





# Policy Dialogue Workshop on Leading Digitalisation

#### Monday, 16.05.2022

Monday, 16.05.2022		
from 11.30	Registration	
	LC, Forum	
13.00 –	Official Opening	
14.15	Margarethe Rammerstorfer, Vice-Rector Academic Programs and Student Affairs, WU	
	Vienna, Austria	
	Oliver Vettori, Director Program Management & Teaching and Learning Affairs, WU	
	Vienna, Austria	
	Therésè Zhang, EUA, Belgium  Plenary Session: Leading digital transformation in/of higher education	
	Keynote + Q&A	
	Ian Dunn, Provost, Coventry University, UK	
	LC, Festsaal 2	
14.15 –	Coffee Break	
14.30	AD, Sitzungssaal 1	
14.30 -	Breakout-Sessions A	
16.15	I Dealing with the impact of new technologies: Immersive learning & extended	
	reality	
	Rolf Kruse, Digital Media, University of Applied Sciences Erfurt, Germany	
	Facilitator: Andrea Ghoneim, WU Vienna, Austria	
	AD, Sitzungssaal 2	
	II Dealing with the impact of new learner requirements: Individualised and flexible study paths	
	Marjaana Mäkelä, Haaga-Helia University of Applied Sciences, Helsinki, Finland	
	Facilitator: Gohar Hovhannisyan, EUA, Belgium	
	AD, Sitzungssaal 1	
	III Dealing with the impact of new assessment forms: Technology versus didactics?	
	Stephen Rutherford, School of Biosciences, Cardiff University, UK	
	Facilitator: Thérèse Zhang, EUA, Belgium	
	AD, Sitzungssaal 6	
16.30 –	Open Panel: Major take aways	
17.30	Facilitator: NN	
	LC, Festsaal 2	
18.00	Reception	
	LC, Festsaal 2	







# Policy Dialogue Workshop on Leading Digitalisation

Tuesday, 17.05.2022

Tuesday, 17.05.2022	
09.00 – 10.30	Breakout-Sessions B
	IV Dealing with the impact of new technologies: The role of learning analytics
	Karl Ledermüller, Head of Evaluation and Quality Enhancement, WU Vienna,
	Austria, Shabnam Tauböck, Strategic Education Development Center, TU Wien, Austria &
	Larissa Bartok, Center for Teaching and Learning (CTL), University of Vienna,
	Austria
	Facilitator: Philippe Emplit, Université libre de Bruxelles, Belgium
	LC, Clubraum
	V Dealing with the impact of new learner requirements: Microcredentials
	Lynn Ramsey, Director MicroCreds, Irish University Association, Ireland
	Facilitator: Meral Nur, ESU
	LC, Galerie
	VI Dealing with the impact of new assessment forms: Online – hybrid – onsite Julia Dohr & Florian Mosböck, Digital Teaching Services, WU Vienna, Austria
	Facilitator: Elisabeth Westphal, UNIKO, Austria
10.20 10.50	AD, Sitzungssaal 6
10.30 – 10.50	Coffee Break
	LC, Forum
10.50 – 11.30	Plenary Session II: Collecting open questions and challenges
	Moderated plenary session without speaker  LC, Festsaal 2
11.45 – 13.00	Final Panel Discussion: How to lead digital transformation of HE
11.45 15.00	Ian Dunn, Provost, Coventry University, UK
	Tia Loukkola, Head of Innovation and Measuring Progress Division, OECD, France
	Meral Nur, European Student Union, Belgium
	Elmar Pichl, Head of Higher Education Section, Ministry of Education, Science and
	Research, Austria
	Moderated by Thérèse Zhang, EUA, Belgium
	LC, Festsaal 2
12.00	
13.00	Wrap Up & Farewell lunch
	LC, Festsaal 2 + Forum









### Policy Dialogue Workshop on Leading Digitalisation



Library & Learning Center
Vienna University of Economics and Business
Welthandelsplatz 1
A-1020 Vienna



Campus WU is located between the two U2 subway stations Messe-Prater and Krieau. The Library & Learning Center (LC) is roughly the same distance from each of the two subway stations (5–10 minutes).



#### **WU-CONFERENCE LOGIN**

Wi-Fi-SSID: wu-conference

Username: wu0186

Password: vk+hCtzb5U

The LOTUS Policy Dialogue Workshop on Leading Digitalisation is kindly supported by Bundesministerium
Bildung, Wissenschaft
und Forschung

