

VORTRAG

Prof. Andrea Calabrò, Universität Witten/Herdecke

Datum: Donnerstag, 21. April 2016

Zeit: 17.00 - 18.30 Uhr

Ort: WU Campus, Welthandelsplatz 1, 1020 Wien, im Raum TC.4.01

The Internationalization of the Family Firm: Theory, Practice & Future

Research Directions

Since 2005 Prof. Dr. Andrea Calabrò is actively researching and consulting family firms when it comes to their internationalization strategies and processes. His research on this topic has been published in international scientific journals such as Family Business Review, International Business Review, Journal of Small Business Management and Journal of Family Business Strategy. Moreover, he has realized different practitioners studies on the topic in partnership with PWC Germany and Deloitte Germany. Just recently he got a big funding from DEG – Deutsche Investitions- und Entwicklungsgesellschaft – on “Behavioral and Cultural Aspects of German, Indian, and Chinese Family Firms in their Internationalization Processes” which aims at collecting 90 cases studies (30 in each country) on family firms’ international activities.

In his speech “The Internationalization of the Family Firm: Theory, Practice & Future Research Directions” Prof. Dr. Calabrò will present the current trends in the national and international literature about family firms’ internationalization, providing insights from his own research, outlining new research directions which is worth investigating in order to increase our understanding and knowledge about the topic at hand. Moreover, he will provide some examples of family firms (from Germany and other countries) discussing interesting aspects such as, the role and involvement of future incoming generations, opportunities and challenges when family firms are doing international joint ventures, and how the shift of reference points of family principals (good vs. bad level of previous performance) impacts on family firms’ international outcomes.