

VORTRAG

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Datum: Montag, 30. November 2020

Zeit: 16:00-17:30 Uhr

Ort: Online-Vortrag über MS-Teams oder Zoom

Your secret sauce in a copy-cat world" Personal Branding

Goal: Develop your personal brand, what is your secret sauce.

Agenda & Purpose:

- Develop your personal brand statement
- Self-Assessment of communication styles
- Create your elevator pitch and learn how to adapt it
- Engage with common networking tools and learn how they can help with developing a strong brand
- Sharing of best practices