified as important factor stimulating/hindering participation in the sharing economy, meaning that consumers make themselves vulnerable towards different actors in the sharing economy. There is a lack of research on trust towards the different actors of the sharing economy (owner of a shared good, intermediating platforms, other shared goods' users) in the digital age, and also a lack of research on distrust in general. With the current Research Topic, we welcome theoretical and empirical manuscripts addressing this research gap of trust and distrust in the sharing economy.

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