

**Full Professor of Microeconomics and Digitalization  
(Ref.no 2019-14)  
WU (Vienna University of Economics and Business)**

WU (Vienna University of Economics and Business) combines excellence with responsibility. Its rare triple accreditation by EQUIS, AACSB, and AMBA is a guarantee for the highest quality research and teaching in the fields of business, economics, and business law. WU's research is distinguished by the diversity of disciplines practiced at WU, allowing researchers to deal with even the most complex of research questions.

International cooperation is very important to WU, and we encourage and support both faculty and student mobility. WU is also very aware of its responsibility to its students, faculty, and staff and is committed to gender equality, equal opportunities, accessibility, family-friendly working conditions, and sustainability.

WU is currently inviting applications for the position of a full professor<sup>1</sup> of Microeconomics and Digitalization at the Department of Economics. Digitalization has changed the way businesses operate today and how they will be run in the future. Differences may lie in consumer behavior, firm behavior, and in the modes of competition. The successful candidate is expected to conduct research on microeconomics with a specific focus on the digital economy. Candidates are expected to have established an international reputation as a researcher in their field. Depending on the candidate's academic credentials, the employment contract can be concluded either as a permanent employment contract or as a fixed-term employment contract with the option of a permanent extension.<sup>2</sup>

Further details on the call for applications, including a detailed qualification profile, can be found online: <https://www.wu.ac.at/en/careers/careers-at-wu/current-job-openings/>.

WU is committed to diversity and inclusion and aims to achieve an equal gender balance in its senior faculty. In its Strategic Plan, its Plan for the Advancement of Women, and the Performance Agreement concluded with the Austrian Federal Ministry of Education, Science and Research, WU has committed itself to increasing the number of women among its full professors. For this reason, WU is inviting only women researchers to apply for this professorship. We are looking forward to receiving numerous applications. Women with disabilities are encouraged to apply and will be supported during each stage of the recruitment process. Candidates' qualifications will be assessed in the context of their academic age.

WU has been awarded University and Family Audit (Audit *hochschuleundfamilie*) certification and assists dual career couples. For further details, please see [www.wu.ac.at/en/careers/careers-at-wu/](http://www.wu.ac.at/en/careers/careers-at-wu/).

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<sup>1</sup> employed under salary group A 1 pursuant to the Collective Bargaining Agreement for University Staff [*Kollektivvertrag für die Arbeitnehmer/innen der Universitäten*], minimum gross yearly salary: € 71,882.80; the actual annual gross salary is subject to negotiation

<sup>2</sup> The duration of fixed-term contracts is subject to negotiation.

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WU assesses performance in the context of each applicant's biography and relative to the opportunities available to him or her. This approach recognizes that academic achievements cannot be assessed separately from researchers' different biographical factors. To ensure equal opportunities, qualifications are evaluated relative to the applicant's academic age. This means that WU takes biographical factors such as part-time employment or career interruptions due to caregiving or childcare obligations or other functions performed at or outside of a university into account. Depending on the candidate's academic credentials, the employment contract can be concluded either as a permanent employment contract or as a fixed-term employment contract with the option of a permanent extension.

In your application, you can include personal data related to biographical factors. WU will keep all data that you send us as part of your application confidential. All persons involved in the selection procedure are bound by obligations of secrecy.

The Department of Economics at WU covers the range of expert knowledge in the core areas of economic research. Its faculty conduct basic and applied research on both a theoretical and empirical basis and enjoy international recognition. The Department runs a full-service doctoral program that offers fields in a large number of specializations of modern economics; it hosts Austria's largest MSc Economics program (in English only, and with 50% international students). The Department is now looking to recruit a Professor of Microeconomics and Digitalization to add significantly to its research and teaching capacity and take a leading role in promoting the visibility of Economics at WU.

The successful candidate is an expert in microeconomics, demonstrating or showing potential for developing a specific focus on the digital economy (topics may include two-sided markets and platforms, compatibility and standardization, economics of networks, information and search).

### **A) Qualifications**

The successful candidate is expected to have established an international reputation as a researcher in his/her field and to have outstanding qualifications. Candidates' qualifications will be assessed in the context of their academic age:

a) A solid academic qualification (e.g. PhD, habilitation) in Economics or a related area; b) an outstanding international reputation for high quality scholarship commensurate with academic age, especially by having demonstrated the ability to publish in top-tier journals in economics in the above mentioned areas; c) excellent teaching qualifications at undergraduate and graduate levels as well as in executive education; d) proven international experience; e) a record in attracting research funding; f) leadership qualities; g) gender and diversity management skills.

## **B) What we expect from the successful candidate**

The successful candidate is expected to perform teaching activities at all levels (bachelor's, master's, PhD/doctorate, and executive education) and actively contribute to WU's teaching programs in the field of Digital Economy (on bachelor's and master's level).

Full professors are expected to teach eight weekly credit hours. We also expect the new professor to take an active role in the university's self-governance and third mission activities.

## **C) Application process**

Applicants should address their applications and all relevant documents (including in any case a letter of motivation, academic CV, reference to the criteria specified in the call for applications) to the rector of WU (Vienna University of Economics and Business), Welthandelsplatz 1, 1020 Vienna and upload those on the link provided <https://www.wu.ac.at/en/careers/careers-at-wu/current-job-openings>.

Please submit your application via WU's online recruiting tool until January 22, 2020.

For details of the position, please contact Professor Rupert Sausgruber, chair of the Department of Economics, by phone: ++43-1-31336-5618, or email: [Rupert.sausgruber@wu.ac.at](mailto:Rupert.sausgruber@wu.ac.at).

For details of the application process, please contact the Senior Faculty Recruitment team email: [prof.application@wu.ac.at](mailto:prof.application@wu.ac.at).

**Please note:** Only applications uploaded via our online recruiting tool will be considered. In their application documents, applicants must respond to all criteria specified in the call for applications, especially to items A) Qualifications and B) Expectations. A reference to these two items is considered a mandatory element of any application to WU Vienna, and any applications that lack this mandatory element cannot be considered.