

Erste Bank Award for Research on Central and Eastern Europe

Objective

The funding provided by the Erste Bank Award for Research on Central and Eastern Europe is intended to further strengthen WU's research on issues related to Central and Eastern Europe (CEE). Eligible projects are those that focus on both theoretically interesting and practically relevant questions on managing companies in the CEE region, especially banks. Economic, legal, and sociological perspectives are also welcomed. As the leading bank in the CEE region, Erste Bank is interested in promoting research that deals with the future strategic and organizational orientation of banks and their management.

The Award is intended for projects that

- are of high academic quality;
- address important topics in the field of banking or business/management in the CEE region and suggest solutions to specific problem areas;
- ideally involve researchers from more than one WU Institute and/or from one of WU's partner universities, and
- can be realized within a period of 12-18 months.

Topics

The Erste Bank Award for Research on Central and Eastern Europe is intended to further strengthen WU's research focus on CEE. The Erste Bank Award is offered especially for projects addressing one of the subject areas named below, although individual topic proposals can also be submitted:

- a) Consequences of macroeconomic developments in CEE and Austria for the banking business in the CEE region
- b) Innovation in banking: What will the retail bank of the future look like, which changes should we expect to see in the areas products, marketing, sales, and human resource management?
- c) Managing banks: How can employees' risk behavior be better guided, and how can organizational efficiency be improved?
- d) Current investment and market development strategies of multinational concerns and banks in the CEE region
- e) Internationalization activities and competitive strategies in CEE-based companies and banks

Maximum funding per application: € 10,000.00

Grant amount

The € 10,000.00 for project funding can be used to pay for personnel costs, an extended leave period (as salary), to finance external teaching staff to relieve the applicant of teaching duties, for travel expenses, or to purchase materials, which must be specified and justified in the application. Project expenses incurred at partner universities cannot be covered.

ATTENTION: The call 2017 includes no bonus for successful publication anymore!

Target group

Researchers currently employed by WU

The project must be completed during a period of active employment at WU

Deadline

January 19, 2018

Application

Please submit your application to:

Vice-Rector for Research, c/o Research Service Center via [online application](#)

Formal requirements

[Online application portal – English](#)

Application with a comprehensive project proposal (objective, approach, methods, expected results and contribution to problem solving, project schedule), – preferably in English, or at least with an English summary if submitted in German - statement of costs, résumé.

Please note that the [grant conditions](#) apply.

Information:

Contact: Beate Hareter, ext. 5106, email: beate.hareter@wu.ac.at

Selection

Winners are selected by a jury consisting of the Vice-Rector for Research, the Head of the Competence Center for Emerging Markets and CEE, and the Head of Research of the Erste Group Bank.

Target group:

- Master's students
- Doctoral students
- Post-docs
- Habilitation candidates
- Professors

Eligible for funding:

- Stays abroad
- Projects
- Personnel expenses
- Travel expenses
- Equipment and supply costs
- WU in-house funding