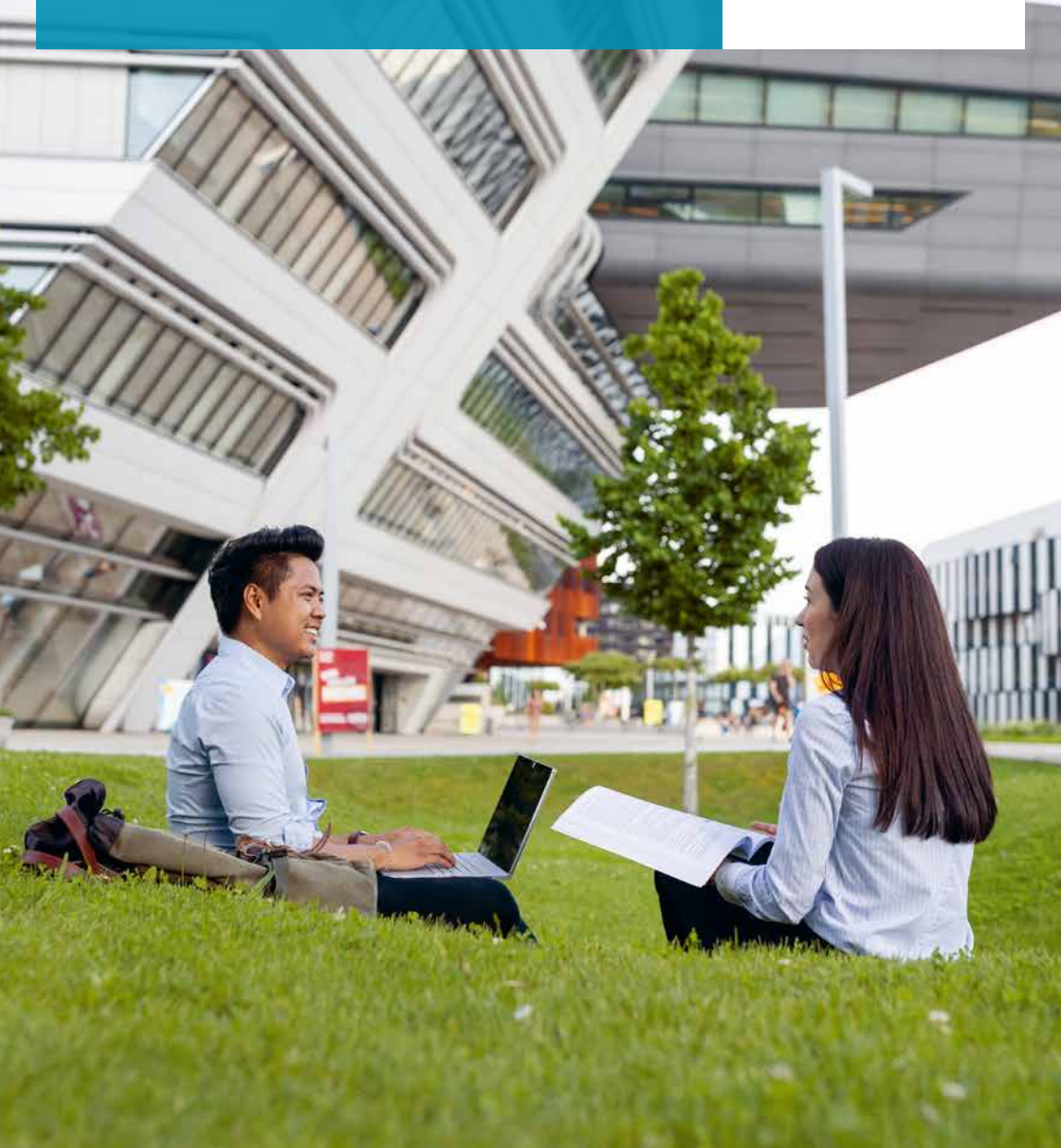


# Facts & Figures

**WU**  
WIRTSCHAFTS  
UNIVERSITÄT  
WIEN VIENNA  
UNIVERSITY OF  
ECONOMICS  
AND BUSINESS





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# Key Data 2018/19

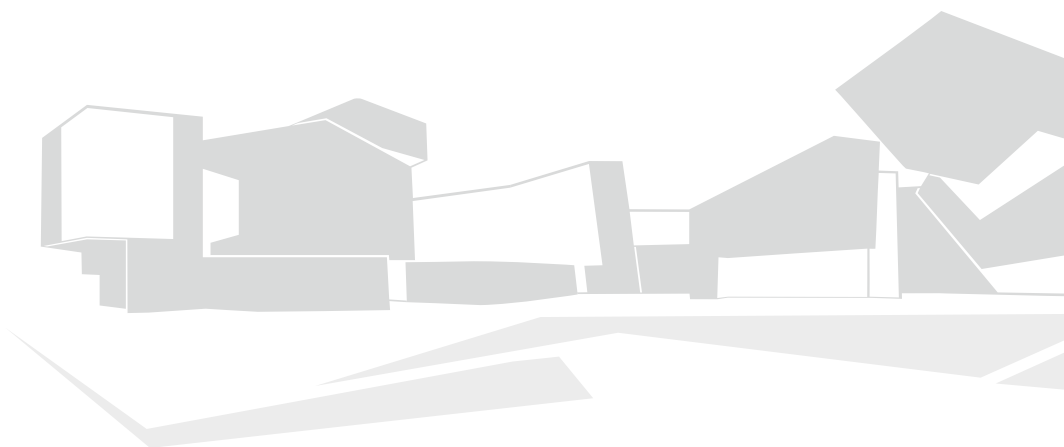
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## INTERNATIONAL

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Partner universities \_\_\_\_\_ ~240  
Courses in English \_\_\_\_\_ ~300/semester



## STUDENTS

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Total students (fall 2018) \_\_\_\_\_ 22,016 (48% women)  
International students (fall 2018) \_\_\_\_\_ 6,023 (49% women)  
Incoming exchange students \_\_\_\_\_ ~1,000 per year  
Outgoing exchange students \_\_\_\_\_ ~1,000 per year



## FACULTY AND STAFF<sup>1</sup>

Total faculty <sup>2</sup>	634 (44% women)
Administrative staff	513 (69% women)
Total	1,147 (55% women)



## CAMPUS RESOURCES

Premises Campus WU	100,000 m <sup>2</sup>
Premises Library	
Total floor space	7,200 m <sup>2</sup>
Volumes	658,420
Printed journals	666
Electronic journals	25,160
Study places	1,680
Visitors	1,123,119

<sup>1)</sup> 2018 in full-time equivalents

<sup>2)</sup> not including personnel funded by third parties

# International Recognition

---

## FINANCIAL TIMES RANKING 2018

13<sup>th</sup>

MASTERS IN  
MANAGEMENT

### Global Masters in Management Ranking

WU's "Master in International Management" program placed 13th out of 100 ranked programs worldwide. This puts WU at 2nd place in the German-speaking countries, and at 1st place in the CEE region.

1<sup>st</sup>

IN THE  
CEE REGION

### European Business Schools Ranking

95 universities were included in the 2018 ranking of the best European business schools, and WU came in at 41st place. This puts WU at 6th place in the German-speaking countries, and at 1st place in the CEE region.

4<sup>th</sup>

GERMAN SPEAKING  
REGION

