Successful management of global business processes requires a strong international perspective and extensive experience. The Master in International Management/CEMS is a top-ranked degree program that gives future business leaders the key qualifications they need.

To find out more about the Master’s Program in International Management/CEMS, please visit wu.at/cems, cems.org

For further questions please contact:
Jane Sahle, Program Manager
cems@wu.ac.at

Academic Director of the Master’s Program in International Management/CEMS:
Phillip Neid
Desislava Dikova

WU (Vienna University of Economics and Business)
Welttradeweg 1, 1080 Vienna, Austria
wu.ac.at

Arriving by public transport:
Subway: U2 stations “Messe-Prater” or “Krieau”
**THE INTERNATIONAL MANAGEMENT/CEMS PROGRAM AT A GLANCE**

The Master in International Management/CEMS is an exclusive international joint degree program offered by WU Vienna University of Economics and Business in cooperation with the CEMS Alliance. The program is specifically designed to meet the needs and trends of the global management world as it exists today, combining core business skills and offering a stimulating learning environment through the exchange of professional knowledge and experience brought to the classroom. It gives you the academic and practical knowledge you need for a successful international career.

**CONTENT AND STRUCTURE**

Students of this program can expect to find a variety of core courses and electives that will develop skills in international business, management, and ethics. The program is designed to provide students with a broad range of skills and knowledge, preparing them for success in the global marketplace.

**CAREER PROSPECTS**

As a result of the program’s global outlook, graduates of the Master in International Management/CEMS are able to pursue careers in multinational corporations, foreign subsidiaries, international consulting agencies or non-profit organizations. Graduates are typically employed by multinational corporations, foreign subsidiaries, international consulting agencies or non-profit organizations.

**Corporate Partners**

Corporate Partners participate directly in developing and shaping the program. Their involvement is wide-ranging, including everything from corporate presentations, case studies or international business projects to holding corporate skills seminars or giving students the opportunity to write a master’s thesis or do internships abroad.

**SUGGESTED PROGRAM STRUCTURE**

<table>
<thead>
<tr>
<th>Block Seminar</th>
<th>Further Electives</th>
<th>Master’s Thesis Coaching</th>
<th>Master’s Thesis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to CEMS</td>
<td>Global Strategy Management</td>
<td>Further Electives: Courses/ Skill Seminars</td>
<td>Skill Seminars</td>
</tr>
<tr>
<td>Global Leadership</td>
<td>Global Marketing Management</td>
<td>Total credits: 30 ECTS</td>
<td>12 ECTS</td>
</tr>
<tr>
<td>Business Project</td>
<td>Further Electives: Courses/ Skill Seminars</td>
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**APPLICATION AND ADMISSIONS**

A multi-tiered application process guarantees that only the best candidates are selected for the program. Applicants’ aptitude is judged based on academic and personal criteria.

**EXCELLENT RANKING POSITIONS**

The quality of the CEMS program is reflected in its Financial Times ranking. WU Vienna University of Economics and Business is consistently ranked among the top management programs worldwide. The CEMS Master in International Management has regularly achieved top positions in the Financial Times rankings since the program’s launch in 2005.

**AT A GLANCE**

Program type: Full-time degree program
Duration: 2 semesters
Language of instruction: English
Credits: 120 ECTS credits (incl. 30 ECTS credits for the master’s thesis)
Degree awarded to graduates: Master of Science (WU), abbreviated MSc (WU)

Please see the Application Guide for detailed information on the required documents. The application process takes place online. It is possible to apply before completion of the relevant prior degree programs.

**APPLICATION DEADLINE**

WU Vienna University of Economics and Business has a rolling admissions policy, allowing students to apply from the beginning of September until spring, with the following priority deadlines for this program: October and January.

**For detailed information on the admission requirements and the application procedures, please see:**

wu.ac.at/applicationguide
Prepare for Global Leadership

THE INTERNATIONAL MANAGEMENT/CEMS PROGRAM AT A GLANCE

The Master in International Management/CEMS is an exclusive international joint degree program offered by WU Vienna University of Economics and Business in cooperation with the CEMS Alliance. The program is specifically designed to meet the needs and trends of the global marketplace as an international management student and offering a stimulating learning environment amidst a wide variety of professional, academic, and research experiences brought to the classroom. It gives you the academic and practical knowledge you need for a successful international career.

