

WU@School Introducing WU

WU
VIENNA

A Presentation by WU's Study Information

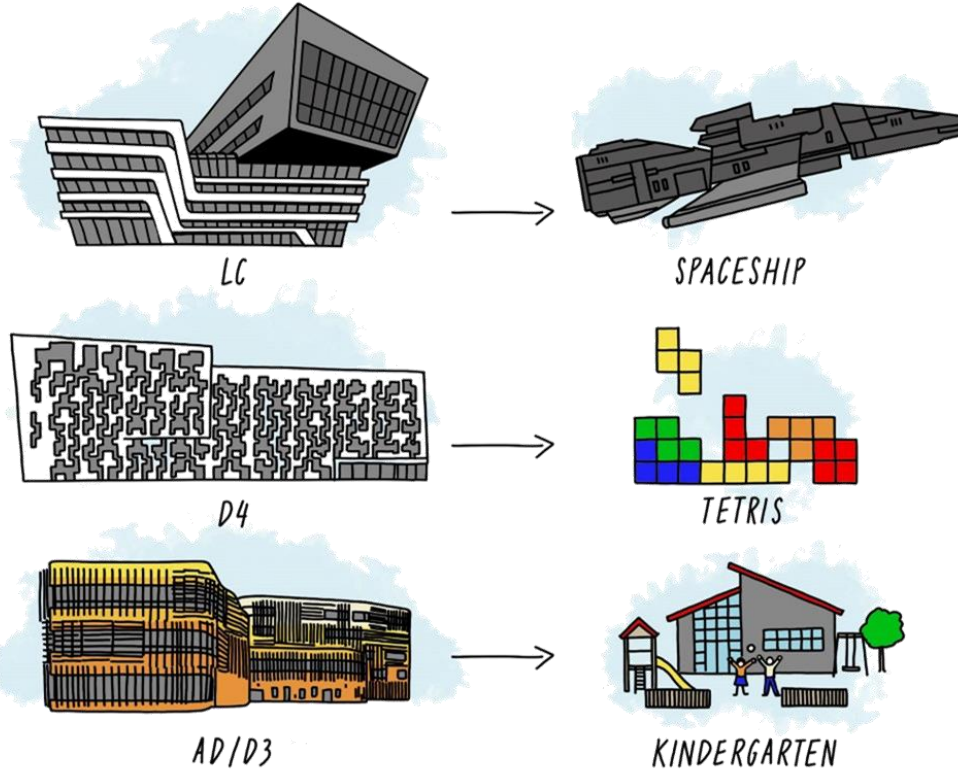




Welcome to WU!



WU BUILDINGS



HOW VISITORS SEE THE WU CAMPUS

HOW STUDENTS SEE THE WU CAMPUS

From school to university

What to expect

- freedom $\neq$ free time
- self-directed learning
- theory and practice
- large amounts of information
- multiple-choice exams
- eLearning
- specializations



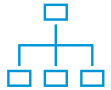
What you will need



Interest in economics, business & law



Curiosity, motivation, goal orientation and perseverance



Organizational skills



Good understanding of numbers and figures



Intercultural and social skills



Proactive attitude

WU programs

Study options



6 sem.	Doctoral program Business Law	Doctoral /PhD programs in the fields of business, economics, social sciences		
	Master's program Business Law (in German)	Master's programs Various programs in the fields of business, economics, social sciences (7 in German, 9 in English)		
	Bachelor's program Business Law (BL) in German	Bachelor's program Business, Economics and Social Sciences (BESS) in German Choose a major: Business Administration International Business Administration Economics Economy – Environment – Politics Information Systems		
6 semesters	CBK	Common Body of Knowledge (CBK)		Main Program Phase
	STEOP	Introductory and Orientation Phase (STEOP)		Introductory and Orientation Phase