### Executive MBA Ranking

The WU Executive Academy's Global Executive MBA program placed 45th out of 100 ranked programs. In those categories that are particularly important for program participants, the Global Executive MBA ranks among the best 20 programs worldwide:

- › Working experience of students: #19
- › International course experience: #13
- › German speaking region: #4

## THE ECONOMIST RANKING 2019

5<sup>th</sup>

MASTERS IN  
MANAGEMENT

### Masters in Management Ranking

WU participated in this ranking for the first time with its Master in International Management/CEMS (MIM) program and made a sensational debut, coming in at 5th place out of 40 programs from around the world. This result makes WU the second-best university from the German-speaking region represented in the ranking.

## QS WORLD UNIVERSITY RANKINGS 2018/2019

# 38<sup>th</sup>

BUSINESS &  
MANAGEMENT  
STUDIES

### Business & Management Studies Ranking

WU placed 38th in the 2019 Business & Management Studies ranking, which is part of the subject area Social Sciences & Management. WU is the only Austrian university among the top 50 in this ranking.

# 18<sup>th</sup>

MASTERS IN  
MANAGEMENT

### Masters in Management Ranking

WU's Master's Program in Strategy, Innovation, and Management Control had a very successful debut in the QS Business Masters Rankings. Its rank at 18th place makes it one of the world's best master's programs in management.

# 20<sup>th</sup>

MASTERS  
IN FINANCE

### Masters in Finance Ranking

WU provides an outstanding education to future managers. The Master's Program in Quantitative Finance came in at an impressive 20th out of 159 renowned programs from around the globe.

## WIRTSCHAFTSWOCHE RANKING 2019

# 3<sup>rd</sup>

RESEARCH IN  
BUSINESS  
ADMINISTRATION

### Business Administration Ranking

The German business weekly WirtschaftsWoche publishes an annual ranking of business administration departments, business school professors and most productive research institutions in Germany, Austria, and Switzerland. WU came in at 3rd place.

