

# Master of Science (MSc) International Management/CEMS



**WU**

WIRTSCHAFTS  
UNIVERSITÄT  
WIEN VIENNA  
UNIVERSITY OF  
ECONOMICS  
AND BUSINESS

EFMD  
**EQUIS**  
ACCREDITED

“A.T. Kearney is a global team of innovative, insightful and collaborative management consultants, dedicated to delivering creative, meaningful and above all sustainable results. Our consultants have to be personalities who combine expertise and analytical skills with innovative and creative thinking. Often we find these personalities among CEMS graduates, which is one of the reasons why we gladly collaborate with CEMS and WU (Vienna University of Economics and Business).”

**ROBERT KREMLICKA,**  
**Partner & Managing Director**  
**A.T. Kearney Ges.m.b.H. Austria**



# MSc International Management/CEMS

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“CEMS is characterised by a striving for ethics and excellence that unites colleagues, students, and partners involved in this unique community.”

Professor Rebecca Riekkari, Vice Dean Aalto University School of Business

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## DEAR PROSPECTIVE STUDENTS,

Participation in the Master in International Management/CEMS program is all about opportunities: the opportunity to benefit from an international education and to experience cultural diversity in Vienna and worldwide, the opportunity to be in contact with companies involved in the development of management education, to have privileged access to the recruitment pool of highly renowned CEMS Corporate Partners, and the opportunity to contribute to and benefit from the CEMS network. We are proud that since 2005, the Master in International Management/CEMS – available in Austria exclusively at WU – has placed consistently among the top three programs by the renowned international Financial Times Masters in Management ranking.

Open to a select group of students from all over the world, this program combines two degrees into one program – WU’s MSc and the CEMS MIM (Master in International Management offered by CEMS).



The program is specially designed to meet the needs of the global marketplace in an international and multicultural setting, and offers a stimulating learning environment through the wide variety of professional, academic, and research experience brought to the classroom. It gives you the academic and practical knowledge you need for a successful international career. Students are expected to have excellent academic records and show a strong interest in working in a culturally diverse global environment. Prospective students are expected to show an active interest in international business and other cultures, have an aptitude for foreign languages, and be willing to spend part of their studies abroad.

We are looking forward to welcoming you to our program!

### **Jan Hendrik Fisch**

Program Director International  
Management/CEMS

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# MSc International Management/CEMS

## AT A GLANCE

Duration	4 semesters, full-time degree program
Credits	120 ECTS credits (incl. 20 ECTS credits for the master thesis)
Language of instruction	English
Degree awarded to graduates	Master of Science (WU) and the CEMS MIM degree
Start	Every winter semester
Capacity	Up to 80 students per academic year
Application	Rolling admission starts in September 2014 (more information on page 10)
Contact	<a href="mailto:cems@wu.ac.at">cems@wu.ac.at</a>



# Content and Structure

Students can expect to find various core components like excellence in management education, a term abroad at an elite partner school, hands-on business experience during an international internship, and a capstone business project.

## FIRST YEAR

For half of the class, the Master in International Management/CEMS starts with an intensive one-week block seminar. During the first semester, a number of foundation courses (compulsory core courses) will provide all students with basic skills in international management. In addition to these courses, students can choose from a wide range of electives.

In the second semester, the focus lies on strengthening students' theoretical knowledge and on gaining international experience. Half of the students will spend this semester at one of the CEMS partner universities abroad. A business project for an internationally-operating company is conducted, and students gain working experience abroad in an internship during the summer break.