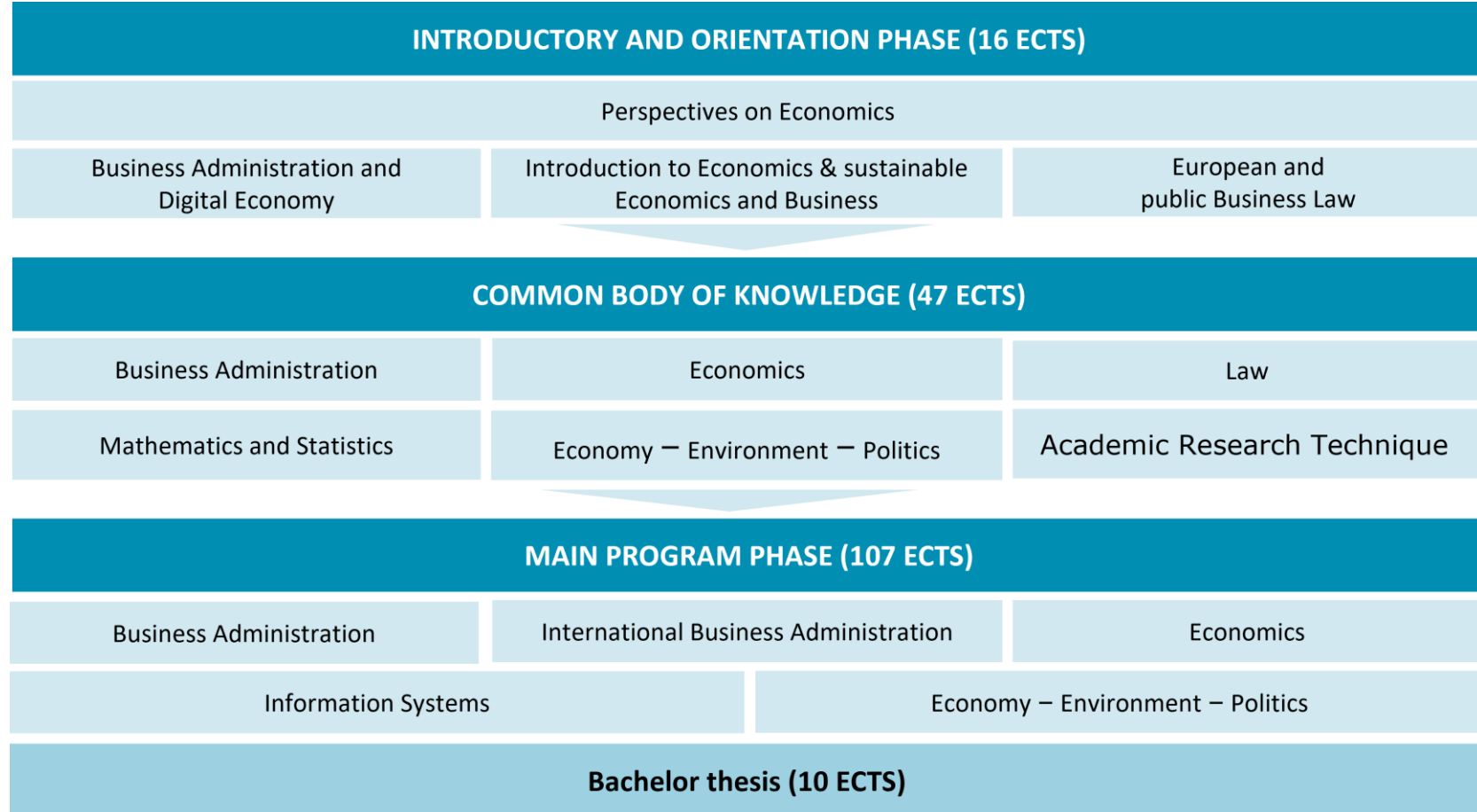
Our bachelor's programs

	 BESS (WISO) 	 BL (WIRE) 	 BBE 
Program	- solid knowledge in business and economics 5 majors - many specializations	- law focus, supplemented by business skills - many specializations	- comprehensive, international program in business and economics with a strong analytical focus - many specializations + free electives
Places & Program Start	2.703 places - Program start: winter and summer semester	870 places - Program start: winter and summer semester	240 places - Program start: winter semester only
Duration: 6 semester, 180 ECTS-Credits Academic degree: Bachelor of Science (WU) or Bachelor of Laws, LL.B. (WU)			

Business, Economics & Social Sciences BESS (WISO)



Business, Economics and Social Sciences: Structure



Business, Economics and Social Sciences:

Choosing your major



Business Administration



Internationale Business Administration

Double Degree possible (Canada or Portugal)



Information Systems



Economics



Economy – Environment - Politics



Business, Economics and Social Sciences:

Job opportunities



Business Administration

- marketing
- human resources
- production
- controlling
- finance
- profit or nonprofit
- start-ups
- ...



