

CURRICULUM

FOR THE BACHELOR'S PROGRAM IN BUSINESS, ECONOMICS AND SOCIAL SCIENCES

Pursuant to § 25 (1) item 10 of the Universities Act 2002 (*Universitätsgesetz 2002*), Federal Law Gazette (*Bundesgesetzblatt*, BGBl.) I No. 120/2002, last amended by the federal act promulgated in Federal Law Gazette I No. 3/2019, the following regulation is passed:

GENERAL PROVISIONS

§ 1 Objectives

This degree program is designed to equip students with the qualifications necessary for demanding professional activities in business, economics, and social sciences in the private and public sector, as well as in non-profit organizations. Special emphasis is placed on ensuring the students' professional qualifications and providing them with the skills required for further academic studies. This is done in four ways:

- Skills required in practice are developed through a theoretically and methodologically sound introduction to state-of-the-art academic discourse. This facilitates graduates' access to new research results, provides a basis for further education, and thus enables them to adapt and implement innovations in professional activities.
- The degree program conveys systematic fundamentals and concepts of the respective sub-disciplines of business, economics, law and social sciences. This general orientation enables graduates to enter a wide variety of professional fields.
- Graduates have also obtained profound problem-solving and practical skills in selected areas by specializing on two different levels:
 - Students' choice of a major allows them to focus on either business administration, international business administration, economics and socioeconomics, or business information systems.
 - Within each major, students can further customize their program by selecting two Specializations in Business Administration in the Business Administration major or by focusing on either Socioeconomics or Economics in the Economics and Socioeconomics major.
- The students' specialized skills are complemented by the development of their
 - Analytical abilities
 - Social skills
 - Language skills (required foreign language, academic writing in the second language)in subject-related courses and in courses aimed specifically at developing these skills.

This program equips graduates with the knowledge and skills necessary to adapt to a wide variety of professional areas quickly, to follow the developments and innovations in practice based on their background in business and economics, and to gain additional expertise through further education.

§ 2 Classification, Structure, and ECTS Credits

- (1) The Bachelor's Program in Business, Economics and Social Sciences is a degree program in social and economic sciences within the meaning of § 54 (1) of the Universities Act 2002.
- (2) The Bachelor's Program in Business, Economics and Social Sciences is a six-semester program, divided into two study phases, an introductory and orientation phase and the main program phase.
- (3) The Bachelor's Program in Business, Economics and Social Sciences comprises a total of 180 ECTS credits. The introductory and orientation phase is worth 16 ECTS credits, the main program phase is worth 156, and the bachelor's thesis accounts for a further 8 ECTS credits.

§ 3 Types of Examinations

The examination types indicated in this curriculum are defined in the examination regulations of WU (Vienna University of Economics and Business). This curriculum, together with the examination regulations, forms a curriculum pursuant to § 25 (1) item 10 of the Universities Act 2002.

<i>Abbreviation key:</i>
AG - <i>Arbeitsgemeinschaft</i> , workshop-type course
FP - <i>Fachprüfung</i> , subject examination
FS - <i>Forschungsseminar</i> , research seminar
LVP - <i>Lehrveranstaltungsprüfung</i> , course examination
MP - <i>Modulprüfung</i> , module examination
PI - <i>prüfungsimmmanent</i> , course with continuous assessment of student performance
VUE - <i>Vorlesungsübung</i> , lecture with interactive elements

I. INTRODUCTORY AND ORIENTATION PHASE

§ 4 Courses and Examinations in the Introductory and Orientation Phase

The introductory and orientation phase consists of the following courses and examinations:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
<i>In Business Administration (4 ECTS credits):</i>			
Introduction to Business Administration	4	2	LVP
<i>In Mathematics and Statistics (4 ECTS credits):</i>			
Mathematics	4	2	LVP
<i>In Economics (4 ECTS credits)</i>			
Fundamentals of Economics	4	2	LVP
<i>In Law (4 ECTS credits)</i>			

Business in a Legal Context – European and Public Business Law I	4	2	LVP
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§ 5 Transition from the Introductory and Orientation Phase to the Main Program Phase

Successful completion of all courses and examinations of the introductory and orientation phase is the prerequisite for admission to all further courses and examinations in the compulsory courses and electives of the main program phase.