## ACCREDITED BY



## INTERNATIONAL MEMBERSHIPS



# Funding

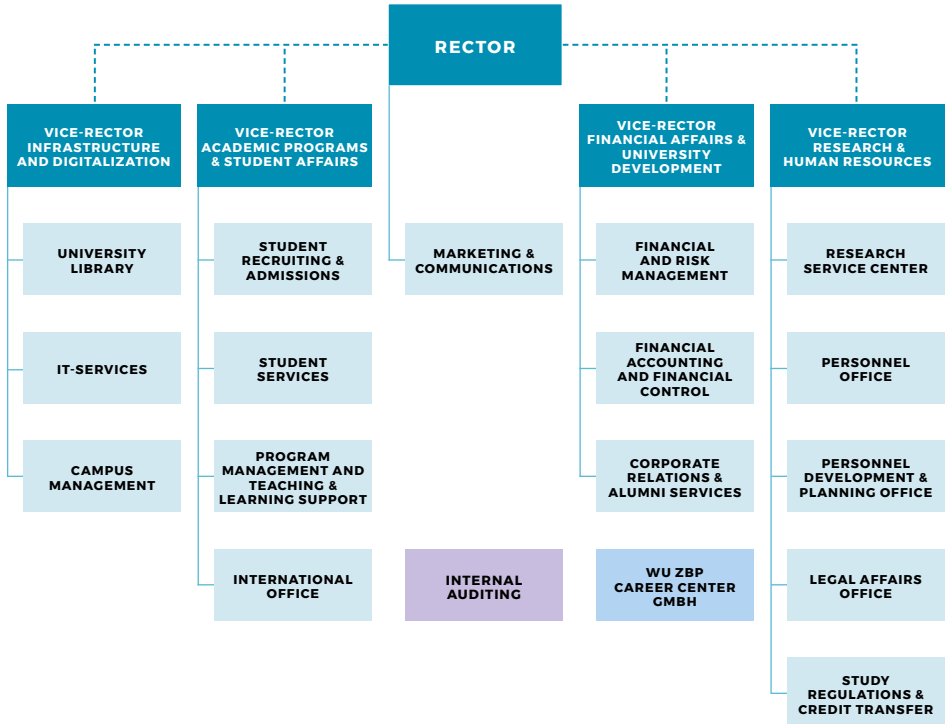
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## FUNDING 2018

Revenues (in million EUR)	2018	2018 in %
Federal Ministry of Science and Research	100.1	63.1
Tuition fees (including State Compensation for Tuition fees)	18.0	11.4
Research funding for projects	18.2	11.5
Other income and overheads	8.5	5.3
Executive education	11.1	7.0
Research grants	2.7	1.7
Financial income	0.0	0.0
<b>Total</b>	<b>158.5</b>	<b>100.0</b>
Expenses (in million EUR)		
Changes unfinished services – research grants	–4.9	3.1
Personnel	–99.2	62.7
Operating charges	–45.7	28.9
Depreciation	–7.4	4.7
Costs of goods and services	–0.6	0.4
Financial expenses	–0.3	0.2
Taxes	–0.2	0.1
<b>Total</b>	<b>–158.2</b>	<b>100.0</b>



# Organization\*



----- The Rector's coordinative function

\* as of October 1, 2019

# Academic Units

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## WU'S DEPARTMENTS

<b>Economics</b>	<a href="https://wu.ac.at/en/economics">wu.ac.at/en/economics</a>
<b>Finance, Accounting and Statistics</b>	<a href="https://wu.ac.at/en/fas">wu.ac.at/en/fas</a>
<b>Foreign Language Business Communication</b>	<a href="https://wu.ac.at/en/bizcomm">wu.ac.at/en/bizcomm</a>
<b>Global Business and Trade</b>	<a href="https://wu.ac.at/en/welthandel">wu.ac.at/en/welthandel</a>
<b>Information Systems and Operations</b>	<a href="https://wu.ac.at/en/ipm">wu.ac.at/en/ipm</a>
<b>Management</b>	<a href="https://wu.ac.at/en/management">wu.ac.at/en/management</a> (website in German)
<b>Marketing</b>	<a href="https://wu.ac.at/en/marketing">wu.ac.at/en/marketing</a>
<b>Private Law</b>	<a href="https://wu.ac.at/en/privatelaw">wu.ac.at/en/privatelaw</a>
<b>Public Law and Tax Law</b>	<a href="https://wu.ac.at/en/publicandtaxlaw">wu.ac.at/en/publicandtaxlaw</a>
<b>Socioeconomics</b>	<a href="https://wu.ac.at/en/department-socioeconomics">wu.ac.at/en/department-socioeconomics</a>
<b>Strategy and Innovation</b>	<a href="https://wu.ac.at/en/strategy-and-innovation">wu.ac.at/en/strategy-and-innovation</a>