Int. Business Administration

- international & intercultural business
- controlling
- marketing
- supply chain management
- strategic consulting
- ...



Economics

- economic research
- political consulting
- public administration
- banking
- international organizations
- ...



Information Systems

- IT Management
- management consulting
- software development
- innovative business process design
- project management
- ...



Economy – Environment - Politics

- science
- Business/economics
- NGO's
- public institutions
- sustainability consulting
- CSR
- ...

Business Law (WIRE)



Business Law: Structure

INTRODUCTORY AND ORIENTATION PHASE (20 ECTS)				
Perspectives on Economics			Law	
Business Administration and Digital Economy	Introduction to Economics & sustainable Economics and Business		Introduction to Law	
COMMON BODY OF KNOWLEDGE (32 ECTS)				
Business Administration	Economics	Law	Statistics	
Annual Financial Statements & Company Reports	Microeconomics for Business Law	Fundamentals of Public Law	Statistics	
2 courses from Business Administration, Economics or Mathematics		Fundamentals of Civil Law		
MAIN PROGRAM PHASE (118 ECTS)				
Private Law	Public Law	Tax Law	Criminal Law	Specialization
European Law	Labor and social security Law	Academic legal Research Techniques	Law Elective	
Bachelor thesis (10 ECTS)				

Business Law:

Career prospects

Typical career paths of Bachelor graduates



Legal or Human Resources departments of large corporations



Consulting



Banks, insurance companies



Tax consulting and auditing

Master graduates have unrestricted access to core legal professions



Judge



Lawyer



Notary

Business and Economics



Business & Economics: Structure

INTRODUCTORY AND ORIENTATION PHASE (12 ECTS)

Foundation of Business and Economics

Contemporary Challenges in Business and Economics

Business and Society

MAIN PROGRAM PHASE (158 ECTS)