II. MAIN PROGRAM PHASE

COMMON PROVISIONS

§ 6 Courses and Examinations in the Common Body of Knowledge

(1) The following courses and examinations are required in the subjects of the Common Body of Knowledge:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
<i>In Business Administration (16 ECTS credits):</i>			
Accounting & Management Control I	6	3	LVP
Accounting & Management Control II	6	3	LVP
Business Information Systems I	4	2	LVP
<i>In Law (4 ECTS credits)</i>			
Business in the Legal Context – Private Business Law I	4	2	LVP
<i>In Business Communication (4 ECTS credits)</i>			
Introduction to Business Communication	4	2	LVP
<i>In Mathematics and Statistics (4 ECTS credits):</i>			
Statistics	4	2	VUE
<i>In Economics (8 ECTS credits)</i>			
Applied Microeconomics	4	2	PI
International Macroeconomics	4	2	PI
<i>In Socioeconomics (4 ECTS credits)</i>			
Future-Oriented Business I	4	2	VUE

(2)The subject Business Communication pursuant to (1) is held entirely in English.

§ 7 Prerequisites for admission to all further examinations

(1) The successful completion of the examination in Accounting & Management Control I is the prerequisite for admission to the examination in Accounting & Management

- Control II. Before taking the examination in Accounting & Management Control III, students are required to pass the examination in Accounting & Management Control II.
- (2) Admission to the examinations for the compulsory courses and electives for the majors requires the successful completion of examinations from the Common Body of Knowledge worth at least 27 ECTS credits, including Accounting & Management Control I, Accounting & Management Control II, and Business in the Legal Context – Private Business Law I.
 - (3) By way of derogation from (2), students are entitled to take examinations worth a total of 8 ECTS credits from the courses Marketing, Personnel Management, Leadership and Organizational Behavior, Finance, Procurement, Logistics and Production, and, in the majors Business Administration and International Business Administration, Foreign Language Business Communication I before they have completed the minimum of 27 ECTS credits worth of courses from the Common Body of Knowledge. The maximum of 8 ECTS credits earned by completing the examinations detailed in this provision are included in the 27 ECTS credits pursuant to (2).
 - (4) Admission to examinations in a Specialization in Business Administration, the Specialization in Business Mathematics, the Specialization in International Business Communication, the Cross-Functional Management program, the electives and/or the free electives requires the successful completion of all Business Administration examinations in the Common Body of Knowledge and the examination in Statistics, in addition to the provisions set out in (2).
 - (5) Admission to the subject examination or module examination of a Specialization in Business Administration (see Appendix I) requires the successful completion of Course I in the respective Specialization in Business Administration.
 - (6) Before attending Foreign Language Business Communication II, students are required to pass Foreign Language Business Communication I in the selected language.
 - (7) Successful completion of Foreign Language Business Communication II in the selected language is a prerequisite for admission to Foreign Language Business Communication III and IV.
 - (8) Successful completion of Course I in the elective Foreign Language Business Communication in the selected language is a prerequisite for admission to Course II in the selected language.

§ 8 Bachelor's Thesis

- (1) Each student is required to write a bachelor's thesis as part of the Bachelor's Program in Business, Economics and Social Sciences during the main program phase.
- (2) The bachelor's thesis cannot be graded until all the courses and examinations in the introductory and orientation phase, all Business Administration courses and the Statistics examination from the Common Body of Knowledge, and the subject Academic Research Techniques or Research Methods have been successfully completed.
- (3) The topic of the bachelor's thesis is to be taken from the compulsory and elective subjects listed in this curriculum. Candidates are entitled to propose topics themselves or choose topics from suggestions provided by available supervisors.

