Successful management of global business processes requires a strong international perspective and extensive experience. The Master in International Management/CEMS is a top-ranked degree program that gives future business leaders the key qualifications they need.
**THE INTERNATIONAL MANAGEMENT/CEMS PROGRAM AT A GLANCE**

- **The Master in International Management/CEMS** is an exclusive international joint degree program offered by WU Vienna University Economics and Business in cooperation with the CEMS Alliance. The program is specially designed to meet the needs and trends of the global marketplace in an international setting, and offers a stimulating learning environment through the wide variety of professional, academic, and research opportunities WU provides.

- **Prepare for Global Leadership**

  - As a result of the program’s global outlook, graduates of the Master in International Management/CEMS are confident international communicators, and attract the attention of potential international employers. The program’s broad and general approach to management uniquely qualifies its graduates for a wide variety of positions, for instance in consulting, corporate strategy, marketing, finance or human resources, and for particular positions requiring an integrated, holistic knowledge of various domains. Graduates are typically employed by multinational corporations, foreign subsidiaries, international consulting agencies or non-profit organizations.

- **EXCELLENT RANKING POSITIONS**

  - The quality of the CEMS program is reflected in its Financial Times ranking. Moreover, the Master in International Management has regularly achieved the highest position of all ranked schools. Furthermore, the good reputation of WU’s Master in International Management/CEMS (MIM) made a sensational debut in the Economist Management Ranking 2019, coming in at 5th place out of 40 programs from around the world.

- **APPLICATION AND ADMISSIONS**

  - A multi-tiered application process guarantees that only the best candidates are enroll in the program. Applicants’ aptitude is judged based on academic and personal criteria.

  - Please see the Application Guide for detailed information on the required documents. The application process takes place online. It is possible to apply before completion of the relevant prior degree program.

- **APPLICATION DEADLINE**

  - WU employs a rolling admissions policy, allowing students to apply from the beginning of September until spring, with the following priority deadlines for this program: October and January.

  - Please see the Application Guide for detailed information on the admission requirements and the application procedures, please see: wu.at/applicationguide

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**SUGGESTED PROGRAM STRUCTURE**

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<thead>
<tr>
<th>Block Seminar</th>
<th>Introduction to CEMS</th>
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**Global Citizenship Seminar**

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<th></th>
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**Online Application**

- The prerequisites for this master’s program include:
  - A relevant degree with a minimum of 60 ECTS credits
  - Excellent English proficiency
  - Knowledge of at least two languages
  - Proof of aptitude

**Selection Interviews**

- Students who meet the program’s standards will be shortlisted for interviews. During the interviews, the following criteria are assessed:
  - Intellectual potential & knowledge.
  - Attitude & soft skills.
  - International orientation.

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**CAREER PROSPECTS**

- As a result of the program’s global outlook, graduates of the Master in International Management/CEMS are confident international communicators, and attract the attention of potential international employers. The program’s broad and general approach to management uniquely qualifies its graduates for a wide variety of positions, for instance in consulting, corporate strategy, marketing, finance or human resources, and for particular positions requiring an integrated, holistic knowledge of various domains. Graduates are typically employed by multinational corporations, foreign subsidiaries, international consulting agencies or non-profit organizations.

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**Prepare for Global Leadership**

**THE INTERNATIONAL MANAGEMENT/CEMS PROGRAM AT A GLANCE**

The Master in International Management/CEMS is an exclusive international joint degree program offered by WU Vienna University Economics and Business in cooperation with the CEMS Alliance. The program is specifically designed to meet the needs and trends of the global marketplace as it is an international joint degree program, and offers a stimulating learning environment through the wide variety of professional, academic, and research experience brought to the classroom. It gives you the academic and practical knowledge you need for a successful international career.

**CONTENT AND STRUCTURE**

Students of this program can expect to find core components like excellence in management education, a term abroad at an elite partner school, hands-on business experience during an international internship, and a captive business project. For half of the class, the Master in International Management/CEMS starts with an intensive one-week block seminar. During the first semester, a number of foundations (compensatory core courses) will provide all students with basic skills in international management. In addition to these courses, students will choose from a wide range of electives. In the second semester, the focus is on strengthening students’ theoretical knowledge and gaining international experience. Half of the students will spend this semester at one of the CEMS partner universities abroad. A business project for shaping the program. Their involvement is widespread, including everything from corporate presentations, case studies or international business projects to holding corporate skills seminars or giving students the opportunity to write a master’s thesis or to do internships abroad.

**CAREER PROSPECTS**

As a result of the program’s global outlook, graduates of the Master in International Management/CEMS are confident international communicators, and attract the attention of potential international employers. The program’s broad and general approach to management uniquely qualifies its graduates for a wide variety of positions, for instance in consulting, corporate strategy, marketing, finance or human resources, and is particularly for positions requiring an integrated, holistic knowledge of various domains. Graduates are typically employed by multinational corporations, foreign subsidiaries, international consulting agencies or non-profit organizations.

**Corporate Partners**

Corporate Partners participate directly in developing and shaping the program. Their involvement is widening, including everything from corporate presentations, case studies or international business projects to holding corporate skills seminars or giving students the opportunity to write a master’s thesis or to do internships abroad.

