Master of Science (MSc)
Supply Chain Management
Information and contact

Our graduates are well prepared to design and manage the future’s most competitive supply chains addressing economic, environmental and social dimensions. Career opportunities are numerous and promising.

To find out more about the Master’s Program in Supply Chain Management, please visit: wu.ac.at/scm

For further questions please contact:
Eveline Dietz and Rebecca Runge (Program Managers)
crm-master@wu.ac.at

Academic Directors of the Master’s Program in Supply Chain Management:
Gerald Reiner
Inbar Hanzer

Arriving by public transport:
Subway: U2 stations “Messe-Prater” or “Krieau”
Bus: 82A, “Südportalstraße” stop

WU (Vienna University of Economics and Business)
Weltwirtschaftring 5, 1030 Vienna, Austria
wu.ac.at
Supply Chain Management as a Competitive Advantage

THE SCM PROGRAM AT A GLANCE

The Master’s Program in Supply Chain Management is unique in Europe, because it offers not only a thorough education in relevant thematic areas of SCM, but also skills that also transfer into a transdisciplinary and integrated approach to help students gain a deeper understanding of supply chain-related issues from a performance perspective. Decision problems in supply chains will be assessed from the point of view of different stakeholders, including suppliers, logistics service providers, and retailers.

CONTENT AND STRUCTURE

The program focuses on the analysis, design, management, and operation of supply chains in manufacturing and service industries. Students also learn about supply chain processes as non-profit environments. The curriculum is grounded in proven theory and methodology, best practices, and emerging innovation technologies. Students learn to chart emerging innovative technologies. Students learn to chart supply chain strategies. and manage the future’s most competitive supply chains addressing economic, environmental and social dimensions. Career opportunities are numerous and promising.

“Your graduates are well prepared to design and manage the future’s most competitive supply chains addressing economic, environmental and social dimensions. Career opportunities are numerous and promising.”

David Reiner and Sebastian Kummer
Academic Directors, Supply Chain Management

VISITING PROFESSORS & CORPORATE PARTNERS

Students will have plenty of opportunity to be in touch with visiting professors and experts from the business community to discuss recent issues in SCM, such as supply chain finance, outsourcing/offshoring, supply chain analytics, sustainable supply chains, or disaster relief logistics. In addition, our corporate partners also provide current topics.

CAREER PROSPECTS

Exceptional management of a company’s supply chain is an essential key to success in modern business life. After completion of the MSc program, graduates will be thoroughly familiar with the design and analysis of logistics processes, the related information and financial flows in supply chains and transportation networks in general, the design of supply chain strategies, and the management, optimization, and coordination of global supply chain.

SCM STUDENTS – INTAKE 2020

For details see: wu.ac.at

PROGRAM STRUCTURE

1. Semester

Supply Chain Strategy and Digital Transformation
Supply Chain Planning and Control
Supply Chain Operations
Supply Chain Analytics
Research and Industry Projects

2. Semester

15 ECTS

3. Semester

12.5 ECTS

4. Semester

17.5 ECTS

5. Semester

Thesis Seminar

Master’s Thesis

6. Semester

6.5 ECTS

AT A GLANCE

Program type
Full-time degree program, start only in the winter semester.

Duration
4 semesters

Language of instruction
English

Credits
120 ECTS credits (incl. 20 ECTS credits for the master’s thesis)

Degree awarded to graduate
Master of Science (WU), abbreviated MSc (WU)

APPLICATION AND ADMISSIONS

Applications have to be submitted online and fail if the following requirements:

Step 1 – proof of formal requirements
Applications have to be submitted online and fulfill the following requirements:

- A relevant prior degree worth at least 180 ECTS credits
- Business administration/economics, production/logistics engineering, computer science, mathematics/statistics, geography
- Sufficient proficiency in English (e.g. TOEFL, IELTS)
- Motivation letter
- Achievement potential academic letter of reference or GMAT or GRE

Step 2 – evaluation by panel of SCM experts

- Skills and knowledge in one of the main areas of the program:
  Production and/or transport and/or logistics
  Management information systems and/or geo-informatics
  Mathematics and/or statistics
  WU bachelor’s degree, e.g. specializing in Production Management, Transport & Logistics Management, International SCM, Mathematical Methods, Supply Networks and Services
- Candidates who have not graduated from a bachelor’s program yet should supplement the application with a statement of their pending ECTS credits and course titles.

Fast track – your chance for an early offer
Top-qualified applicants have the chance to be offered a spot ahead of the current priority deadline (see our website for details). GPA confirmation is required.

APPLICATION DEADLINE

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VISITING PROFESSORS & CORPORATE PARTNERS

The program focuses on the integration of design, management, and operation of supply chains in manufacturing and service industries. The program is structured as a non-profit environment. The curriculum is grounded in proven theory and methodologies, best practices, and emerging innovative technologies. Students learn to design complex logistics systems and to integrate supply chain management into various businesses to develop a competitive advantage.

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Supply Chain Management as a Competitive Advantage

THE SCM PROGRAM AT A GLANCE

The Master’s Program in Supply Chain Management is unique in Europe, because it offers not only a thorough education to relevant theories and tools in supply chain management but also a transdisciplinary and integrated approach to help students gain a deeper understanding of supply chain-related issues from a broader perspective. Decision problems in supply chains will be considered from the point of view of different stakeholders, including non-profit environments. The curriculum is grounded in proven theory and methodologies, best practices, and emerging innovative technologies. Students learn to chart their unique path in the supply chain industry with visiting professors and experts from the business community to discuss recent issues in SCM, such as supply chain finance, outsourcing/insourcing, supply chain analytics, sustainable supply chains, or disaster relief logistics. In addition, our corporate partners also provide current topics.

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CONTENT AND STRUCTURE

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CAREER PROSPECTS

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PROGRAM STRUCTURE

SCM STUDENTS – INTAKE 2020

<table>
<thead>
<tr>
<th>Semester</th>
<th>Credits</th>
<th>Electives</th>
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<tbody>
<tr>
<td>1. Semester</td>
<td>Supply Chain Strategy and Digital Transformation, Supply Chain Planning and Control</td>
<td>32 ECTS</td>
</tr>
<tr>
<td>2. Semester</td>
<td>Supply Chain Finance, Strategic Sourcing, Supply Chain Analytics, Global Supply Chain Management, Service Operations</td>
<td>50 ECTS</td>
</tr>
<tr>
<td>3. Semester</td>
<td>Electives</td>
<td>10 ECTS</td>
</tr>
<tr>
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Academic Directors of the Master’s Program in Supply Chain Management:
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English-taught master’s program

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Supply Chain Management

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