§ 9 Requirements for the Completion of the Bachelor's Program

After the successful completion of all examinations in the introductory and orientation phase of the program, the Common Body of Knowledge, all examinations of the major taken during the main program phase, and the bachelor's thesis, a certificate is to be issued confirming the completion of the Bachelor's Program in Business, Economics and Social Sciences. The certificate will indicate the student's major and any focus areas as per § 20.

§ 10 Academic Degree

Graduates of the Bachelor's Program in Business, Economics and Social Sciences will be awarded the academic degree of "Bachelor of Science (WU)", abbreviated "BSc (WU)".

§ 11 Majors

In the main program phase, students can choose to major in Business Administration, International Business Administration, Information Systems, or Economics and Socioeconomics.

Business Administration Major

§ 12 Courses and Examinations in the Business Administration Major

The courses and examinations in the core subjects of the Business Administration major are as follows:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
<i>In Business Administration (24 ECTS credits):</i>			
Accounting & Management Control III	4	2	VUE
Business Information Systems II	4	2	PI
Marketing	4	2	LVP
Personnel Management, Leadership and Organizational Behavior	4	2	VUE
Finance	4	2	VUE
Procurement, Logistics and Production	4	2	LVP
<i>In Economics (4 ECTS credits)</i>			
Economic and Fiscal Policy	4	2	PI
<i>In Law (8 ECTS credits)</i>			
Private Business Law II	4	2	PI
European and Public Business Law II	4	2	LVP
<i>In Foreign Language Business Communication (7 ECTS credits): English, French, Italian, Spanish, or Russian</i>			
Foreign Language Business Communication I	4	2	PI

Foreign Language Business Communication II	3	2	PI
<i>In Socioeconomics (4 ECTS credits)</i>			
Future-Oriented Business II	4	2	PI
<i>In Social Skills (3 ECTS credits):</i>			
Social Skills	3	2	PI
or Intercultural Skills (for students who intend to participate in a student exchange program organized by WU)	3	2	PI
<i>In Academic Research Techniques or Research Methods, a choice of one of the following courses and examinations (3 ECTS credits)</i>			
Academic Research Techniques	3	1	PI
or Research Methods	3	1	PI

§ 13 Specialization in Business Administration

- (1) Students majoring in Business Administration are required to complete their choice of two Business Administration Specializations pursuant to § 15, each worth 20 ECTS credits (10 credit hours).
- (2) The list of possible Specializations in Business Administration and information on how they are structured can be found in Appendix I.
- (3) Students in the Business Administration Major can choose to complete either the Specialization in Business Mathematics or the Specialization in International Business Communication instead of one of the two Specializations in Business Administration.
- (4) The Specialization in Business Mathematics is worth a total of 20 ECTS credits and 10 credit hours. It is taught entirely in English and is made up of four compulsory blocks (Analysis and Linear Algebra, Computing, Probability, Statistics). Each compulsory block consists of one continuous assessment (PI) course. Analysis and Linear Algebra is worth 8 ECTS credits (4 credit hours), Computing 4 ECTS credits (2 credit hours), Probability 4 ECTS credits (2 credit hours), and Statistics 4 ECTS credits (2 credit hours).
- (5) The Specialization in International Business Communication is worth a total of 20 ECTS credits and 10 credit hours. The courses in the Specialization in International Business Communication are:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I	4	2	PI
Course II	4	2	PI
Course III	4	2	PI
Course IV	4	2	PI
Course V	4	2	PI

§ 14 Electives

- (1) One elective must be completed for the Business Administration major. The list of possible electives and information on how they are structured can be found in Appendix II.
- (2) Selection of a foreign language as specified in § 12 and § 15, if applicable, precludes the selection of the same language as a Foreign Language Business Communication elective as specified in Appendix II, and vice versa.
- (3) Completion of a core subject as specified in §§ 12, 15, 18 and 19 precludes the selection of an elective in the same subject pursuant to Appendix II.
- (4) For the Business Administration major, students must present proof of the successful completion of free electives worth a total of 13 ECTS credits. Students who select the elective Tax Law (Appendix II) must present proof of the successful completion of free electives worth a total of 11 ECTS credits. Free electives may be selected from all courses that require an examination as offered by all recognized universities in Austria or abroad.