## WU'S COMPETENCE CENTERS

<b>Business Languages</b>	<a href="https://wu.ac.at/en/zfw">wu.ac.at/en/zfw</a>
<b>Emerging Markets &amp; CEE</b>	<a href="https://wu.ac.at/en/emcee">wu.ac.at/en/emcee</a>
<b>Empirical Research Methods</b>	<a href="https://wu.ac.at/en/methods">wu.ac.at/en/methods</a>
<b>Entrepreneurship</b>	<a href="https://wu.ac.at/en/startingup">wu.ac.at/en/startingup</a>
<b>Experimental Research</b>	<a href="https://wu.ac.at/en/exp">wu.ac.at/en/exp</a>
<b>Non-profit Organizations and Social Entrepreneurship</b>	<a href="https://wu.ac.at/en/npocompetence">wu.ac.at/en/npocompetence</a>
<b>Sustainability Transformation and Responsibility</b>	<a href="https://wu.ac.at/en/star">wu.ac.at/en/star</a>

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**WU'S RESEARCH INSTITUTES**

<b>Capital Markets</b>	<a href="https://www.wu.ac.at/en/isk">wu.ac.at/en/isk</a>
<b>CEE Legal Studies</b>	<a href="https://www.wu.ac.at/fowi">wu.ac.at/fowi</a> (website in German)
<b>Computational Methods</b>	<a href="https://www.wu.ac.at/en/firm">wu.ac.at/en/firm</a>
<b>Co-Operation and Co-Operatives</b>	<a href="https://www.wu.ac.at/ricc">wu.ac.at/ricc</a> (website in German)
<b>Cryptoeconomics</b>	<a href="https://www.wu.ac.at/en/cryptoeconomics">wu.ac.at/en/cryptoeconomics</a>
<b>Economics of Aging</b>	<a href="https://www.wu.ac.at/en/altersoekonomie">wu.ac.at/en/altersoekonomie</a>
<b>Economics of Inequality</b>	<a href="https://www.wu.ac.at/en/ineq">wu.ac.at/en/ineq</a>
<b>European Affairs</b>	<a href="https://www.wu.ac.at/en/europainstitut">wu.ac.at/en/europainstitut</a>
<b>Family Businesses</b>	<a href="https://www.wu.ac.at/en/research-institute-for-family-business">wu.ac.at/en/research-institute-for-family-business</a>
<b>International Taxation</b>	
<b>Liberal Professions</b>	<a href="https://www.wu.ac.at/fb">wu.ac.at/fb</a> (website in German)
<b>Regulatory Economics</b>	<a href="https://www.wu.ac.at/en/regulation">wu.ac.at/en/regulation</a>
<b>Research on Capital Markets</b>	<a href="https://www.wu.ac.at/en/isk">wu.ac.at/en/isk</a>
<b>Spatial and Real Estate Economics</b>	<a href="https://www.wu.ac.at/en/immobilienwirtschaft">wu.ac.at/en/immobilienwirtschaft</a>
<b>Supply Chain Management</b>	<a href="https://www.wu.ac.at/en/scm">wu.ac.at/en/scm</a>
<b>Urban Management and Governance</b>	<a href="https://www.wu.ac.at/en/urban">wu.ac.at/en/urban</a>

# Programs

## WU'S DEGREE PROGRAMS

<b>BACHELOR PROGRAMS</b>	<ul style="list-style-type: none"> <li>› <b>Business, Economics and Social Sciences</b> (BSc WU) four majors:               <ul style="list-style-type: none"> <li>› Business Administration</li> <li>› International Business Administration</li> <li>› Economics and Socioeconomics</li> <li>› Information Systems</li> </ul> </li> <li>› <b>Business and Economics</b> (BSc WU), English</li> </ul>	<ul style="list-style-type: none"> <li>› <b>Business Law</b> (LL.B. WU)</li> </ul>
<b>MASTER/LL.M. PROGRAMS</b>	<ul style="list-style-type: none"> <li>› <b>Business Education</b> (MSc WU)</li> <li>› <b>Export and Internationalization Management</b> (MSc WU)</li> <li>› <b>Finance and Accounting</b> (MSc WU)</li> <li>› <b>Management</b> (MSc WU)</li> <li>› <b>Socioeconomics</b> (MSc WU)</li> <li>› <b>Taxation and Accounting</b> (MSc WU)</li> <li>› <b>Economics</b> (MSc WU), English</li> <li>› <b>Information Systems</b> (MSc WU), English</li> <li>› <b>International Management/CEMS</b> (MSc WU &amp; CEMS MIM), English</li> <li>› <b>Marketing</b> (MSc WU), English</li> <li>› <b>Quantitative Finance</b> (MSc WU), English</li> <li>› <b>Socio-Ecological Economics and Policy</b> (MSc WU), English</li> <li>› <b>Strategy, Innovation, and Management Control</b> (MSc WU), English</li> <li>› <b>Supply Chain Management</b> (MSc WU), English</li> </ul>	<ul style="list-style-type: none"> <li>› <b>Business Law</b> (LL.M. WU)</li> </ul>
<b>DOCTORAL/PHD PROGRAMS</b>	<ul style="list-style-type: none"> <li>› <b>Social and Economic Sciences</b> (Dr. rer. soc. oec.)</li> <li>› <b>PhD Program in Economics and Social Sciences</b> (PhD), German with English tracks (intended mainly for WU's academic staff)</li> <li>› <b>PhD in Finance</b> (PhD), English</li> <li>› <b>PhD in International Business Taxation</b> (PhD), English</li> </ul>	<ul style="list-style-type: none"> <li>› <b>Business Law</b> (Dr. iur.)</li> </ul>