**CEMS is a very international program, which is embodied in a unique global network of business schools and corporate partners, and which is ranked among the best management programmes in the world.”**

Philip J. Neel
Academic Director, International Management/CEMS

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**SUGGESTED PROGRAM STRUCTURE**

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- Global Leadership
- Business Project
- Further Foundational Courses/Skill Seminars/Internship
- Global Citizenship Seminar
- Master’s Thesis Coaching
- Master’s Thesis
- Global Electives

**Global Citizenship Seminar**

**Skills Seminars**

- Global Management
- Strategic Management
- Marketing Management
- Global Citizenship Seminar
- Global Electives

**Academic Director, International Management/CEMS**

Phillip C. Neel

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**Electives/Skill Seminars**

- Corporate Strategy
- Finance
- Human Resources
- Marketing
- Operations Management
- Strategic Management
- Supply Chain Management
- Technology Management

**Electives**

- Advanced Corporate Strategy
- Advanced Finance
- Advanced Human Resources
- Advanced Marketing
- Advanced Operations Management
- Advanced Strategic Management
- Advanced Supply Chain Management
- Advanced Technology Management

**Internship**

**Block Seminar**

**Further electives can also be chosen.**

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**APPLICATION AND ADMISSIONS**

**APPLICATION DEADLINE**

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Please see the Application Guide for detailed information on the required documents. The application process takes place online. It is possible to apply before completion of the relevant prior degree program.

**EXCELLENT RANKING POSITIONS**

The quality of the CEMS program is reflected in the Financial Times ranking. We are proud that the CEMS Master’s in International Management has regularly achieved top positions in the FT Global Masters in Management ranking. The CEMS MIM program obtained 18th place in 2021 – the second highest position of all ranked schools, with the top-ranked school being the University of Oxford. Furthermore, WU Vienna University Economics and Business/CEMS (MIM) made a sensational debut in the Economist Masters in Management ranking 2019, coming in at 5th place out of 40 programs from around the world.

**APPLICATION AND ADMISSIONS**

A multi-tiered application process guarantees that only the best candidates are enrolled in the program. Applicants’ aptitude is judged based on academic and personal criteria.

**Online Application**

The prerequisites for this master’s program include:

- A relevant prior degree with a minimum of 180 ECTS credits
- Examinations in business administration worth at least 60 ECTS credits
- Sufficient English proficiency
- Knowledge of two other languages
- Proof of aptitude

**Selection Interviews**

Students who meet the program’s standards will be shortlisted for interviews. The interviews, the following criteria are assessed:

1. Intellectual potential & knowledge
2. Attitude & soft skills
3. International orientation
**THE INTERNATIONAL MANAGEMENT/CEMS PROGRAM AT A GLANCE**

The Master in International Management/CEMS is an exclusive international joint degree program offered by WU Vienna University Economics and Business in cooperation with the CEMS Alliance. The program is specifically designed to meet the needs and trends of the global marketplace as an international joint degree program. It offers a stimulating learning environment through the wide variety of professional, academic, and research components like excellence in management education, corporate skills seminars or giving students the opportunity to write a master’s thesis or to do internships abroad. Corporate Partners participate directly in developing and shaping the program. Their involvement is wide-ranging, influencing everything from corporate presentations, case studies or international business projects to holding corporate skills seminars or giving students the opportunity to write a master’s thesis or to do internships abroad.

**EXCELLENT RANKING POSITIONS**

The quality of the CEMS program is reflected in its Financial Times ranking. More proof that the CEMS Master’s in International Management has regularly achieved top positions in the Financial Times rankings since its inception in 2005. The CEMS/MIM program offered by WU placed 18th in 2021 — the second highest position of all ranked schools, further emphasizing WU’s Master in International Management/CEMS (MIM) as a sensational debut in the Economist Masters in Management ranking 2019; coming in at just place out of 40 programs from around the world.

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A multi-tiered application process guarantees that only the best candidates are enrolled in the program. Applicants’ aptitude is judged based on academic and personal criteria.

**Online Application**

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» Examination in business administration worth at least 60 ECTS credits

» Sufficient English proficiency

» Knowledge of two other languages

» Proof of aptitude

**Selection Interview**

Students who meet the program’s standards will be shortlisted for interviews. In the interviews, the following criteria are assessed:

(i) Intellectual potential & knowledge, (ii) attitude & work ethic, (iii) motivation, (iv) creativity & initiative, (v) leadership, (vi) interpersonal skills, (vii) team work, (viii) social skills, (ix) personal criteria.

Students who meet the program’s standards will be shortlisted for interviews. Of course the students’ thesis advisors are available to support students to complete their master’s thesis, focusing on international management. A multi-tiered application process guarantees that only the best candidates are enrolled in the program. Applicants’ aptitude is judged based on academic and personal criteria. Please see the Application Guide for detailed information on the required documents. The application process takes place online. It is possible to apply before completion of the relevant prior degree program.

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**Prepare for Global Leadership**

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For further details see: wu.at/cems

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Philip C. Nell
Academic Director, International Management/CEMS

**AT A GLANCE**

Program type: Full-time degree program

Duration: 8 semesters

Start of instruction: September

Credits: 120 ECTS credits (incl. 20 ECTS credits for the master’s thesis)

Degree awarded to graduates: Master of Science (WU), abbreviated M.Sc. (WU)

**THE CONTENT AND STRUCTURE**

Students of this program can expect to find very core courses that focus on theoretical excellence in management education. This is a term abroad at an elite partner school, hands-on business experience during an internship, and a capstone business project. For half of the class, the Master in International Management/CEMS starts with an intensive one-week block seminar. During this first semester, a number of foundations (compulsory core courses) will provide all students with basic skills in international management. In addition to these courses, students will choose from a wide range of electives. In the second semester, the focus lies on strengthening students’ theoretical knowledge and on gaining international experience. Half of the students will spend this semester at one of the CEMS partner universities abroad. A business project for the wide variety of professional, academic, and research components like excellence in management education, corporate skills seminars or giving students the opportunity to write a master’s thesis or to do internships abroad.

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