International Business Administration Major

§ 15 Classes and Examinations in the International Business Administration Major

- (1) The classes and examinations in the core subjects of the International Business Administration major are as follows:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
<i>In Business Administration (16 ECTS credits):</i>			
Accounting & Management Control III	4	2	VUE
<i>A choice of three of the following courses and examinations:</i>			
Marketing	4	2	LVP
Personnel Management, Leadership and Organizational Behavior	4	2	VUE
Finance	4	2	VUE
Procurement, Logistics and Production	4	2	LVP
<i>In Economics (4 ECTS credits)</i>			
Economic and Fiscal Policy	4	2	PI
<i>In Law (4 ECTS credits)</i>			
Introduction to Tax Law	4	2	LVP
<i>In Foreign Language Business Communication (10 ECTS credits): English</i>			
Foreign Language Business Communication I	4	2	PI
Foreign Language Business Communication II	3	2	PI
Foreign Language Business Communication III	3	2	PI
<i>In Foreign Language Business Communication (14 ECTS credits): French, Italian,</i>			

<i>Spanish, or Russian</i>			
Foreign Language Business Communication I	4	2	PI
Foreign Language Business Communication II	3	2	PI
Foreign Language Business Communication III	3	2	PI
Foreign Language Business Communication IV	4	2	LVP
<i>In Socioeconomics (4 ECTS credits)</i>			
Future-Oriented Business II	4	2	PI
<i>In Social Skills (3 ECTS credits):</i>			
Inter-cultural skills	3	2	PI
<i>In Academic Research Techniques or Research Methods, a choice of one of the following courses and examinations (3 ECTS credits)</i>			
Academic Research Techniques or Research Methods	3	1	PI
<i>In Compulsory Electives, a choice of two of the following courses and examinations (8 ECTS credits):</i>			
Business Information Systems II	4	2	PI
Special Topics in Economic Policy	4	2	PI
International Course I*	4	2	LVP
International Course II	4	2	LVP
European and Public Business Law II	4	2	LVP
Introduction to Austrian and European Labor and Social Security Law	4	2	PI
Private Business Law II	4	2	PI
Advanced Foreign Language Business Communication in English	4	2	PI
Advanced Foreign Language Business Communication in the language selected in the subject Foreign Language Business Communication: French, Italian, Spanish, or Russian	4	2	PI
Basic Tax Law and Advanced Topics in Tax Law	4	2	PI
Foreign Language I and Foreign Language II	4	2	PI

(2) International Courses are not offered by WU; credit must be transferred from another university. International Courses must be business-related, must be completed during studies outside of Austria and outside of the student's home country at a recognized post-secondary educational institution, must include an examination and be of a comparable scope to equivalent WU courses.