## WU EXECUTIVE ACADEMY PROGRAM PORTFOLIO

<b>MBA/MASTER OF LAWS PROGRAMS</b>	<ul style="list-style-type: none"> <li>› Global Executive MBA</li> <li>› Executive MBA Bucharest</li> <li>› Executive MBA PGM</li> <li>› Professional MBA with specialization areas               <ul style="list-style-type: none"> <li>› Energy Management</li> <li>› Entrepreneurship &amp; Innovation</li> <li>› Finance</li> <li>› Health Care Management</li> <li>› Marketing &amp; Sales</li> <li>› Project Management</li> <li>› Public Auditing</li> <li>› Social Management</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>› Master of Laws (International Tax Law)</li> <li>› Master of Business Law (Corporate Law)</li> <li>› Master of Legal Studies</li> <li>› Master of Legal Studies (European Business Law)</li> </ul>
<b>CERTIFICATE PROGRAMS</b>	<ul style="list-style-type: none"> <li>› Health Care Management</li> <li>› Logistics &amp; Supply Chain Management</li> <li>› Marketing &amp; Sales</li> <li>› Post Graduate Management (PGM)</li> <li>› Risk &amp; Insurance Management</li> <li>› Social Management</li> <li>› Tourism &amp; Event Management</li> </ul>	
<b>BBA DIPLOM BETRIEBSWIRTIN<sup>WU</sup></b>	<ul style="list-style-type: none"> <li>› Logistics &amp; Supply Chain Management</li> <li>› Marketing &amp; Sales</li> <li>› Risk &amp; Insurance Management</li> <li>› Tourism &amp; Event Management</li> </ul>	
<b>CUSTOM PROGRAMS AND OPEN PROGRAMS</b>	<b>Custom Programs</b> <ul style="list-style-type: none"> <li>› In-house MBA<sup>WU</sup></li> <li>› Leadership Academy<sup>WU</sup></li> <li>› Management Development Program<sup>WU</sup></li> <li>› Compact Course<sup>WU</sup></li> <li>› Executive/Expert Lounge<sup>WU</sup></li> <li>› Special Workshops<sup>WU</sup></li> <li>› Field Trips<sup>WU</sup></li> </ul>	<b>Open Programs</b> <ul style="list-style-type: none"> <li>› Pioneers of the 21st century</li> <li>› Governance Excellence – for supervisory board members</li> <li>› Employer Brand Manager</li> <li>› Data Science</li> <li>› Strategy in the Age of Disruption</li> <li>› Public Procurement Excellence</li> </ul>

# Students

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STUDENT ENROLLMENT	Fall 2016	Fall 2017	Fall 2018	Percent women
<b>Total students</b>	23,787	23,572	22,016	48%
degree program students	22,242	22,117	20,504	48%
international students	6,579	6,408	6,023	50%
<b>New students<sup>1</sup></b>	5,444	5,350	5,855	50%
first-time university enrollments <sup>2</sup>	4,307	4,136	4,205	50%

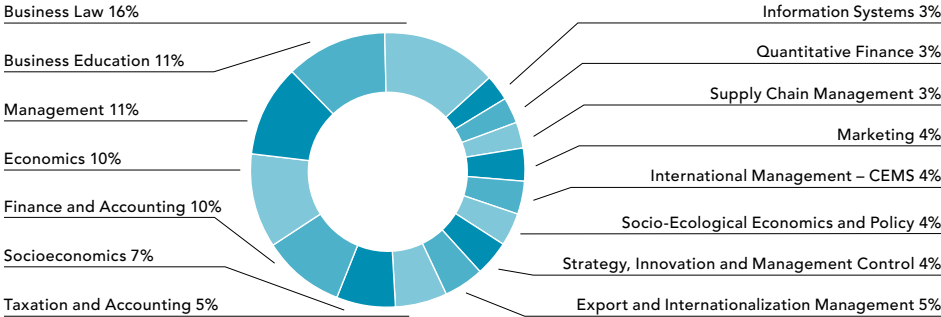
<sup>1</sup> "New students" refers to first-time WU students and includes both program and non-program students.

<sup>2</sup> "First-time university enrollments" refers to students enrolled in an Austrian university program for the first time, such as high school graduates, graduates of a university of applied sciences, as well as students or graduates from a foreign institution of higher education.

