Successful management of global business processes requires a strong international perspective and extensive experience. The Master in International Management/CEMS is a top-ranked degree program that gives future business leaders the key qualifications they need.
SUGGESTED PROGRAM STRUCTURE*

<table>
<thead>
<tr>
<th>Block Seminar</th>
<th>Global Strategy Management</th>
<th>Global Marketing Management</th>
<th>Further Electives</th>
<th>CEMS Seminars</th>
</tr>
</thead>
<tbody>
<tr>
<td>Start: October</td>
<td>Total: 30 ECTS</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Electives/Skill Seminars
- Master’s Thesis: 20 ECTS
- Total: 30 ECTS

Global Citizenship Seminar: 4 ECTS

*This year-by-year schedule is based on the following schedule of core courses and seminars.

For further details see: wu.at/cems
EXEMPLARY RANKING POSITIONS
The quality of the CEMS program is reflected in its Financial Times ranking. Moreover, the CEMS Master’s in International Management has regularly achieved top positions in the Financial Times ranking since the FT Global Masters in Management ranking was launched in 2015. The CEMS MIM program offered at WU placed 18th in 2021 – the third highest position of all ranked international programs. Furthermore, WU’s Master in International Management/CEMS (MIM) made a Hernandez debut in the Economist Masters in Management ranking 2019, coming in at 5th place out of 40 programs from around the world.

APPLICATION AND ADMISSIONS
A multi-tiered application process guarantees that only the best candidates are enrolled in the program. Applicants’ aptitude is judged based on academic and personal criteria.

Online Application
The prerequisites for this master’s program include:
- A relevant prior degree worth a minimum of 180 ECTS credits
- Examinations in business administration worth at least 60 ECTS credits
- Sufficient English proficiency
- Knowledge of two other languages
- Proof of aptitude

Selection Interviews
Students who meet the program’s standards will be interviewed. In the interviews, the following criteria are assessed:
- Intellectual potential & knowledge
- Attitude & soft skills
- International orientation

For detailed information on the admission requirements and the application procedures, please see:
www.wu.ac.at/applicationguide
Prepare for Global Leadership

THE INTERNATIONAL MANAGEMENT/CEMS PROGRAM AT A GLANCE

The Master in International Management/CEMS is an exclusive international joint degree program offered by WU Vienna University of Economics and Business in cooperation with the CEMS Alliance. The program is specially designed to meet the needs and trends of the global marketplace as an international management education setting, and offers a stimulating learning environment throughout the whole academic year. This structure brings to the classroom. It gives you the academic and practical knowledge you need for a successful international career.

CONTENT AND STRUCTURE

Students of this program can expect to find core courses like excellent in management education, a term abroad as an elite partner school, hands-on business experience during an international internship, and a captive business project. For half of the class, the Master in International Management/CEMS starts with an intensive one-week block seminar. During the first semester, a number of foundation courses will provide all students with basic skills in international management. In addition to these courses, students will choose from a wide range of electives. In the second semester, the focus lies on strengthening students’ theoretical knowledge and on gaining international experience. Half of the students will spend this semester as one of the CEMS partner universities abroad. A business project for an internationally operating company is conducted, and offers a stimulating learning environment throughout the whole academic year. This structure brings to the classroom. It gives you the academic and practical knowledge you need for a successful international career.

SUGGESTED PROGRAM STRUCTURE*

<table>
<thead>
<tr>
<th>Block Seminar</th>
<th>Introduction to CEMS</th>
<th>Global Strategic Management</th>
<th>Global Marketing Management</th>
<th>Further Foundation Courses/Skill Seminars/Externships</th>
<th>Skill Seminars</th>
<th>Internship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global Leadership</td>
<td>Business Project</td>
<td>Further Foundation Courses/Skill Seminars/Externships</td>
<td>Global Citizenship Seminar</td>
<td>Internship</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Time required: 30 ECTS</td>
<td>Time required: 30 ECTS</td>
<td>Time required: 30 ECTS</td>
<td>Total Required: 90 ECTS</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*This is just one possible schedule, there are further ways of schedule organization.

EXCELLENT RANKING POSITIONS

The quality of the CEMS program is reflected in the Financial Times ranking. More precisely, the CEMS Master’s in International Management has regularly achieved top positions in the Financial Times ranking since the FT Global Masters in Management program was launched in 2005. The CEMS MIM program offered by WU placed 14th in 2019 – the third of 24th highest position of all ranked MBA programs. Furthermore, WU’s Master in International Management/CEMS MBA made a sensational debut in the Economist Global Masters in Management ranking 2019, coming in at 5th place out of 40 programs from around the world.

APPLICATION AND ADMISSIONS

A multi-tiered application process guarantees that only the best candidates are enrolled in the program. Applicants’ aptitude is judged based on academic and personal criteria.

Online Application

The prerequisites for this master’s program include:
- A relevant prior degree worth a minimum of 180 ECTS credits
- Examination in business administration worth at least 60 ECTS credits
- Sufficient English proficiency
- Knowledge of at least two other languages
- Proof of aptitude

Selection Interviews

Students who meet the program’s standards will be shortlisted for interviews. At the interviews, the following criteria are assessed:
- Intellectual potential & knowledge,
- Attitude & soft skills, and
- International orientation.

For detailed information on the admission requirements and the application procedures, please see wu.ac.at/applicationguide

Please see the Application Guide for detailed information on the required documents. The application process takes place online. It is possible to apply before completion of the relevant prior degree program.

APPLICATION DEADLINE

WU employs a rolling admissions policy, allowing students to apply from the beginning of September until spring, with the following priority deadlines for this program: October and January.

For detailed information on the admission requirements and the application procedures, please see wu.ac.at/applicationguide
Successful management of global business processes requires a strong international perspective and extensive experience. The Master in International Management/CEMS is a top-ranked degree program that gives future business leaders the key qualifications they need.

To find out more about the Master’s Program in International Management/CEMS please visit wu.at/cems, cems.org

For further questions please contact:
Jana Salot, Program Manager
cems@wu.ac.at

Academic Director of the Master’s Program in International Management/CEMS:
Phillip C. Noll
Desislava Dikova

Arriving by public transport:
Subway: U2 stations “Messe-Prater” or “Krieau”
Bus: 82A, “Südportalstraße” stop

Master of Science (MSc)
International Management/CEMS
Successful management of global business processes requires a strong international perspective and extensive experience. The Master in International Management/CEMS is a top-ranked degree program that gives future business leaders the key qualifications they need.