- (3) Students majoring in International Business Administration are required to complete two Specializations in Business Administration under § 13.
- (4) Instead of the two Specializations in Business Administration, students majoring in International Business Administration may choose the program Cross-functional Management, worth 40 ECTS credits (20 credit hours). This program is held entirely in English; it consists of four compulsory course blocks (*International Financial Management, International Marketing and Management, International Human Resource Management and Organizational Behavior, International Strategic Management*), and an elective block (consisting of internationally oriented courses). Each compulsory block consists of two internationally oriented continuous assessment (PI) courses, each worth 4 ECTS credits (2 credit hours).
- (5) The elective blocks in the Cross-Functional Management program are:
- International Accounting
 - International Business
 - International Supply Chain Management
 - International Tourism
- Each elective block consists of two internationally oriented continuous assessment (PI) courses, each worth 4 ECTS credits (2 credit hours).
- (6) Students in the International Business Administration Major can choose to complete either the Specialization in Business Mathematics or the Specialization in International Business Communication instead of one of the two Specializations in Business Administration.
- (7) The Specialization in Business Mathematics is worth a total of 20 ECTS credits and 10 credit hours. It is taught entirely in English and is made up of four compulsory blocks (Analysis and Linear Algebra, Computing, Probability, Statistics). Each compulsory block consists of one continuous assessment (PI) course. Analysis and Linear Algebra is worth 8 ECTS credits (4 credit hours), Computing 4 ECTS credits (2 credit hours), Probability 4 ECTS credits (2 credit hours), and Statistics 4 ECTS credits (2 credit hours).
- (8) The Specialization in International Business Communication is worth a total of 20 ECTS credits and 10 credit hours. The courses in the Specialization in International Business Communication are:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I	4	2	PI
Course II	4	2	PI
Course III	4	2	PI
Course IV	4	2	PI
Course V	4	2	PI

- (9) For the International Business Administration major, students must present proof of the successful completion of free electives worth a total of 10 ECTS credits. Free electives may be selected from all courses that require an examination as offered by all recognized universities in Austria or abroad.

§ 16 Classes and Examinations in Foreign Language Business Communication

- (1) In the International Business Administration Major, the subject Foreign Language Business Communication: French, Italian, Spanish, or Russian under § 15 must be completed in a different language than the one selected under § 14.
- (2) The courses Foreign Language I and II under compulsory electives must be completed in a different language than the one selected according to §§ 12, 14, and 15. Students can choose from the following business languages: French, Italian, Spanish, Russian

§ 17 International Experience

A further prerequisite for the completion of the International Business Administration major is the verification of international experience worth at least 24 ECTS credits completed during the Bachelor's Program in Business, Economics and Social Sciences. The completion of this international experience is to be confirmed by the unit area coordinator of International Business Administration. This compulsory experience abroad can be gained as follows (combinations are possible):

- a) Successful completion or credit transfer of courses related to business or economics taken at a university outside of Austria and outside of the student's home country
- b) Successful completion of a study program related to business or economics and lasting a minimum of three weeks (e.g. Summer University programs) offered by a university outside of Austria and outside of the student's home country. A maximum of 8 ECTS credits per program will be recognized as international experience.
- c) Successful completion of an internship abroad, lasting a minimum of two months and completed along with an accompanying continuous assessment (PI) course worth 4 ECTS credits at WU. 8 ECTS credits will be recognized as international experience. If a student completes more than one internship abroad, a maximum of 8 ECTS credits will be given for all internships in total. The accompanying course can be taken or transferred for credit as a free elective.

Information Systems Major

§ 18 Classes and Examinations in the Information Systems Major

- (1) The classes and examinations in the core subjects of the Information Systems major are as follows:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
<i>In Business Administration (20 ECTS credits):</i>			
Business Information Systems II	4	2	PI
Procurement, Logistics and Production	4	2	LVP
<i>A choice of three of the following courses and examinations:</i>			
Marketing	4	2	LVP
Personnel Management, Leadership and Organizational Behavior	4	2	VUE
Finance	4	2	VUE

Accounting & Management Control III	4	2	VUE
<i>In Information Systems (32 ECTS credits)</i>			
Algorithmic thinking and Programming	4	2	VUE
Designing Information Systems	4	2	VUE
Formal Methods in Information Systems	4	2	PI
Data Communication and Computer Networks	4	2	PI
Data and Network Security	4	2	PI
Data and Knowledge Engineering	4	2	VUE
Information Systems Project Governance and Management	4	2	PI
Business Process Management	4	2	VUE
<i>In Economics (4 ECTS credits)</i>			
Economic and Fiscal Policy	4	2	PI
<i>In Social Skills (3 ECTS credits):</i>			
Social Skills	3	2	PI
or Intercultural Skills (for students who intend to participate in a student exchange program organized by WU)	3	2	PI
<i>In Academic Research Techniques or Research Methods, a choice of one of the following courses and examinations (3 ECTS credits)</i>			
Academic Research Techniques	3	1	PI
or Research Methods	3	1	PI
<i>In Methods of Empirical Social Research (8 ECTS credits):</i>			
Methods of Empirical Social Research	8	4	VUE

