

Master of Science (MSc)

International Management/CEMS



English-taught
master's program



Successful management of global business processes requires a strong international perspective and extensive experience. The Master in International Management/CEMS is a top-ranked degree program that gives future business leaders the key qualifications they need.

Prepare for Global Leadership

THE INTERNATIONAL MANAGEMENT/CEMS STUDY PROGRAM AT A GLANCE

The Master in International Management/CEMS is an exclusive international joint degree program offered by WU Vienna University Economics and Business in cooperation with the CEMS Alliance. The program is specially designed to meet the needs and trends of the global marketplace in an international and multicultural setting, and offers a stimulating learning environment through the wide variety of professional, academic, and research experience brought to the classroom. It gives you the academic and practical knowledge you need for a successful international career.

CONTENT AND STRUCTURE

Students of this program can expect to find various core components like excellence in management education, a term abroad at an elite partner school, hands-on business experience during an international internship, and a capstone business project. For half of the class, the Master in International Management/CEMS starts with an intensive one-week block seminar. During the **first semester**, a number of foundations (compulsory core courses) will provide all students with basic skills in international management. In addition to these courses, students will choose from a wide range of electives. In the **second semester**, the focus lies on strengthening students' theoretical knowledge and on gaining international experience. Half of the students will spend this semester at one of the CEMS partner universities abroad. A business project for an internationally-operating company is conducted, and students gain working experience abroad in an internship.

In the **third semester**, the other half of the students will spend a semester abroad and start the year with a block seminar. Students will deepen their fundamental understanding of the material by choosing electives at WU or at one of the CEMS partner universities. In the **fourth semester**, students will concentrate on and complete their master's thesis, focusing on international management. Of course the students' thesis advisors are available for personal consultation throughout the writing process. Further electives can also be chosen.

CAREER PROSPECTS

As a result of the program's global outlook, graduates of the Master in International Management/CEMS are confident intercultural communicators, and attract the attention of potential international employers. The program's broad and general approach to management uniquely qualifies its graduates for a wide variety of positions, for instance in consulting, corporate strategy, marketing, finance or human resources, and in particular for positions requiring an integrated, holistic knowledge of various domains. Graduates are typically employed by multinational corporations, foreign subsidiaries, international consulting agencies or non-profit organizations.

Corporate Partners

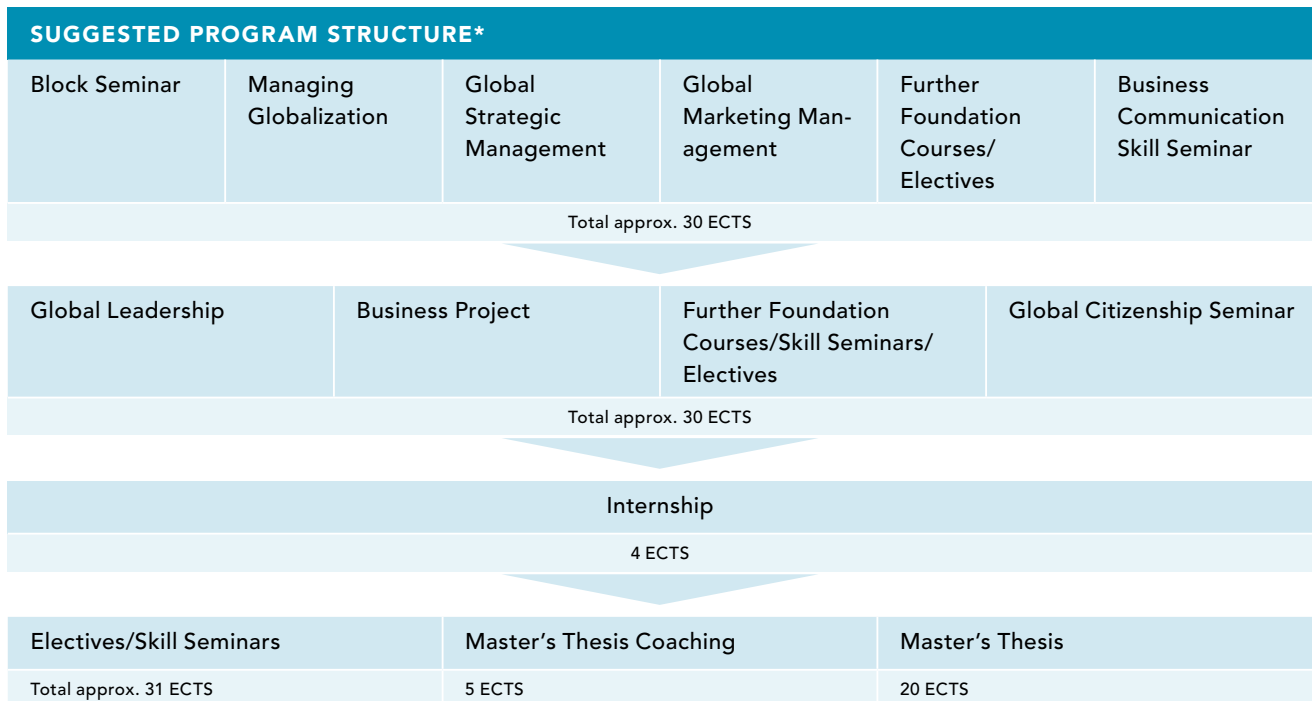
Corporate Partners participate directly in developing and shaping the program. Their involvement is wideranging, including everything from corporate presentations, case studies or international business projects to holding corporate skills seminars or giving students the opportunity to write a master's thesis or to do internships abroad.