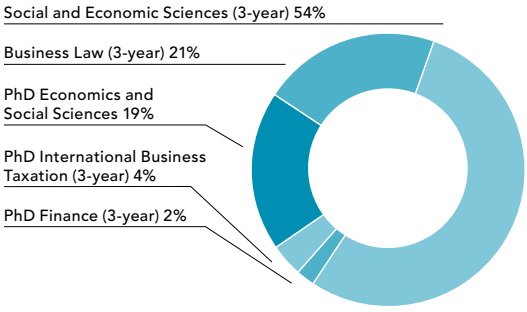
ENROLLMENT BY PROGRAM <sup>3</sup>	Fall 2016	Fall 2017	Fall 2018
Bachelor students	17,690	17,608	16,163
MSc students	3,514	3,594	3,413
Doctoral/PhD students	935	818	727

<sup>3</sup> Students may be enrolled in more than one type of program. This is why the enrollment statistics by program differ from the total number of degree-program students.

**ENROLLMENT DISTRIBUTION MSC PROGRAMS**

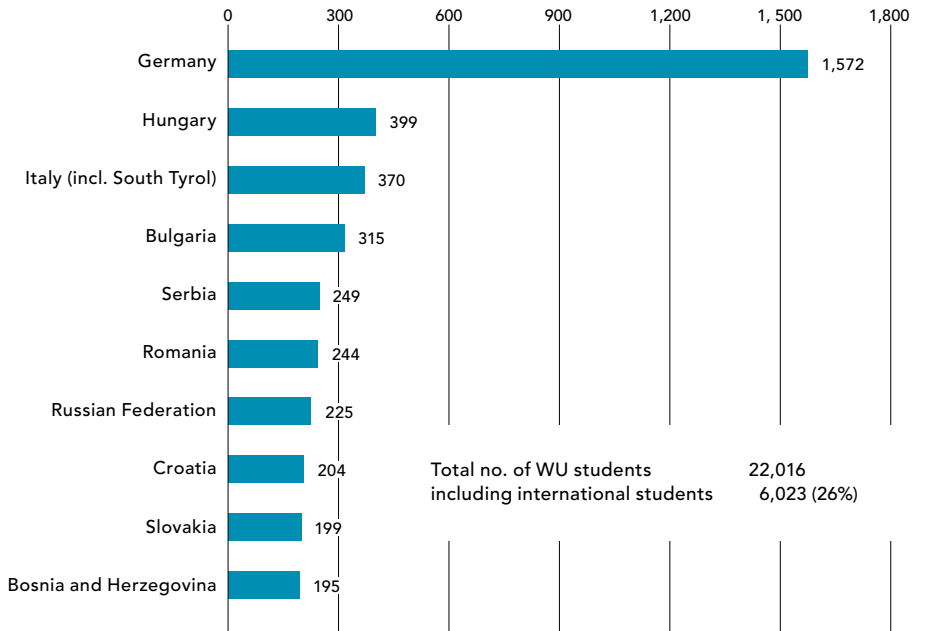


**ENROLLMENT DISTRIBUTION DOCTORAL/PHD PROGRAMS**



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## WU'S INTERNATIONAL STUDENTS: TOP 10\*



\* as of December 2018



GRADUATES	Academic year 2015/16	Academic year 2016/17	Academic year 2017/18	Percent women
<b>Total graduates</b>	2,907	2,957	3,033	49%
bachelor programs	2,002	1,772	1,937	49%
master programs	835	1,085	1,009	50%
doctoral programs	70	106	87	45%

## SERVICES FOR STUDENTS AND GRADUATES



**ZBP**  
CAREER CENTER

- › **3,142 job offers in 2018, incl. qualified internships and part-time student jobs**
- › **2,140 students and graduates took advantage of coaching and workshop opportunities**
- › **110 employers attended on-campus career events**



**ALUMNI**

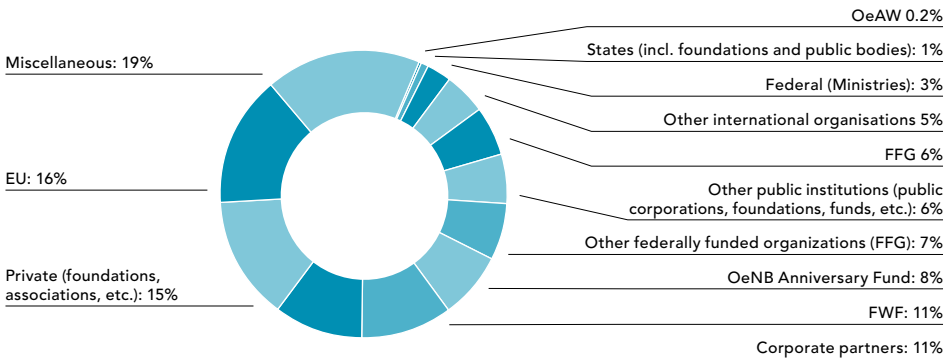
- › **55,000 alumni**
- › **more than 60 hubs worldwide**
- › **120 nations**