- (2) Students majoring in Information Systems are required to complete two IT-related specializations, each worth 20 ECTS credits (10 credit hours). Students can choose either to complete two IT-related specializations pursuant to (3) below or one IT-related specialization pursuant to (3) and one complementary IT-related specialization pursuant to (4).
- (3) The following five Specializations in Business Administration are considered to be IT-related Specializations as per Appendix I: Process and Knowledge Management, Business Information Systems, Production Management, Information Management and Control, and Data Science.
- (4) Complementary IT-related specializations are the Specialization in Business Mathematics and the following Specializations in Business Administration as per Appendix I: Entrepreneurship & Innovation, Service and Digital Marketing, and Strategy and Data.
- (5) The Specialization in Business Mathematics is taught entirely in English and is made up of four compulsory blocks (Analysis and Linear Algebra, Computing, Probability, Statistics). Each compulsory block consists of one continuous assessment (PI) course. Analysis and Linear Algebra is worth 8 ECTS credits (4 credit hours), Computing 4 ECTS credits (2 credit hours), Probability 4 ECTS credits (2 credit hours), and Statistics 4 ECTS credits (2 credit hours).

- (6) For the Information Systems major, students must present proof of the successful completion of free electives worth a total of 6 ECTS credits. Free electives may be selected from all courses that require an examination as offered by all recognized universities in Austria or abroad.

V. Economics and Socioeconomics Major

§ 19 Classes and Examinations in the Economics and Socioeconomics Major

- (1) The classes and examinations in the core subjects of the Economics and Socioeconomics major are as follows:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
<i>In Business Administration, a choice of two of the following courses and examinations (8 ECTS credits):</i>			
Marketing	4	2	LVP
Personnel Management, Leadership and Organizational Behavior	4	2	VUE
Finance	4	2	VUE
Procurement, Logistics and Production	4	2	LVP
<i>In Economics (16 ECTS credits)</i>			
Political Economics, Theory and History	4	2	PI
Finance I	4	2	PI
Social Policy	4	2	PI
Economic Policy	4	2	PI
<i>In Social Sciences (12 ECTS credits)</i>			
Economic Geography	4	2	VUE
Economic History	4	2	PI
Business Sociology	4	2	PI
<i>In Methods in Economics and Socioeconomics (16 ECTS credits):</i>			
Introduction to Empirical Social Research	4	2	VUE
Information Systems in the Social and Economic Sciences	4	2	PI
Statistics for Economics and Social Sciences	4	2	PI
Econometrics I	4	2	PI
<i>In Social Skills (3 ECTS credits):</i>			
Social Skills or Intercultural Skills (for students who intend to participate in a student exchange program organized by	3	2	PI
	3	2	PI

WU)			
<i>In Academic Research Techniques or Research Methods, a choice of one of the following courses and examinations (3 ECTS credits)</i>			
Academic Research Techniques	3	1	PI
or Research Methods	3	1	PI
<i>In Compulsory Electives, a choice of one of the following courses and examinations (4 ECTS credits):</i>			
Advanced Economic Research Methods	4	2	PI
Special Topics in Economic Policy	4	2	PI
Accounting & Management Control III	4	2	VUE
Selected Socioeconomic Research Areas	4	2	PI

(2) For the Economics and Socioeconomics major, students must present proof of the successful completion of free electives worth a total of 6 ECTS credits. Free electives may be selected from all courses that require an examination as offered by all recognized universities in Austria or abroad.