“CEMS is a very international program, which is embedded in a unique global network of business schools and corporate partners, and which is ranked among the best management programs in the world.”

Phillip C. Nell

Academic Director, International Management/CEMS



* This is just one suggested schedule, individual organization is possible.



For further details see:
wu.at/cems



in the Financial Times
Ranking 2020



in the Economist
Ranking 2019



AT A GLANCE

| | |
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| Program type | Full-time degree program |
| Duration | 4 semesters |
| Language of instruction | English |
| Credits | 120 ECTS credits (incl. 20 ECTS credits for the master's thesis) |
| Degree awarded to graduates | Master of Science (WU), abbreviated MSc (WU) |

THE CEMS ALLIANCE

The quality of the CEMS program is reflected in its Financial Times ranking. We are proud that the CEMS Master's in International Management has regularly achieved top positions in the Financial Times rankings since the FT Global Masters in Management ranking was launched in 2005. The CEMS/MIM program offered at WU placed 11th in 2020 – the second highest position of all ranked schools from the German-speaking countries. Furthermore, WU's Master in International Management/CEMS (MIM) made a sensational debut in the Economist Masters in Management ranking 2019, coming in at 5th place out of 40 programs from around the world!

APPLICATION AND ADMISSIONS

A multi-tiered application process guarantees that only the best candidates are enrolled in the program. Applicants' aptitude is judged based on academic and personal criteria.

Online Application

The first step in the admission process is the online application. Candidates need to fulfill the following requirements:

- › A relevant bachelor degree or other equivalent degree program (the program must be worth at least 180 ECTS credits).
- › A minimum of 60 ECTS credits must be from the field of business administration
- › English proficiency
- › Knowledge of two other languages (e.g. mother tongue; grade transcript, language certificate)
- › The GMAT is obligatory for non-WU students
- › GPA (grade point average) is mandatory for WU students only

Selection Interviews

Students who meet the program's standards will be shortlisted for interviews. At the interviews, the following criteria are assessed:

(i) Intellectual potential & knowledge, (ii) attitude & soft skills, and (iii) international orientation.

APPLICATION DEADLINE

WU employs a rolling admissions policy, allowing students to apply from the beginning of September until spring. Rolling admissions for the academic year 2021/2022 starts September, with the following two priority deadlines: October and January.



For detailed information on the admission requirements and the application procedures, please see:
[wu.at/cems](https://www.wu.at/cems)



Information and contact

To find out more about the Master's Program in International Management/CEMS, please visit wu.ac.at/cems

For further questions please contact:
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Academic Director of the Master's Program in International Management/CEMS:
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Arriving by public transport:
Subway: U2 stations "Messe-Prater" or "Krieau"
Bus: 82A, "Südportalstraße" stop