

Facts & Figures

WU
WIRTSCHAFTS
UNIVERSITÄT
WIEN VIENNA
UNIVERSITY OF
ECONOMICS
AND BUSINESS



Key Data

2016/17

Students

Total students (fall 2016)	23,787 (47% women)
International students (fall 2016)	6,579 (28% of total)
Incoming exchange students	~ 1,000 per year
Outgoing exchange students	~ 1,000 per year

Faculty and Staff (2016 in full-time equivalents)

Total faculty*	497 (44% women)
Administrative staff	496 (70% women)
Total	1,135 (56% women)

Resources

Budget (2016)	~ €150 million
Premises Campus WU	100,000 m ²

Premises Library

Total floor space	18,100 m ²
Volumes	639,490
Printed journals	762
Electronic journals	24,781
Study places	1,680
Visitors	1,022,606

International

Partner universities	~ 240
International Summer Universities	10/year
Courses in English	~450/semester

* not including personnel funded by third parties

International Recognition

FINANCIAL TIMES RANKINGS 2016

- › **Masters in Management Ranking 2016**
WU's "Master in International Management" program
 - › Overall rank: 8th out of 90 programs
- › **European Business Schools Ranking 2016**
 - › Overall Rank: 43rd out of 90 European business schools
- › **Executive MBA Ranking 2016**
WU Executive Academy's Global Executive MBA
 - › Overall Rank: 44th out of 100 programs

ACCREDITED BY



INTERNATIONAL MEMBERSHIPS

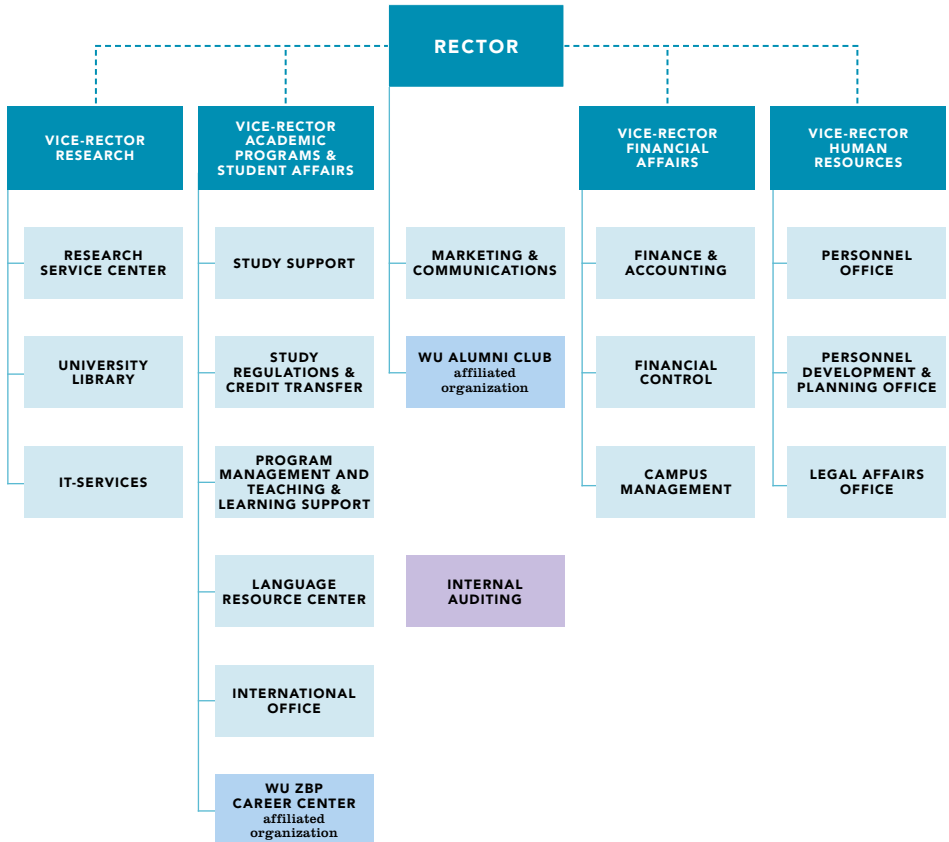


Funding

FUNDING 2016

Revenues (in million EUR)	2016	2016 in %
Federal Ministry of Science and Research	100.2	65.2
Tuition fees (including State Compensation for Tuition fees)	17.5	11.3
Research funding for projects	8.9	5.8
Other income and overheads	8.4	5.5
Executive education	10.3	6.7
Research grants	7.3	4.9
Financial income	0.9	0.6
Total	153.5	100.0
Expenses (in million EUR)		
Personnel	-96.3	64.3
Operating charges	-42.8	28.6
Depreciation	-9.8	6.6
Costs of goods and services	-0.6	0.4
Taxes	-0.1	0.1
Total	-149.6	100.0

