

Seamless Learning Conference 2025 Molding minds – Melding modes

WU Vienna University of Economics and Business
Welthandelsplatz 1, A-1020 Vienna

October 16-17

Thursday, 16.10.2025

From 12.00	Registration	LC Galerie
13.00	Welcome Oliver Vettori Director, Program Management and Teaching & Learning, WU Vienna, Austria	LC Galerie
13.15 – 14.30	Opening Dialogue Higher Education (em)powered by AI? • Mike Bernd Teamlead KI-Campus, Stifterverband, Germany • Jacqueline Gasser-Beck Head of Teaching Innovation Lab, University of St.Gallen, Switzerland Moderated by Oliver Vettori, Director, Program Management and Teaching & Learning, WU Vienna, Austria	LC Galerie
14.30	Coffee Break	LC Clubraum



15.00 – 16.30	Breakout Sessions A Track 1: Assessing AI/AI Assessing Exams in Transition: A multi-modal approach to assessment design Gerhard Geissler & Franz-Karl Skala, Senior Lecturer, WU Vienna University of Economics and Business, Austria AI skills development via escape room Daniela Craciun, Assistant Professor of Higher Education Policy, University of Twente, Netherlands From Ban to Embrace: Rethinking Assessment in the Age of AI Mathias Lund, Senior Consultant & AI Implementation Lead, Copenhagen Business School, Denmark Track Chairs: Karl Ledermüller PMTL: Evaluation and Quality Enhancement, WU Vienna, Austria Johanna Warm PMTL: Teaching and Learning Development, WU Vienna, Austria Track 2: Learning across different 'realities' Mission in the Snow: Designing XR Learning Experience for Collaboration and Leadership Marina Petrova, Claudia Ocera, Nora Grasselli, ESMT Berlin, Germany Multifunctional learning environments: Virtual simulation and AI chatbots as a complement to in-class teaching Bernhard Zeilinger, University of Applied Sciences BFI Vienna, Austria Newsday VR: Immersive Journalism Education for Real-World Preparedness and Wellbeing Dan McKinnie, Danielle Millea, Carl Hartley, University of Leeds, United Kingdom Track Chairs: Andrea Ghoneim eDeveloper, PMTL: Digital Teaching Services, WU Vienna, Austria	EA Foyer TC Hall
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	Klaus Neundlinger Head of Research, in scope, Austria Track 3: AI Skills Deficit/AI Skills Development Where are we and where do we need to be? Supporting Staff and Student GenAI Literacy Loretta Goff & Sarah Thelen, University College Cork, Ireland From AI Competence Framework to AI-Coaches Program Margherita Valle, University of Zurich, Switzerland Involve NEOMA community in the daily and exponential developments of AI Thomas Canniot, NEOMA Business School, France <i>- cancelled -</i> Track Chairs: Hedda Guggenberger PMTL: Teaching and Learning Development, WU Vienna, Austria Verena Schwägerl-Melchior Teaching Academy, Graz University of Technology, Austria	LC Galerie
17.00 – 18.00	Plenary ShowCase: A glimpse of the future? Powered by WU Future Learning Experience Center	LC Galerie
18.00	Dinner & Drinks	LC Clubraum

Friday, 17.10.2025

09.00 – 10.30	Breakout Sessions B Track 1: Assessing AI/AI Assessing Leveraging AI for grading in stem Gerd Kortemeyer, rectorate and the AI Center, ETH Zurich, Switzerland AI-supported formative feedback' Dagmar Archan, Centre for Teaching Excellence, University of Applied Sciences in Graz, Austria	D3.0.225
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	Agentic AI and the future of assessment Lilit Sargsyan, Associate Professor, Yerevan State University, Armenia Track Chairs: Karl Ledermüller PMTL: Evaluation and Quality Enhancement, WU Vienna, Austria Johanna Warm PMTL: Teaching and Learning Development, WU Vienna, Austria Track 2: Learning across different 'realities' Teaching Extended Realities at the University of Applied Arts Vienna: <i>Reimagining Identities, Embodiment, and Space in Artistic Education</i> Valerie Messini, Bence Pap, Martina Menegon, University of Applied Arts Vienna, Austria The E-volution Initiative: Connecting Campuses and Communities Through Immersive Learning Environments James Parker, Dan Pearson, USP College, United Kingdom Coaching Session in WU's Virtual Campus – Conceptualization and Key Learnings Monika Koller, Eva Marckhgott, WU Vienna, Austria Track Chairs: Andrea Ghoneim eDeveloper, PMTL: Digital Teaching Services, WU Vienna, Austria Klaus Neundlinger Head of Research, in scope, Austria Track 3: AI Skills Deficit/AI Skills Development Artificial Intelligence in Education: Evaluating Türkiye's Strategic Alignment with Future Workforce Competencies Berrin Yanikkaya & Ege Simge Demirel & Hatice Karaman & Onur Demir, Yeditepe University, Turkey Disrupted Foundations: Roles of Universities in Reimagining Human Competence in an AI-enabled Workforce Miruna Mazurencu-Marinescu Pele, Bucharest University of Economic Studies, Romania	AD Meeting Room 2 AD Meeting Room 6
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	Teaching and GenAI: Developing AI Literacy in Teaching, Learning and Assessment in Irish Higher Education Institutions – a Collaborative Approach Ana Elena Schalk, Trinity College Dublin, Ireland Track Chairs: Hedda Guggenberger PMTL: Teaching and Learning Development, WU Vienna, Austria Verena Schwägerl-Melchior Teaching Academy, Graz University of Technology, Austria	
10.30	Coffee Break	EA Foyer
11.00 – 12.20	Closing Plenary: Lessons learned from the FLAIR Erasmus+ project – AI skills and policy frameworks across six different European countries Moderated by Thérèse Zhang Deputy Director Higher Education Policy, EUA, Belgium Featured Universities: Ramon Llull University, Spain Tilburg University, Netherlands University College Cork, Ireland University of Tartu, Estonia Yeditepe University, Turkey WU Vienna University of Economics and Business, Austria	EA Foyer
12.20	Closing	EA Foyer
12.30	Light Lunch	EA Foyer
13.30	FLAIR Erasmus+ partner meeting (invitation only)	AD Meeting Room 5