Quantitative Methods

Foundations of Business and
Economics

Business and Economics in
Context

Academic Skills

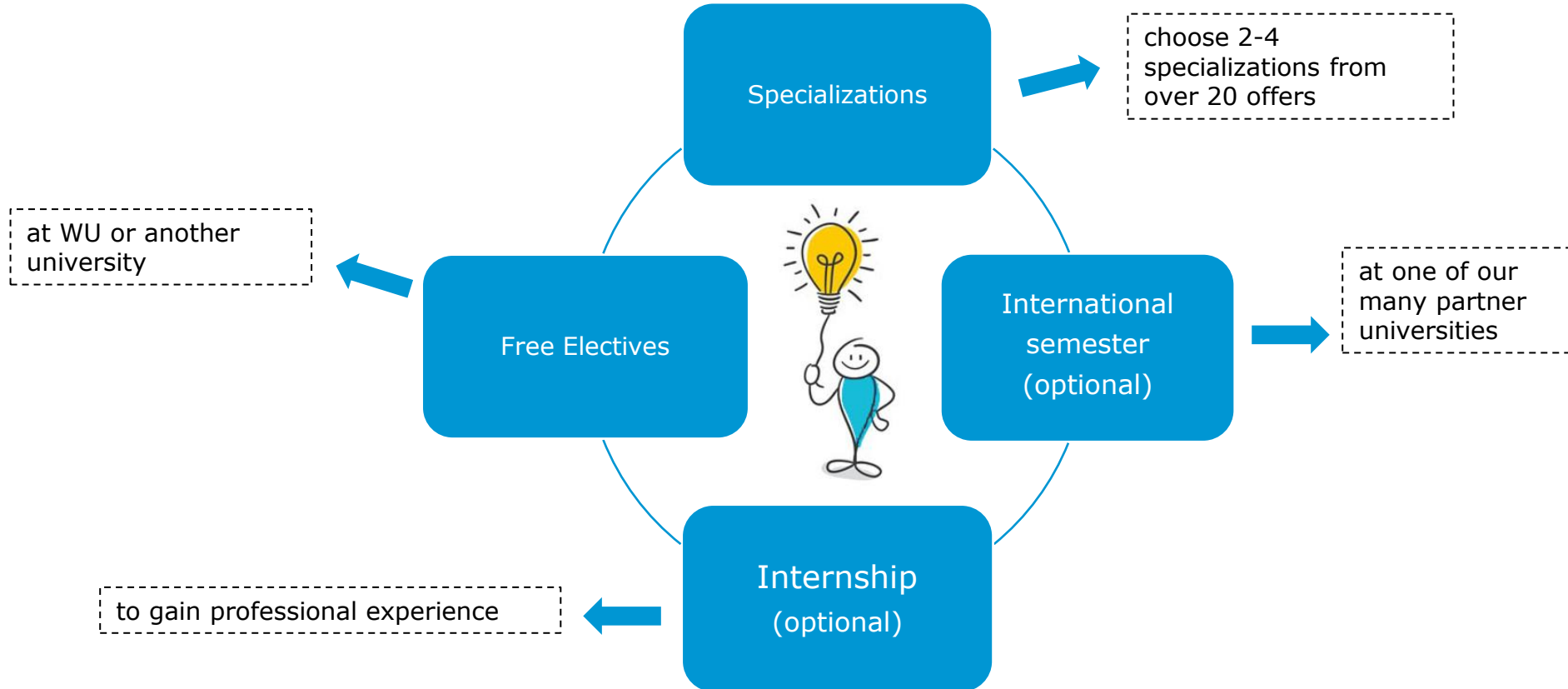
Spezializations (40 ECTS)

Free Electives + Internship (25 ECTS)

Study Abroad Opportunities (optional)

Bachelor Thesis (10 ECTS)

Business & Economics: Sharpen Your Profile



Business & Economics:

Career prospects

BBE graduates have access to the same occupational fields as BESS (WISO) graduates.

Business & Economics has
only been offered since
2018.

Therefore there are only few
graduates so far.