Organization



----- The Rector's coordinative function

Academic Units

WU'S DEPARTMENTS

Department of Business, Employment and Social Security Law	wu.ac.at/en/businesslaw
Department of Economics	wu.ac.at/en/economics
Department of Finance, Accounting and Statistics	wu.ac.at/en/fas
Department of Foreign Language Business Communication	wu.ac.at/en/bizcomm
Department of Global Business and Trade	wu.ac.at/en/welthandel
Department of Information Systems and Operations	wu.ac.at/en/ipm
Department of Management	wu.ac.at/en/management (website in German)
Department of Marketing	wu.ac.at/en/marketing
Department of Public Law and Tax Law	wu.ac.at/en/publicandtaxlaw
Department of Socioeconomics	wu.ac.at/en/department-socioeconomics
Department of Strategy and Innovation	wu.ac.at/en/strategy-and-innovation

WU'S COMPETENCE CENTERS

Center for Central and Eastern Europe (CEE)	wu.ac.at/en/emcee
Center for Empirical Research Methods	wu.ac.at/en/methods
Center for Non-profit Organizations and Social Entrepreneurship	wu.ac.at/en/npocompetence
Center for Sustainability	wu.ac.at/en/sustainabilitycenter
Competence Center for Experimental Research	wu.ac.at/en/exp
Entrepreneurship Center	wu.at/entrepreneurshipcenter

WU'S RESEARCH INSTITUTES

CEE Legal Studies	wu.ac.at/fowi (website in German)
Computational Methods	wu.ac.at/en/firm
Co-Operation and Co-Operatives	wu.ac.at/ricc (website in German)
Economics of Aging	wu.ac.at/en/altersoekonomie
Economics of Inequality	wu.ac.at/en/ineq
European Affairs	wu.ac.at/en/europainstitut
Family Businesses	wu.ac.at/en/research-institute-for-family-business
Human Capital and Development	wu.ac.at/en/humancapital
International Taxation	
Liberal Professions	wu.ac.at/fb (website in German)
Regulatory Economics	wu.ac.at/en/regulation
Research on Capital Markets	wu.ac.at/en/isk
Spatial and Real Estate Economics	wu.ac.at/en/immobilienwirtschaft
Supply Chain Management	wu.ac.at/en/scm
Urban Management and Governance	wu.ac.at/en/urban

WU'S DEGREE PROGRAMS

BACHELOR PROGRAMS	<ul style="list-style-type: none"> › Business, Economics and Social Sciences (BSc WU) four majors: <ul style="list-style-type: none"> › Business Administration › International Business Administration › Economics and Socioeconomics › Information Systems 	<ul style="list-style-type: none"> › Business Law (LL.B. WU)
MASTER/LL.M. PROGRAMS	<ul style="list-style-type: none"> › Business Education (MSc WU) › Economics (MSc WU) › Export and Internationalization Management (MSc WU) › Finance and Accounting (MSc WU) › Management (MSc WU) › Socioeconomics (MSc WU) › Taxation and Accounting (MSc WU) <hr/> <ul style="list-style-type: none"> › Information Systems (MSc WU), English › International Management/CEMS (MSc WU & CEMS MIM), English › Marketing (MSc WU), English › Quantitative Finance (MSc WU), English › Socio-Ecological Economics and Policy (MSc WU), English › Strategy, Innovation, and Management Control (MSc WU), English › Supply Chain Management (MSc WU), English 	<ul style="list-style-type: none"> › Business Law (LL.M. WU)
DOCTORAL/PHD PROGRAMS	<ul style="list-style-type: none"> › Social and Economic Sciences (Dr. rer. soc. oec.) › PhD Program in Economics and Social Sciences (PhD), German with English tracks (intended mainly for WU's academic staff) <hr/> <ul style="list-style-type: none"> › PhD in Finance (PhD), English › PhD in International Business Taxation (PhD), English 	<ul style="list-style-type: none"> › Business Law (Dr. iur.)

