

# WU, Masterstudium Business Communication idF 2022

**J 066 619**

Student ID no: .....

Name: .....

PRESCRIBED EXAMS	EXAMS TAKEN	GRADE	EXAM DATE	CREDIT TRANSFER YES/NO	ASSESSED BY / GROUNDS
<b><u>In Foundations of Business Communication</u></b>  VUE Intercultural Business Communication (2 SSt., 5 ECTS)  VUE Business Communication in the Media Society (2 SSt., 5 ECTS)  VUE Business Communication and Language (2 SSt., 5 ECTS)				<i>not to be completed by the student</i>	
<b><u>In International Business Communication and Management</u></b>  PI Intercultural Communication and Area Studies (2 SSt., 5 ECTS)  PI Strategic Communication Management (2 SSt., 5 ECTS)  PI Language and Communication in Specific Business Settings (2 SSt., 5 ECTS)					

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				<i>not to be completed by the student</i>	
<b><u>In Skills and Competencies</u></b>					
PI Language for Specific Purposes (2 SSt., 5 ECTS)					
PI Media and Communication (2 SSt., 5 ECTS)					
PI Language specific, applied content production (2 SSt., 5 ECTS)					
<b><u>In Applied Research Project</u></b>					
<b><i>Optionally one of the following courses:</i></b>					
PI Research in Intercultural Communication and Area Studies (3 SSt., 7,5 ECTS)					
or PI Research in Strategic Communication Management (3 SSt., 7,5 ECTS)					
or PI Research in Language in Business Contexts (3 SSt., 7,5 ECTS)					
<b><u>In Research Methods</u></b>					
PI Qualitative and Quantitative Research Methods & Data Analysis (4 SSt., 10 ECTS)					

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**Business Communication major**

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<p><b><u>In Skills and Competencies</u></b></p> <p>PI Introduction to Content Production (1 SSt., 2,5 ECTS)</p> <p>PI Writing for Academic and Business Purposes (2 SSt., 5 ECTS)</p> <p><b><u>In Applied Research Project</u></b></p> <p>PI Master's Seminar (2 SSt., 5 ECTS)</p> <p><b><i>Optionally one of the following courses:</i></b></p> <p>PI Research in Intercultural Communication and Area Studies (3 SSt., 7,5 ECTS)</p> <p>or</p> <p>PI Research in Strategic Communication Management (3 SSt., 7,5 ECTS)</p> <p>or</p> <p>PI Research in Language in Business Contexts (3 SSt., 7,5 ECTS)</p>				<i>not to be completed by the student</i>	

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<p><b><u>In Fields of Business, Communication and Culture</u></b> <b><i>Optionally 20 ECTS from the following courses:</i></b></p> <p>PI Marketing and Communication (2 SSt., 5 ECTS)</p> <p>or</p> <p>PI Management and Communication (2 SSt., 5 ECTS)</p> <p>or</p> <p>PI Digital Communication (2 SSt., 5 ECTS)</p> <p>or</p> <p>PI Investor Relations (2 SSt., 5 ECTS)</p> <p>or</p> <p>PI CSR and Sustainability (2 SSt., 5 ECTS)</p> <p>or</p> <p>PI Selected Topics in Business Communication (2 SSt., 5 ECTS)</p>				<i>not to be completed by the student</i>	

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or PI Intercultural Marketing and Management (2 SSt., 5 ECTS)  or PI Simulations in Business Communication (2 SSt., 5 ECTS)  LVP Course Abroad (2 SSt., 5 ECTS)				<i>not to be completed by the student</i>	

Application received on/by:

Application processed on/by: