

Position Announcement:

**3 Full Professors in Marketing
WU (Vienna University of Economics and Business)**



WU (Vienna University of Economics and Business) is currently inviting applications for three positions at the Department of Marketing at Full Professor level:

- (1) Marketing Management** (Ref.no. 152805);
- (2) Marketing with focus on Consumer Behavior** (Ref.no. 152905);
- (3) Marketing with focus on Service Marketing** (Ref.no. 153005)

Subject to the applicant pool generated, WU Vienna will also consider splitting one of these posts and offer part-time appointments instead.

WU is the largest business university in the European Union and is centrally located at the heart of Europe. The University maintains an excellent position as a centre for research and teaching and attracts an international group of students and faculty. It offers a broad range of subjects in all areas of economics and business administration. WU is one of only five EQUIS accredited universities in the German-speaking world and is striving to achieve a top position among the leading European business universities. For details, please see www.wu.ac.at.

The new professors will be members of the senior faculty of the Department of Marketing. They will contribute their expertise to enhance the Department's profile, and will be expected to work closely with all staff and faculty members.

Applicants should have: a) a solid academic qualification (e.g. PhD, Habilitation); b) an outstanding international reputation in high quality scholarship in the relevant area of Marketing, especially by having demonstrated the ability to publish in top-tier journals of the field; c) a strong record in attracting research funding; d) an interest in teaching at bachelor, master, and PhD levels as well as a demonstrated commitment to excellence in executive teaching; and e) proven leadership qualities.

The successful candidate will participate in teaching programs at all levels (Bachelor, MSc, PhD and Executive Education). Teaching experience in English is required; teaching experience in German is not necessary. Non-German-speaking candidates will be expected to acquire proficiency in German over a certain period of time.

For details of the position, please contact Professor Fritz Scheuch, Chairman, Department of Marketing, by phone: ++43-1-31336- 4624, or email: fritz.scheuch@wu.ac.at.

Candidates should send their applications (including all relevant documents, curriculum vitae, list of publications, list of classes held, etc.) to the Rector of WU Wirtschaftsuniversität Wien, Professor Christoph Badelt, Augasse 2-6, A-1090 Vienna. Electronic applications can be sent to prof.application@wu.ac.at. Please quote the reference no. given above when submitting your application. Applications must be submitted by May 12th, 2010.

WU is an Equal Opportunity Employer and seeks to increase the number of its female faculty members. Therefore qualified women are strongly encouraged to apply. In case of equal qualification, female candidates will be given preference.