WU EXECUTIVE ACADEMY PROGRAM PORTFOLIO

MBA/MASTER OF LAWS PROGRAMS	<ul style="list-style-type: none"> › Global Executive MBA › Executive MBA Bucharest › Executive MBA PGM › Professional MBA with specialization areas <ul style="list-style-type: none"> › Energy Management › Entrepreneurship & Innovation › Finance › Health Care Management › Marketing & Sales › Project Management › Public Auditing › Social Management 	<ul style="list-style-type: none"> › Master of Laws (International Tax Law) › Master of Business Law (Corporate Law) › Master of Legal Studies › NEW: Master of Legal Studies (European Business Law)
CERTIFICATE PROGRAMS	<ul style="list-style-type: none"> › Health Care Management › Logistics & Supply Chain Management › Marketing & Sales › Post Graduate Management (PGM) › Risk & Insurance Management › Social Management › Tourism & Event Management 	
BBA DIPLOM BETRIEBSWIRTIN^{WU}	<ul style="list-style-type: none"> › Logistics & Supply Chain Management › Marketing & Sales › Risk & Insurance Management › Tourism & Event Management 	
CUSTOM PROGRAMS AND OPEN PROGRAMS	<p>Custom Programs</p> <ul style="list-style-type: none"> › In-house MBA^{WU} › Leadership Academy^{WU} › Management Development Program^{WU} › Compact Course^{WU} › Executive/Expert Lounge^{WU} › Special Workshops^{WU} › Field Trips^{WU} 	<p>Open Programs</p> <ul style="list-style-type: none"> › Business & Corporate Development Strategies › Governance Excellence – for supervisory board members › Employer Brand Manager › Global Innovation Expert › Certified Insolvency Law Expert

Students

STUDENT ENROLLMENT	Fall 2014	Fall 2015	Fall 2016	Percent women
Total students	22,809	23,313	23,787	47%
degree program students	21,382	21,831	22,242	47%
international students	6,183	6,386	6,579	49%
New students¹	4,666	5,416	5,444	52%
first-time university enrollments ²	3,543	4,079	4,307	51%

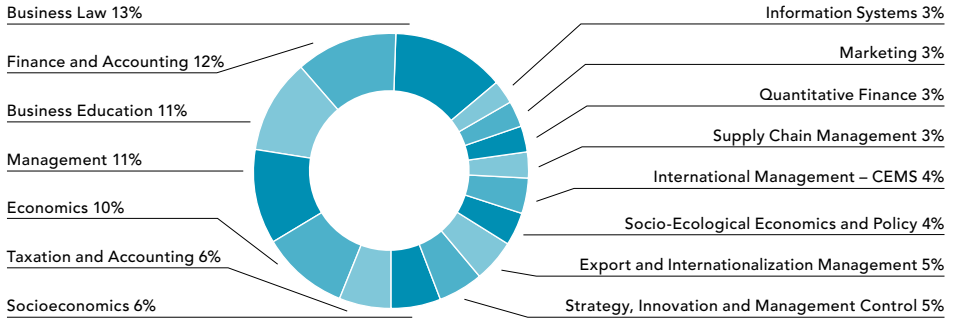
¹ "New students" refers to first-time WU students and includes both program and non-program students.

² "First-time university enrollments" refers to students enrolled in an Austrian university program for the first time, such as high school graduates, graduates of a university of applied sciences, as well as students or graduates from a foreign institution of higher education.

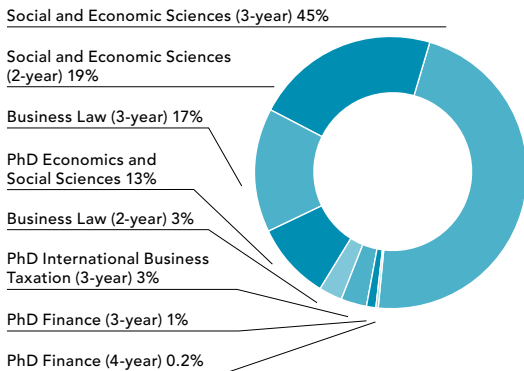
ENROLLMENT BY PROGRAM ³	Fall 2014	Fall 2015	Fall 2016
Bachelor students	17,416	17,409	17,690
MSc students	2,939	3,342	3,514
Doctoral/PhD students	1,010	965	935

³ Students may be enrolled in more than one type of program. This is why the enrollment statistics by program differ from the total number of degree-program students.