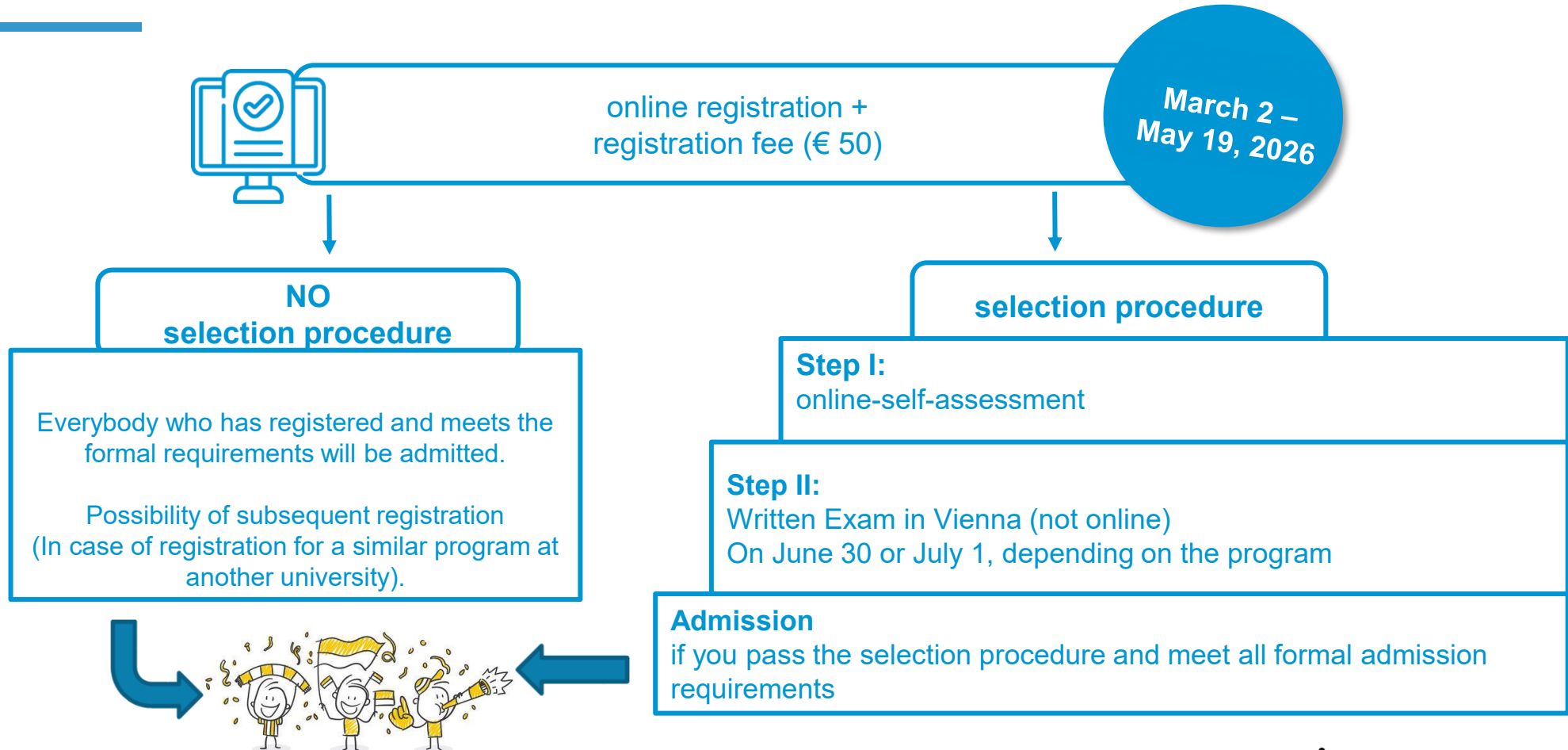
Most BBE graduates continue
their studies with a master's
program - either at WU or at
a renowned university
abroad.



Selection procedure



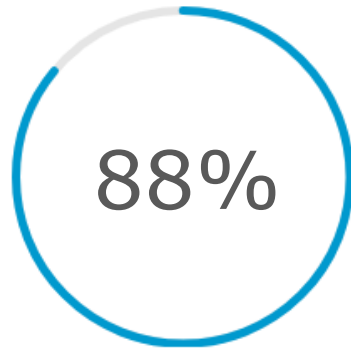
Selection procedure



Good to know

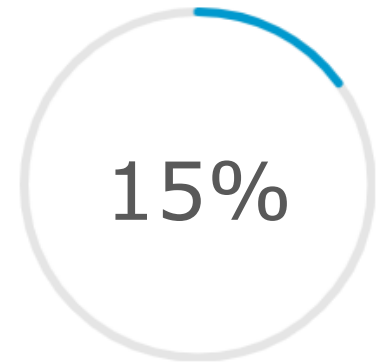


Hard work in the first year pays off



**More than 30 ECTS credits
in the first year**

Only about 12 out of 100 students drop out, 88 successfully complete their studies.



**Less than 30 ECTS credits
in the first year of study**

Approximately 85 students drop out, only 15 graduate.

3

**International
accreditations**



240

**Partner universities
worldwide**

~22k

**Students from
more than 100
countries**

**Excellent
research and
teaching**



**Modern and
innovative
campus**



**Numerous
electives
and
specializations**



**Excellent career
opportunities**



Support programs



Welcome Days & welcome tutors



Student Counselling



WU Top League



BeAble

Additional offers



ZBP Career Center



Language Ressource Center



Entrepreneurship Center



International Office



Canvas
Learning Management System



Volunteering@WU

WU Open Day: Bachelor



**March 13,
2026.**

**Learn more:
wu.ac.at/events**



WU Study Information



We are happy to answer your questions.

**WU Studieninformation
Study Service Center**

T +43-1-313 36-3500
studieninfo@wu.ac.at
www.wu.ac.at



Thank you for your feedback



Please scan me.