§ 20 Focuses

Students majoring in Economics and Socioeconomics can choose to focus on either Economics or Socioeconomics (each worth 48 ECTS credits).

§ 21 Economics Focus

(1) The classes and examinations in the core subjects of the Economics focus are as follows:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
<i>In Applied Methods in Economics (8 ECTS credits):</i>			
Econometrics II	4	2	PI
Applied Econometrics	4	2	PI
<i>In Economics (12 ECTS credits)</i>			
Advanced Microeconomics	4	2	PI
Advanced Macroeconomics	4	2	PI
Advanced Economic Policy	4	2	PI
<i>In Finance (4 ECTS credits):</i>			
Finance II	4	2	PI

(2) Students focusing on Economics are required to complete additional specialist subjects worth a total of 24 ECTS credits (12 credit hours). Specialist subjects can be selected at will from the available Specialization courses, however, a minimum of 16 ECTS credits (8 credit hours) must be made up of examinations in economics.

(3) Specialist courses in the Economics Focus are as follows:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
<i>In Social Sciences:</i>			
Applied Economic Geography and Case Studies	8	4	PI
<i>In Economics:</i>			
Labor Market Economics	8	4	PI
Corporate Governance	8	4	PI
Money and the Economic Cycle	8	4	PI
Industrial Economics	8	4	PI
Institutional Economics	8	4	PI
International Business	8	4	PI
Distribution Theory and Empiricism	8	4	PI

§ 22 Socioeconomics Focus

(1) The courses and examinations in the core subjects of the Socioeconomics focus are as follows:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
<i>In Applied Methods in Socioeconomics (8 ECTS credits):</i>			
Empirical Qualitative Research	4	2	PI
Empirical Quantitative Research	4	2	PI
<i>In Social Sciences (24 ECTS credits)</i>			
Groups	4	2	PI
Organizations	4	2	PI
Theories of Socioeconomic Development	8	4	PI
Social Science Theories Historical Foundations	4	2	PI
Social Science Theories Modern Developments	4	2	PI
<i>In Compulsory Electives, a choice of two of the following course combinations and examinations (16 ECTS credits):</i>			
Modern Societies I and	4	2	PI

Modern Societies II	4	2	PI
Socioeconomic Problems I and Socioeconomic Problems II	4 4	2 2	PI PI
Economics and Society I and Economics and Society II	4 4	2 2	PI PI
International Course I* and International Course II	4 4	2 2	LVP LVP

- (2) International Courses are not offered by WU, and can only be recognized. International Courses must be business-related, must be completed during studies outside of Austria and outside of the student's home country at a recognized post-secondary educational institution, must include an examination and be of a comparable scope to equivalent WU courses.

FINAL PROVISIONS

§ 23 Effective Date

- (1) This Curriculum shall enter into force on October 1, 2019.
- (2) This regulation shall replace the Regulation on a Curriculum for the Bachelor's Program in Business, Economics and Social Sciences, WU Bulletin No. 18 of February 1, 2012, last amended by the regulation published in the WU Bulletin No. 40 of June 27, 2018.
- (3) The amendments of this regulation as amended by the WU Bulletin No. 40 of June 26, 2019, shall enter into force on October 1, 2019.

§ 24 Transitional provisions

- (1) Degree program students who, at the time of entry into force of this regulation, have already begun the Bachelor's Program in Business, Economics and Social Sciences at WU pursuant to the Regulation on a Curriculum for the Bachelor's Program in Business, Economics and Social Sciences, WU Bulletin No. 18 of February 1, 2012, as amended, shall be entitled to complete their studies by September 30, 2023 under the provisions of the regulation valid on September 30, 2019.
- (2) Students are entitled to change to the new curriculum during admission periods.

