

BBE selection procedure and admission / 2025-2026



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Selection Procedure / 2025-2026

Selection Procedure

ONLINE REGISTRATION

March 3 – May 21, 2025

Fill in your data in the online registration tool and pay the 50 € registration fee.

ONLINE-SELF-ASSESSMENT

March 3 – June 2, 2025

The completion of the OSA is a required part of the selection procedure. The subject-specific part will be graded.

BBE WRITTEN ONLINE EXAM

June 17, 2025

The written online exam takes place via the examination platform WISEflow.

Program Start

ADMISSION

July 9 – September 5, 2025

Once you have passed the selection procedure and received an admission offer from us, you can enroll in the BBE program. This program starts in the winter semester only.

BBE WELCOME DAYS

September 22 – 23, 2025

Join our welcome and information event for new BBE students.

START OF YOUR FIRST SEMESTER



Selection Procedure / 2025-2026

Detailed information on the 2025/26 Selection Procedure

Online registration: March 3 - May 21, 2025

[Click here for more information](#)



The following two steps will apply:

Step 1: Online-Self-Assessment, March 3 - June 2, 2025

[Click here for more information](#)



Step 2: Written Online Exam on June 17, 2025

[Click here for more information](#)



Admission

[Click here for more information](#)



Wirtschaftsuniversität Wien: Selection Procedure - Overview - Business and Economics (wu.ac.at)

Recommended References (not obligatory):

- Sydsaeter, K., Hammond, P., Strom, A., and Carvajal, A. (2016): Essential Mathematics for Economic Analysis (5th edition), Pearson. Chapters 1, 2, 3, 4, 5, 6, 8, 10
OR the latest edition of the same book:
Sydsaeter, K., Hammond, P., Strom, A., and Carvajal, A. (2021): Essential Mathematics for Economic Analysis (6th edition available), Pearson Academic. Chapters 1, 2, 3, 4, 5, 6, 8, 9, 11.
- McClave J. and Sincich T. (2017): Statistics (13th edition, Global Edition), Pearson Academic. Sections 3 and 4.1-4.4.



Step 2: OSA – March 3 – June 2, 2025

The OSA consists of a subject-specific part and a part that focuses on what your personal expectations are:

1) Subject-specific part (50 minutes)

- In one go and maximum in 50 minutes
- Is graded and might be used as a selection criterion
- Consists of 3 parts: Prior Business & Economics Knowledge (15 minutes), Fundamental Mathematics skills (20 minutes) , English: text comprehension, grammar, vocabulary (15 minutes)

2) Personal expectations (20 minutes recommended)

- No time limit
- Is not graded
- To know if your skills and expectations match with the nature and requirements of the program

-> You will receive your score for the subject-specific part and feedback for the personal expectations part after completion of the OSA.

Step 2: Entrance Exam – June 17, 2025

The entire selection procedure is conducted in **English**. The entrance exam contains **multiple choice questions** only and includes questions to test your knowledge and skills in the following three areas:

1) English language skills

- correct use of English grammar
- familiarity with the vocabulary of written English
- understanding the content of English texts that deal with topics related to business, economics, and English-speaking countries

2) Elementary economics and business knowledge

- Independent literature study

3) Math skills

- The level of the problems posed will be comparable to the "Standardized Competence-Oriented Written School-Leaving Examination" which is currently in place for Austrian high school students.

Step 2: Entrance Exam – June 17, 2025

How to prepare:

- Read the Get Started Guide
- Take mock exams 1 and 2
- Read information about the exam material by clicking on "Step 2":
<https://short.wu.ac.at/sp-bbe>



Step 2: Written Online Exam on June 17, 2025

[Click here for more information](#)

The written online exam takes place via the **examination platform** [WISEflow](#).

Duration of the exam:

- 2 ½ hours (10:00 a.m. or 10:02 a.m. till 12.30 p.m or 12:32 p.m. CET)
- Attention: depending on your location, be aware of the time zone shift!

[Wirtschaftsuniversität Wien: Selection Procedure - Overview - Business and Economics \(wu.ac.at\)](#)

Format:

- Online via **WISEflow**

Step 2: Entrance Exam – June 17, 2025

What is required:

- Computer (no tablet or smartphone!)
- Internal/external webcam (give WISEflow access to it)
- Internal/external microphone (give WISEflow access to it)
- WISEflow account
- Installation of the lockdown browser (details to be read in the Get Started Guide)
- ID

What is recommended/optional:

- Taking mock exam 1 and 2
- Reading the Get Started Guide

What is forbidden:

- Headphones, 2nd PC, mobile phone, tablet, etc.
- Recording of the exam
- External notepad, pen, sheet, calculator, formula collection, etc. → just use what is provided to you in WISEflow
- More than 1 person per room

Step 3: Admission

Enrollment is only possible, if you:

- successfully complete the selection procedure and accept the Admission Offer,
- have a secondary school leaving certificate, and
- are in possession of a valid proof of language proficiency in English (B2)

General enrollment period

- July 19, 2025 - September 5, 2025

Required steps for admission:

- Submission of application for admission
 - by presenting the required original documents in person or via postal mail
- Personal enrollment at the Study Service Center
- Payment of Students' Union dues / tuition fees

Where can I get further information?

- Study Information: studieninfo@wu.ac.at
- Selection procedure: bbe.selectionprocedure@wu.ac.at
- Selection procedure: <https://short.wu.ac.at/sp-bbe>
- Admission: studienzulassung@wu.ac.at / bachelor.application@wu.ac.at
- Online Info Sessions: <https://www.wu.ac.at/studium/angebote-fuer-schulen/online-infosessions-1-1>
- Info brochures: www.wu.ac.at/studium/bachelor/downloads
- Homepage: www.wu.ac.at/bachelor
- Social Media



Any more questions?



VIENNA UNIVERSITY OF
ECONOMICS AND BUSINESS

**You ask, we answer.
Student counseling simple (and) professional!**

WU Study Information

Welthandelsplatz 1, 1020 Vienna, Austria
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studieninfo@wu.ac.at
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