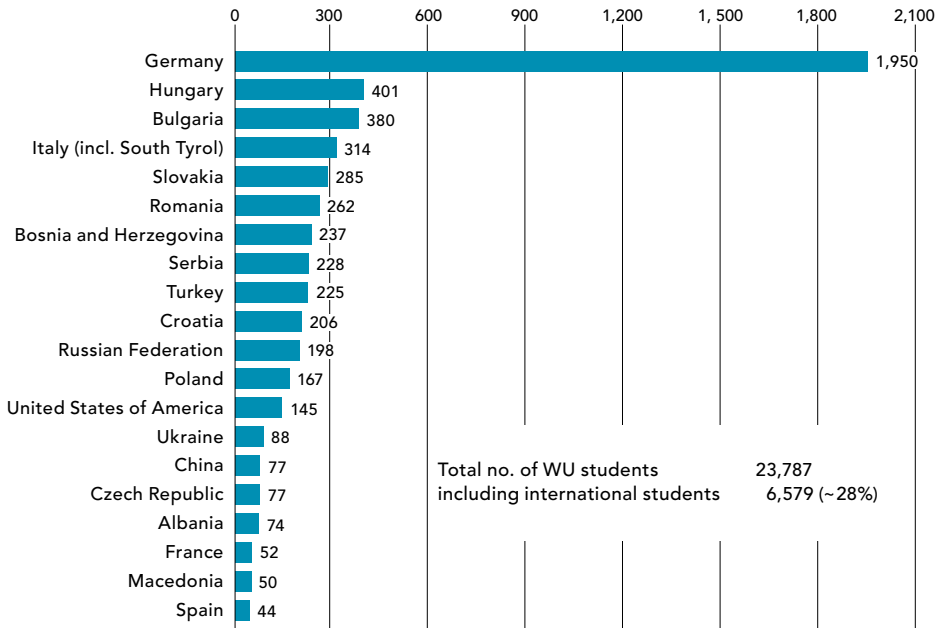
ENROLLMENT DISTRIBUTION MSC PROGRAMS



ENROLLMENT DISTRIBUTION DOCTORAL/PHD PROGRAMS



WU'S INTERNATIONAL STUDENTS: TOP 20*



* as of January 2017

GRADUATES	Academic year 2013/14	Academic year 2014/15	Academic year 2015/16	Percent women
Total graduates	2,327	2,587	2,907	48%
bachelor programs	1,641	1,806	2,002	47%
master programs	623	712	835	50%
doctoral programs	62	69	70	41%

SERVICES FOR STUDENTS AND GRADUATES



ZBP
CAREER CENTER

- › 2,475 job offers in 2016, incl. qualified internships and part-time student jobs
- › more than 600 employers per year
- › careercalling.at (jobfair)



ALUMNI
CLUB

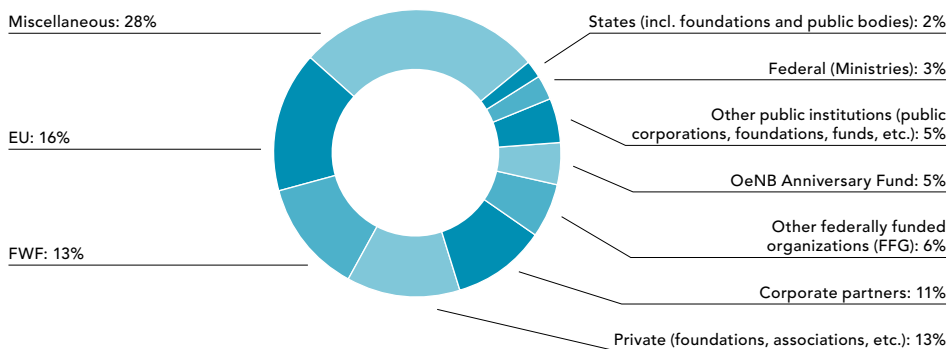
- › founded in 1995
- › 4,700 members in more than 70 countries
- › more than 70 events per year