Appendix I

The structure of Specializations in Business Administration under § 13:

Examination mode A:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic course)	4	2	PI
Course II	4	2	PI
Course III	4	2	PI
Course IV	4	2	PI
Course V	4	2	PI

Change Management and Management Development
 Diversity Management
 Retailing and Marketing
 Information Management and Control
 International Accounting and Controlling
 International Marketing Management
 SME Management
 Organization
 Human Resource Management
 Public and Nonprofit Management
 Service and Digital Marketing
 Management and Controlling

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic course)	4	2	VUE
Course II	4	2	VUE
Course III	4	2	VUE
Course IV	4	2	VUE
Course V	4	2	FS

Transport and Logistics Management

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic course)	4	2	VUE
Course II	4	2	VUE
Course III	4	2	VUE
Course IV	4	2	VUE
Course V	4	2	PI

Finance: Markets, Institutions, and Instruments

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic course)	4	2	VUE
Course II	4	2	VUE
Course III	4	2	PI
Course IV	4	2	PI
Course V	4	2	PI

Entrepreneurship & Innovation
Business Training & Education Management

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic course)	4	2	PI
Course II	4	2	PI
Course III	4	2	PI
Course IV	4	2	PI
Course V	4	2	FS

Strategy and Data
Supply Networks and Services
Process and Knowledge Management
Data Science
Marketing
Business Information Systems

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic course)	4	2	PI
Course II	4	2	PI
Course III	4	2	PI
Course IV	4	2	FS
Course V	4	2	FS

Strategy and Organization

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic course)	4	2	VUE
Course II	4	2	PI
Course III	4	2	PI
Course IV	4	2	PI
Course V	4	2	PI

International Business
Production Management

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic course)	4	2	PI
Course II	4	2	VUE
Course III	4	2	PI
Course IV	4	2	AG
Course V	4	2	FS

Management and Organizational Behavior

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic course)	4	2	PI
Course II	4	2	PI
Course III	4	2	PI
Course IV	4	2	FS
Course V	4	2	PI

Consumer Research and Marketing Communication

Examination mode B:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic course)	4	2	PI
Course II	4	2	FPV
Course III	4	2	FPV
Course IV	4	2	FPV
Course V	4	2	PI

Finance

Courses included in subject examinations (FPV) are not subject to individual evaluations of student performance.

Examination mode C:

<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I (Basic course)	4	2	PI
Course II	4	2	PI
Course III	4	2	MPV
Course IV	4	2	MPV
Course V	4	2	MPV

Accounting and Taxation

A module examination is made up of multiple courses with reduced attendance requirements (MPV) and one written exam.

Appendix II

List of Electives under § 14:

Elective			
<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I	5	2	PI
Course II	5	2	PI

Business Geographics
 Computational Methods
 European Business Law
 Real Estate Economics and Location
 Industrial and Organizational Economics
 Infrastructure Economics and the Public Sector
 Institutions and Business Activities
 International Economics and Development
 IT Law
 Mathematical Methods
 Media Economics
 Sustainable Resource Management and Environmental Technology
 Econometrics
 Regional Economics
 Social Policy
 Business and the Environment
 Competition Law and Policy
 Central and Eastern European Business Law
 Scientific Theory, Logic and Ethics

Elective			
<i>Type of examination</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course	10	4	VUE

Labor Law
 Methods of Empirical Social Research

Elective			
<i>Type of examination</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course	10	4	PI

Economic and Social History

Elective			
<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I	4	2	PI
Course II	3	2	PI
Course III	3	2	PI

Foreign Language Business Communication English
 Foreign Language Business Communication French
 Foreign Language Business Communication Italian
 Foreign Language Business Communication Russian
 Foreign Language Business Communication Spanish

Elective			
<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Course I	5	2	VUE
Course II	5	2	VUE

Designing and Programming Information Systems

Elective			
<i>Course title</i>	<i>ECTS credits</i>	<i>Credit hours</i>	<i>Type of examination</i>
Introduction to Tax Law	4	2	LVP
Basic Tax Law	4	2	PI
Advanced Tax Law	4	2	PI

Tax Law