

## Talk

**Mag. (FH) Iris Lohmann, MAS**

Head of Personnel Expense Management, Danfoss

Date: Monday, January 14, 2019

Time: 12:00-14:00h

Place: WU Campus, Welthandelsplatz 1, 1020 Wien, room [TC.3.03](#)

## **Let's go on multicultural treasure hunt! Searching for a solution of how to best manage multicultural teams virtually and on-site in a highly globalized world**

Although the world is becoming more global, organisational behaviour is still very much influenced by people's cultural background (national culture). But in order to be successful in the global economy, a manager as well as its employee, a business partner and all involved, must understand the effect of diverse cultures on our behaviour by at the same time being able to manage culturally diverse organizations and teams. Which is easier said than done.

In addition to dealing with cultural diversity, most global teams must cope with team members who are sitting in different places, both inside and outside the company, often spanning many time zones, and who must interact effectively to develop new products or to better satisfy customers. Dispersed teams, relying on information and communications technology to conduct much of their work together, are often referred to as "virtual teams".<sup>i</sup>

To find ourselves, simultaneously, in many teams, in many places, among many different cultures offers as a result a bunch of benefits by at the same time challenging us day by day.

In order to offer you even more insights and an opportunity to test the theory for its applicability in real-life situation, we are very happy to announce being able to invite [Iris Lohmann from Danfoss](#), who is surely one of the best experts, when it comes to managing multicultural teams virtually as well as on-site, for an expert talk within of our next ExInt Cercle in January.

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<sup>i</sup> Schneider, S et al, Managing across cultures, Pearson, 3rd Edition, 2014