Research

RESEARCH OUTPUT 2016

- › 34 books, monographs
- › 446 original contributions to collections
- › 622 original journal contributions
- › 70 working/discussion papers, preprints
- › 98 proceedings contributions
- › 821 presentations at academic conferences
- › 71 editorships (of individual volumes)

DISTRIBUTION OF THIRD-PARTY FUNDING 2016



FWF = Austrian Service Fund, OeAW = Austrian Academy of Sciences, OeNB = Oesterreichische Nationalbank, FFG = Austrian Research Promotion Agency

ORGANIZATION	National	EU	Non-EU countries	Total
EU	75,442.63	1,846,717.52	–	1,922,160.15
Federal Republic of Austria	329,070.06	–	–	329,070.06
States	213,463.13	–	142.79	213,605.92
FWF	1,563,320.21	–	–	1,563,320.21
FFG	639,053.15	46,977.65	–	686,030.80
Corporate partners	506,370.58	671,979.33	133,376.52	1,311,726.43
OeNB Anniversary Fund	647,361.11	–	–	647,361.11
Other public institutions	475,557.08	119,171.36	17,486.27	612,214.71
Private	1,334,041.77	164,565.76	33,237.50	1,531,845.03
Miscellaneous	3,340,055.20	66,808.77	–	3,406,863.97
Total	8,931,062.83	3,091,037.44	202,098.12	12,224,198.39

INTERNATIONAL JOURNALS

Management Review Quarterly (MRQ): Peer-reviewed research journal with focus on reviews of current developments in international management research, published by Springer

Long Range Planning: Peer-reviewed journal in the area of strategic management

Region: Peer-reviewed open access journal in regional science; published by the European Regional Science Association (ERSA)

Review of Finance: Peer-reviewed journal that publishes high-quality papers in all areas of financial economics, published by Oxford University Press

Campus WU

Diversity, open-mindedness, responsibility, and innovation – the new Campus WU is the concrete realization of WU's vision for a modern university. The new architecture reflects the values and ideas

WU stands for. The campus consists of six building complexes, designed by international architects, clustered around the central Library & Learning Center.

KEY FACTS

- › Seven building complexes, 100,000 m² total floor space
- › Property area: 90,000 m², 560 meters long and between 150 and 210 meters wide
- › 55,000 m² publicly accessible grounds
- › Approximately 4,000 rooms, including 90 auditoriums and seminar rooms seating well over 5,000 students
- › A total of 3,000 student workstations on campus, 1,500 in the OMV Central Library

VIENNA

Population City of Vienna	1.8 million
Population greater metropolitan area	2.7 million
Size	415 km ²
Quality of Living (Mercer), 2009–2017	1st place
Liveability (The Economist), 2017	2nd place
Monocle's Most Livable Cities Index, 2016	3rd place



BUILDING	KEY FACTS	UNITS
LC: Library & Learning Center [1]	<ul style="list-style-type: none"> › Architects: Zaha Hadid Architects, Hamburg › Total floor space: approx. 44,000m² › 1,500 student workstations › Cantilevered roof with monitor 	<ul style="list-style-type: none"> › Student Services › IT Services › International Office › WU ZBP Career Center <p>OMV Central Library</p> <ul style="list-style-type: none"> › Library management
EA: WU Executive Academy [2]	<ul style="list-style-type: none"> › Architects: NO.MAD Arquitectos, Madrid › Total floor space: approx. 7,000m² › Reflective façade 	<ul style="list-style-type: none"> › WU Executive Academy › WU Alumni Club



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BUILDING	KEY FACTS	UNITS
<p>D4: Departments</p>	<ul style="list-style-type: none"> › Architects: Estudio Carme Pinós S. L., Barcelona › Total floor space: approx. 19,000m² › 'Tetris' façade 	<p>Departments</p> <ul style="list-style-type: none"> › Economics › Finance, Accounting and Statistics (without Accounting) › Socioeconomics (without Managing Sustainability) <p>Research Institutes</p> <ul style="list-style-type: none"> › Computational Methods › Economics of Aging › Human Capital and Development › Regulatory Economics › Spatial and Real Estate Economics <p>Competence Center</p> <ul style="list-style-type: none"> › Empirical Research Methods <p>Library for Social Sciences</p>