# Research

## RESEARCH OUTPUT 2018

- › 47 books, monographs
- › 587 original contributions to collections
- › 748 original journal contributions
- › 95 working/discussion papers, preprints
- › 99 proceedings contributions
- › 938 presentations at academic conferences
- › 61 editorships (of individual volumes)

## DISTRIBUTION OF THIRD-PARTY FUNDING 2018



FWF = Austrian Service Fund, OeAW = Austrian Academy of Sciences, OeNB = Oesterreichische Nationalbank, FFG = Austrian Research Promotion Agency

ORGANIZATION	National	EU	Non-EU countries	Total
EU	56,440.12	201,383.99	–	2,070,273.11
Other international organisations	255,809.45	65,619.28	321,428.73	642,857.46
Federal Republic of Austria	383,435.65	–	4,326.08	387,761.73
States	174,320.17	–	–	174,320.17
FWF	1,450,781.19	–	–	1,450,781.19
FFG	713,934.81	–1,000.00	–	712,934.81
ÖAW	23,143.57	–	–	23,143.57
Corporate partners	660,192.48	353,908.96	372,276.19	1,386,377.63
OeNB Anniversary Fund	976,155.09	–	–	976,155.09
Other public institutions	664,061.18	263,360.02	–	927,421.20
Private	1,697,807.31	191,564.00	70,005.22	1,959,376.53
Miscellaneous	2,333,743.97	112,369.85	29,194.95	2,475,308.77
<b>Total</b>	<b>9,134,015.54</b>	<b>3,189,845.27</b>	<b>541,421.72</b>	<b>12,865,282.53</b>

# Campus WU

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Diversity, open-mindedness, responsibility, and innovation – the new Campus WU is the concrete realization of WU's vision for a modern university. The new architecture reflects the values and ideas WU

stands for. The campus consists of seven building complexes, designed by international architects, clustered around the central Library & Learning Center.

## KEY FACTS

- › Seven building complexes, 100,000m<sup>2</sup> total floor space
- › Property area: 90,000m<sup>2</sup>, 560 meters long and between 150 and 210 meters wide
- › 55,000 m<sup>2</sup> publicly accessible grounds
- › Approximately 4,000 rooms, including 90 auditoriums and seminar rooms seating well over 5,000 students
- › A total of 3,000 student workstations on campus, 1,500 in the Central Library

## VIENNA

Population City of Vienna	1.9 million
Population greater metropolitan area	2.7 million
Size	415 km <sup>2</sup>
Quality of Living (Mercer), 2009–2019	1st place
Liveability (The Economist), 2018	1st place
Monocle's Most Livable Cities Index, 2018	3rd place



1



2

BUILDING	KEY FACTS	UNITS
<p><b>LC:</b>  <b>Library &amp; Learning Center</b>            [1]</p>	<ul style="list-style-type: none"> <li>› Architects: Zaha Hadid Architects, Hamburg</li> <li>› Total floor space: approx. 44,000m<sup>2</sup></li> <li>› 1,500 student workstations</li> <li>› Cantilevered roof with monitor</li> </ul>	<ul style="list-style-type: none"> <li>› Student Services</li> <li>› IT Services</li> <li>› International Office</li> <li>› WU ZBP Career Center</li> </ul> <p><b>Competence Center</b></p> <ul style="list-style-type: none"> <li>› Business Language Center</li> </ul> <p><b>Central Library</b></p> <ul style="list-style-type: none"> <li>› Library management</li> </ul>
<p><b>EA:</b>  <b>WU Executive Academy</b>            [2]</p>	<ul style="list-style-type: none"> <li>› Architects: NO.MAD Arquitectos, Madrid</li> <li>› Total floor space: approx. 7,000m<sup>2</sup></li> <li>› Reflective façade</li> </ul>	<ul style="list-style-type: none"> <li>› WU Executive Academy</li> <li>› Corporate Relations &amp; Alumni Services</li> </ul> <p><b>Competence Center</b></p> <ul style="list-style-type: none"> <li>› Sustainability Transformation and Responsibility</li> </ul>



BUILDING	KEY FACTS	UNITS
<p><b>D4:</b> <b>Departments</b></p>	<ul style="list-style-type: none"> <li>› Architects: Estudio Carme Pinós S. L., Barcelona</li> <li>› Total floor space: approx. 19,000m<sup>2</sup></li> <li>› 'Tetris' façade</li> </ul>	<p><b>Departments</b></p> <ul style="list-style-type: none"> <li>› Economics</li> <li>› Finance, Accounting and Statistics (without Accounting)</li> <li>› Socioeconomics</li> </ul> <p><b>Research Institutes</b></p> <ul style="list-style-type: none"> <li>› Computational Methods</li> <li>› Economics of Aging</li> <li>› European Affairs</li> <li>› Regulatory Economics</li> <li>› Spatial and Real Estate Economics</li> </ul> <p><b>Competence Center</b></p> <ul style="list-style-type: none"> <li>› Empirical Research Methods</li> </ul> <p><b>OeNB Library for Social Sciences</b></p>