CONTENT AND STRUCTURE

Students of this program can expect to find a core curriculum, focusing on developing your analytical, theoretical, practical, and soft skills, and offering a stimulating learning environment through a wide variety of professional, academic, and research experiences brought to the classroom. It gives you the academic and practical knowledge you need for a successful international career.

ENGLISH

A relevant prior degree worth a minimum of 90 ECTS credits (excluding Bachelor's thesis)

Master's Thesis Coaching

Full-time degree program

120 ECTS credits (incl. 20 ECTS credits for the master's thesis)

Business Project

For half of the class, the Master in International Management/CEMS starts with an intensive one-week block seminar. During the first semester, a number of foundations (compulsory core courses) will provide all students with basic skills in international management. In addition to these courses, students will choose from a wide range of electives. In the second semester, the focus lies on strengthening students’ theoretical knowledge and gaining international experience. Half of the students will spend their second semester at one of the CEMS partner universities abroad. A business project for an internationally operating company is conducted, and students gain working experience abroad in an internship.

CEMS is a very international program, which is embedded in a unique global network of business schools and corporate partners, and which is ranked among the best management programs in the world.
**Prepare for Global Leadership**

**THE INTERNATIONAL MANAGEMENT/CEMS PROGRAM AT A GLANCE**
The Master in International Management/CEMS is an exclusive international joint degree program offered by WU Vienna University of Economics and Business in cooperation with the CEMS Alliance. The program is specifically designed to meet the needs and trends of the global marketplace as it currently stands, and offers a stimulating learning environment among the elite in global business. All students have the opportunity to gain experience abroad, and — through the CEMS Alliance — takes place in an international and multicultural setting. During the first semester, students gain working experience abroad in an internship. In the second semester, a number of foundations (compulsory core courses) are offered, including everything from corporate presentations, case studies or international business projects to holding corporate skills seminars or giving students the opportunity to write a master’s thesis or to do internships abroad.

**CAREER PROSPECTS**
As a result of the program's global outlook, graduates of the Master in International Management CEMS are confident international communicators, and attract the attention of potential international employers. The program's broad and general approach to management uniquely qualifies its graduates for a wide variety of positions. In industry, its graduates are typically employed by multinational corporations, foreign subsidiaries, international consulting agencies or non-profits organizations.

**APPLICATION AND ADMISSIONS**
A multi-tiered application process guarantees that only the best candidates are enrolled in the program. Applicants’ aptitude is judged based on academic and personal criteria.

**Online Application**
The prerequisites for this master’s program include:
- A relevant prior degree worth a minimum of 60 ECTS credits
- Knowledge of English proficiency
- Knowledge of two other languages
- Proof of aptitude

**Selected Interview**
Students who meet the program's standards will be shortlisted for interviews. At the interviews, the following criteria are assessed:
- Intellectual potential & knowledge
- Attitude & soft skills
- International orientation

Please see the Application Guide for detailed information on the required documents. The application process takes place online. It is possible to apply before completion of the relevant prior degree program.

**APPLICATION DEADLINE**
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**FOR FURTHER INFORMATION**
For detailed information on the admission requirements and the application procedures, please see:

- WU’s website: [www.wu.ac.at/en](http://www.wu.ac.at/en)
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<tr>
<td>Total (ECTS)</td>
<td>30</td>
<td>60</td>
<td>30</td>
<td>30</td>
<td>18</td>
</tr>
</tbody>
</table>

**Career Development**
*Corresponding application deadline is approximately 3 months before the start of the program.*

**Global Leadership**

**Business Project**

**Further Electives/Skill Seminars**

**Global Citizenship Seminar**

**Electives/Skill Seminars**

**Career Development**

**Master’s Thesis Coaching**

**Master’s Thesis**

For further details see: [wu.ac.at/en](http://wu.ac.at/en)

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The quality of the CEMS program is reflected in the Financial Times ranking. We are proud that the CEMS Master’s in International Management has regularly achieved top positions in the Financial Times ranking since the FT Global Masters in Management ranking was launched in 2005. The CEMS/MIM program offered at WU placed 18th in 2021 – the third in 2021 highest position of all ranked schools from the German-speaking countries. Furthermore, WU’s Master in International Management/CEMS (WU) made a substantial debut in the Economist Masters in Management ranking 2019, coming in at 5th place out of 60 programs from around the world.

**APPLICATION AND ADMISSIONS**

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