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BUILDING	KEY FACTS	UNITS
<p>D3/AD: Departments and Administration</p>	<ul style="list-style-type: none"> › Architects: CRABstudio, London › Total floor space: approx. 25,000 m² › Two-part complex › Yellow-orange-red façade faced with wooden planks 	<p>Departments</p> <ul style="list-style-type: none"> › Business, Employment and Social Security Law › Finance, Accounting and Statistics (Accounting only) › Public Law and Tax Law <p>Research Institutes</p> <ul style="list-style-type: none"> › CEE Legal Studies › European Affairs › International Taxation › Urban Management and Governance <p>Administration</p> <ul style="list-style-type: none"> › Rector's Council › University management <p>Library for Law</p>



BUILDING	KEY FACTS	UNITS
<p>TC/D1: Teaching Center and Departments</p>	<ul style="list-style-type: none"> › Architects: BUSarchitektur ZT GmbH, Vienna › Total floor space: approx. 32,000m² › Space for approx. 5,000 people › Auditorium Maximum seats 650 	<p>Departments</p> <ul style="list-style-type: none"> › Global Business and Trade › Socioeconomics (Managing Sustainability only) <p>Research Institutes</p> <ul style="list-style-type: none"> › Co-Operation and Co-Operatives › Family Businesses › Health Care Management and Economics › Liberal Professions › Supply Chain Management <p>Competence Centers</p> <ul style="list-style-type: none"> › Central and Eastern Europe (CEE) › Sustainability



1

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2

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BUILDING	KEY FACTS	UNITS
D2/SC: Departments and Student Center [1]	<ul style="list-style-type: none"> › Architects: Atelier Hitoshi Abe, Japan › Total floor space: approx. 29,000 m² › Two building segments › Millefeuille building structure 	<p>Departments</p> <ul style="list-style-type: none"> › Foreign Language Business Communication › Information Systems and Operations › Management › Marketing <p>Research Institute</p> <ul style="list-style-type: none"> › Urban Management and Governance <p>Competence Center</p> <ul style="list-style-type: none"> › Non-profit Organizations and Social Entrepreneurship <p>Berndorf Library for Business Languages</p> <p>Students' Union</p>

BUILDING	KEY FACTS	UNITS
D5: Departments [2]	<ul style="list-style-type: none"> › Holzer Kobler Architekturen and Freimüller Söllinger Architektur ZT GmbH › Three segments used for different purposes: WU, Sigmund Freud Privat Universität, student apartments › communicative area in the courtyard 	<p>Department</p> <ul style="list-style-type: none"> › Strategy and Innovation <p>Competence Center</p> <ul style="list-style-type: none"> › Entrepreneurship Center <p>Groups</p> <ul style="list-style-type: none"> › Demography Group

Contact information

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1020 Vienna, Austria
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wu.ac.at

Arriving by public transport:

Subway: U2 stations "Messe-Prater"
or "Krieau"
Bus: 82A, "Südportalstraße" stop

Regular study programs

wu.ac.at/en/programs/why-wu
bachelor.application@wu.ac.at
master.application@wu.ac.at
phd.application@wu.ac.at

International exchange programs

short.wu.ac.at/international-office
zas@wu.ac.at

WU Executive Academy

executiveacademy.at
executiveacademy@wu.ac.at

WU Alumni Club

alumni.at
alumni@wu.ac.at

WU ZBP Career Center

zbp.at
office@zbp.at

Marketing & Communications

marketingcommunications@wu.ac.at

FIND OUT MORE ONLINE

WU's Annual Report, published in English, and its German counterpart (Jahresbericht) provide detailed information on WU and recent developments in research and teaching.



Annual Report 2016
annualreport.wu.ac.at/2016/en



Jahresbericht 2016
annualreport.wu.ac.at/2016



WU (Vienna University of Economics and Business)
Welthandelsplatz 1, 1020 Vienna, Austria
wu.ac.at

Arriving by public transport:
Subway: U2 stations "Messe-Prater" or "Krieau"
Bus: 82A, "Südportalstraße" stop