

Supply Chain Management as a Competitive Advantage

THE SCM PROGRAM AT A GLANCE

The Master's Program in Supply Chain Management is unique in Europe, because it offers not only a thorough education in relevant theories and state-of-the-art methods and techniques but also takes a transdisciplinary and integrated approach to help students gain a deeper understanding of supply chain-related issues from a performance perspective. Decision problems in supply chains will be considered from the point of view of different types of focal companies, such as manufacturers/suppliers, logistics service providers, and retailers.

CONTENT AND STRUCTURE

The program focuses on the analysis, design, management, and operation of supply chains in manufacturing and professional service industries, in for-profit as well as non-profit environments. The curriculum is grounded in proven theory and methodology, best practices, and emerging innovative technologies. Students learn to chart supply chain processes all the way from managing information technology to enabling logistics and designing supply chain strategies.

VISITING PROFESSORS & CORPORATE PARTNERS

Students will have plenty of opportunities to be in touch with visiting professors and experts from the business community to discuss recent issues in SCM, such as supply chain finance, outsourcing/offshoring, supply chain risks, sustainable supply chains, or disaster relief logistics. In addition, our corporate partners also provide current thesis topics.

INTERNATIONAL ORIENTATION

The student body is made up of a broad variety of nationalities. The students currently enrolled in the program come from 20 different countries. Excellent students also have the opportunity to spend a semester abroad without extending the duration of their studies.

CAREER PROSPECTS

Exceptional management of a company's supply chain is an essential key to success in modern business life. After completion of the MSc program, graduates will be thoroughly familiar with the design and analysis of logistics processes, the related information and financial flows in supply chains and transportation networks in general, the design of supply chain strategies, and the management, optimization, and coordination of global supply chains.

“Our graduates are well prepared to design and manage the future’s most competitive supply chains addressing economic, environmental and social dimensions. Career opportunities are numerous and promising.”

Gerald Reiner and Sebastian Kummer
Academic Directors, Supply Chain Management



PROGRAM STRUCTURE					
1. Semester	Supply Chain Strategy and Digital Transformation	Supply Chain Planning and Control	Supply Chain Operations	Supply Chain Analytics	Research and Industry Projects
	12,5 ECTS	12,5 ECTS	17,5 ECTS		
2. Semester	Electives			15 ECTS	
	2x10 ECTS				
3. Semester	Thesis Seminar	Master's Thesis			
	5 ECTS	20 ECTS		15 ECTS	

SCM STUDENTS – INTAKE 2020

51% female, 49% male

27% Austrians, 23% EU, 50% Non-EU, 31 different Nationalities

For further details see:
wu.at/scm



Europe QS Masters
in Supply Chain
Management
Ranking in 2022



Global QS Masters
in Supply Chain
Management
Ranking in 2022

AT A GLANCE

Program type	Full-time degree program, start only in the winter semester
Duration	4 semesters
Language of instruction	English
Credits	120 ECTS credits (incl. 20 ECTS credits for the master's thesis)
Degree awarded to graduates	Master of Science (WU), abbreviated MSc (WU)

APPLICATION AND ADMISSIONS

Applications have to be submitted online and fulfill the following requirements:

Step 1 – proof of formal requirements

Please direct all inquiries regarding this step to master.application@wu.ac.at

- › A relevant prior degree worth at least 180 ECTS credits (business administration/economics, production/logistics engineering, computer science, mathematics/statistics, geography).
- › Sufficient proficiency in English (e.g. TOEFL, IELTS)
- › Motivation letter
- › Achievement potential: academic letter of reference or GMAT or GRE

Step 2 – evaluation by panel of SCM experts

- › Skills and knowledge in the **3 main areas** of the program:
 - › Production and/or transport and/or logistics
 - › Management information systems and/or geo-informatics
 - › Mathematics and/or statistics
- › WU bachelor's degree, e.g. specializing in Production Management, Transport & Logistics Management, International SCM, Mathematical Methods, Supply Networks and Services
- › Candidates who have not graduated from a bachelor's program yet should supplement the application with a statement of their pending ECTS credits and course titles.

Fast track – your chance for an early offer

Top-qualified applicants have the chance to be offered a spot ahead of the current priority deadline (see our website for dates). GPA confirmation is required.

APPLICATION DEADLINE

WU employs a rolling admissions policy, allowing students to apply from the beginning of September until spring, with the following three priority deadlines: October, January, and March.

For detailed information on the admission requirements and the application procedures, please see:
wu.at/applicationguide





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Information and contact

To find out more about the Master's Program in Supply Chain Management, please visit:
wu.at/scm

For further questions please contact:
Eveline Dietz and **Rebecca Runge** (Program Managers)
scm-master@wu.ac.at

Academic Directors of the Master's Program in Supply Chain Management:
Gerald Reiner
Sebastian Kummer



WU (Vienna University of Economics and Business)
Welthandelsplatz 1, 1020 Vienna, Austria
wu.ac.at

Arriving by public transport:
Subway: U2 stations "Messe-Prater" or "Krieau"
Bus: 82A, "Südportalstraße" stop

2021/09

Master of Science (MSc) Supply Chain Management



English-taught
master's program