BUILDING	KEY FACTS	UNITS
<p><b>D3/AD: Departments and Administration</b></p>	<ul style="list-style-type: none"> <li>› Architects: CRABstudio, London</li> <li>› Total floor space: approx. 25,000 m<sup>2</sup></li> <li>› Two-part complex</li> <li>› Yellow-orange-red façade faced with wooden planks</li> </ul>	<p><b>Departments</b></p> <ul style="list-style-type: none"> <li>› Finance, Accounting and Statistics (Accounting only)</li> <li>› Private Law</li> <li>› Public Law and Tax Law</li> </ul> <p><b>Research Institutes</b></p> <ul style="list-style-type: none"> <li>› CEE Legal Studies</li> <li>› International Taxation</li> <li>› Urban Management and Governance</li> </ul> <p><b>Administration</b></p> <ul style="list-style-type: none"> <li>› Rector’s Council</li> <li>› University management</li> </ul> <p><b>Library for Law</b></p>



BUILDING	KEY FACTS	UNITS
<p><b>TC/D1: Teaching Center and Departments</b></p>	<ul style="list-style-type: none"> <li>› Architects: BUSarchitektur ZT GmbH, Vienna</li> <li>› Total floor space: approx. 32,000m<sup>2</sup></li> <li>› Space for approx. 5,000 people</li> <li>› Auditorium Maximum seats 650</li> </ul>	<p><b>Departments</b></p> <ul style="list-style-type: none"> <li>› Global Business and Trade</li> </ul> <p><b>Research Institutes</b></p> <ul style="list-style-type: none"> <li>› Co-Operation and Co-Operatives</li> <li>› Family Businesses</li> <li>› Liberal Professions</li> <li>› Supply Chain Management</li> </ul> <p><b>Competence Centers</b></p> <ul style="list-style-type: none"> <li>› Emerging Markets &amp; CEE</li> <li>› Entrepreneurship Center</li> </ul>





BUILDING	KEY FACTS	UNITS
<b>D2/SC: Departments and Student Center</b> [1]	<ul style="list-style-type: none"> <li>› Architects: Atelier Hitoshi Abe, Japan</li> <li>› Total floor space: approx. 29,000 m<sup>2</sup></li> <li>› Two building segments</li> <li>› Millefeuille building structure</li> </ul>	<b>Departments</b> <ul style="list-style-type: none"> <li>› Foreign Language Business Communication</li> <li>› Information Systems and Operations</li> <li>› Management</li> <li>› Marketing</li> </ul> <b>Research Institute</b> <ul style="list-style-type: none"> <li>› Urban Management and Governance</li> </ul> <b>Competence Center</b> <ul style="list-style-type: none"> <li>› Non-profit Organizations and Social Entrepreneurship</li> </ul> <b>Library for Business Languages</b> <b>Students' Union</b>

BUILDING	KEY FACTS	UNITS
<b>D5: Departments</b> [2]	<ul style="list-style-type: none"> <li>› Holzer Kobler Architekturen and Freimüller Söllinger Architektur ZT GmbH</li> <li>› Three segments used for different purposes: WU, Sigmund Freud Privat Universität, student apartments</li> <li>› communicative area in the courtyard</li> </ul>	<b>Department</b> <ul style="list-style-type: none"> <li>› Strategy and Innovation</li> </ul> <b>Competence Center</b> <ul style="list-style-type: none"> <li>› Experimental Research</li> </ul> <b>Groups</b> <ul style="list-style-type: none"> <li>› Demography Group</li> </ul>

# Contact information

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## **WU (Vienna University of Economics and Business)**

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T +43-1-313 36-0  
wu.ac.at

### **Arriving by public transport:**

Subway: U2 stations "Messe-Prater"  
or "Krieau"  
Bus: 82A, "Südportalstraße" stop

## **Regular study programs**

wu.ac.at/en/programs/why-wu  
bachelor.application@wu.ac.at  
master.application@wu.ac.at  
phd.application@wu.ac.at

## **International exchange programs**

short.wu.ac.at/international-office  
zas@wu.ac.at

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## **WU Alumni**

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## **Marketing & Communications**

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## **FIND OUT MORE ONLINE**

WU's Annual Report, published in English, and its German counterpart (Jahresbericht) provide detailed information on WU and recent developments in research and teaching.



**Annual Report 2018**  
[annualreport.wu.ac.at/2018/en](https://annualreport.wu.ac.at/2018/en)



**Jahresbericht 2018**  
[annualreport.wu.ac.at/2018](https://annualreport.wu.ac.at/2018)





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