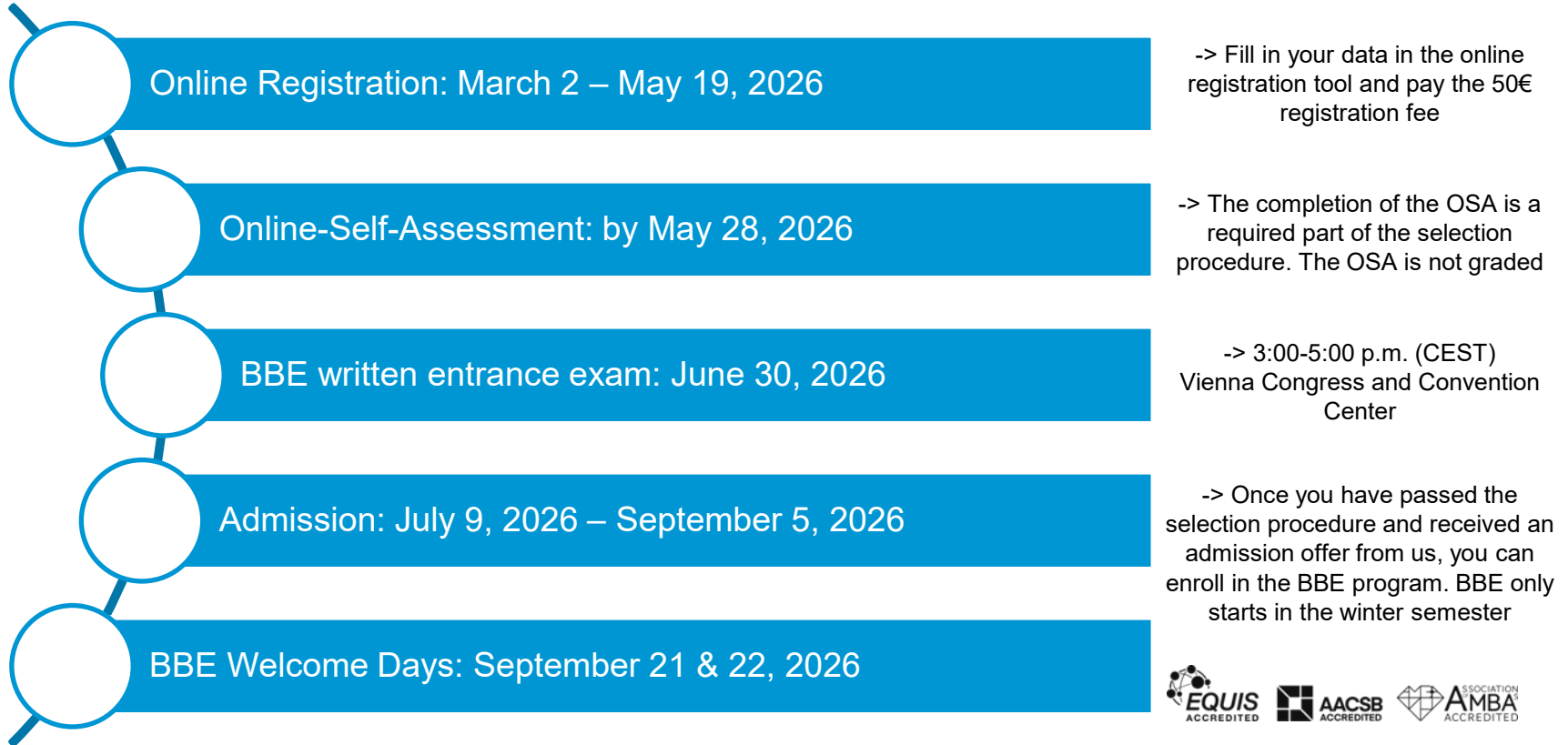


BBE 2026-2027 selection procedure

Vincent Delaplace, MA MA - BBE Program Coordinator



Selection Procedure / 2026-2027



Selection Procedure / 2026-2027

Detailed information on the 2026/27 Selection Procedure

Online registration: March 2 - May 19, 2026

[Click here for more information](#)



Decision on Whether the Selection Procedure Will Start



The following two steps will apply:

Step 1: Online-Self-Assessment (OSA), by May 28, 2026 (12 noon CEST)

[Click here for more information](#)



Step 2: In-Person Exam on June 30, 2026

[Click here for more information](#)



Exam Results



Admission

[Click here for more information](#)



[-> Selection Procedure BBE - Overview - Business and Economics](#)

Recommended References (not obligatory):

- Sydsaeter, K., Hammond, P., Strom, A., and Carvajal, A. (2016): Essential Mathematics for Economic Analysis (5th edition), Pearson. Chapters 1, 2, 3, 4, 5, 6, 8, 10
OR the latest edition of the same book:
Sydsaeter, K., Hammond, P., Strom, A., and Carvajal, A. (2021): Essential Mathematics for Economic Analysis (6th edition available), Pearson Academic. Chapters 1, 2, 3, 4, 5, 6, 8, 9, 11.
- McClave J. and Sincich T. (2017): Statistics (13th edition, Global Edition), Pearson Academic. Sections 3 and 4.1-4.4.

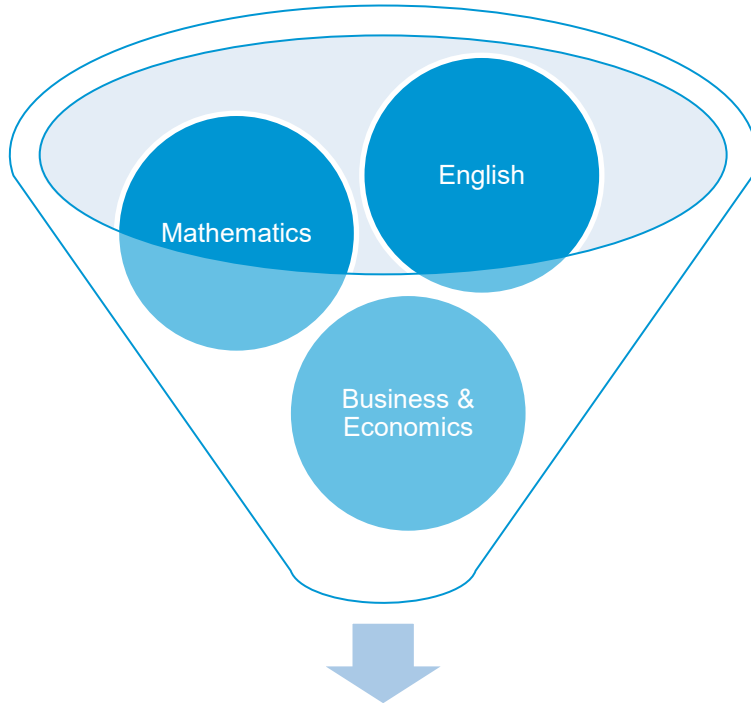
Online-Self-Assessment

- To help you choose the degree program that is right for you
- Questions and assignments designed to give you a first impression of the contents of the BBE program
- Check if your personal expectations line up with the requirements of the degree program



- The OSA is not graded
- Once you have completed the OSA, you will see a green check mark next to the OSA item in the online registration tool
- Don't wait until May 28 in case of technical problems!

Written Entrance Exam, June 30



- June 30, 3:00-5:00 p.m. (CEST) – be there at 2:00 p.m.!
- Vienna Congress and Convention Center (Messe Wien)
- Only date to take the exam

→ Don't forget to bring:

- An official ID with photo (passport, identity card, driving licence)
- Your printed exam invitation
- A blue or black ballpoint pen
- A permitted calculator
- Snack and/or beverage, if needed

- Multiple choice questions only
- Partial points system

Admission

Enrolling is only possible, if you:

- successfully complete the selection procedure and accept the admission offer
- have a secondary school leaving certificate (if applicable: successful completion of the university entrance exam in the country of issuance of your secondary school leaving certificate). More details in our [application tool](#).
- are in possession of a valid [proof of language proficiency in English \(B2\)](#)

General enrollment period:

- July 9, 2026 - September 5, 2026

Required steps for admission:

- Individual instructions sent from the Admissions Team after your acceptance of the admission offer
- personal enrollment at the Study Service Center by presenting the required original documents
- payment of Students' Union dues / tuition fees



Where can I get further information?

- Study Information: studieninfo@wu.ac.at
- Selection procedure: bbe.selectionprocedure@wu.ac.at
- Selection procedure: <https://short.wu.ac.at/sp-bbe>
- Admission: studienzulassung@wu.ac.at / bachelor.application@wu.ac.at
- Online Info Sessions: <https://www.wu.ac.at/studium/angebote-fuer-schulen/online-infosessions-1-1>
- Info brochures: www.wu.ac.at/studium/bachelor/downloads
- Homepage: www.wu.ac.at/bachelor
- Social Media     