## SECOND YEAR

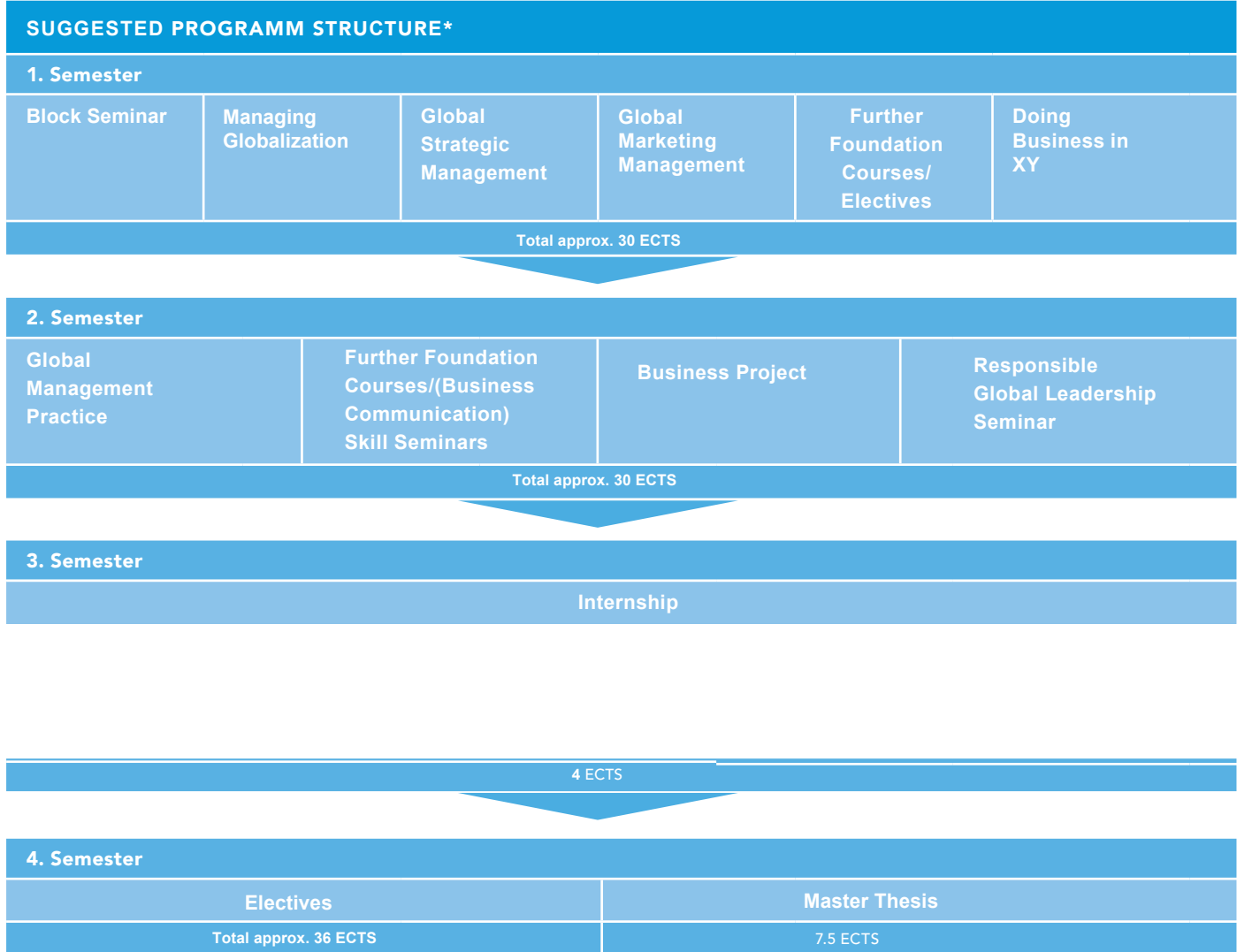
In the third semester, the other half of the students will spend a semester abroad and start the year with a block seminar. The development of specialist knowledge is the main target in this part of the program. Students will deepen their fundamental understanding of the material by choosing electives at WU or at one of the CEMS partner universities.

CEMS taught me to be more FLEXIBLE (respectful with other opinions), OPEN-MINDED to accept new challenges and SELF-CONFIDENT without being arrogant. (Igor Takeshi Nishimura - CEMS Alumnus 2006)

In the fourth semester, students can concentrate on and complete their master thesis, focusing on international management. Further electives can also be chosen.

## GENERAL PROGRAM STRUCTURE

<b>Core Courses</b> Obligatory for all students	Managing Globalization; Global Strategic Management; Global Marketing Management; Global Financial Management; Global Management Practice
<b>Management Practice</b>	International Business Project, Block Seminar, Responsible Global Leadership Seminar providing students with unique insights into corporate practice.
<b>Electives</b>	Large variety of Functional Courses with International Perspective, International Industries, International Markets, International Environments
<b>Regional Focus</b>	WU offers a variety of region-specific classes taught by experts from all over the world. The main focus lies on Asia and CEE countries. Students are required to take at least one of these courses
<b>Further elements</b>	Business Communication Skill Seminar, Skill Seminars, Master Thesis, Internship abroad





# The CEMS Alliance

The WU Master in International Management program is offered in cooperation with CEMS, a strategic alliance of leaders in business and higher education.

Founded in 1988, the CEMS network has grown steadily, largely due to the success and popularity of the CEMS pan-European Master in International Management. Today, 28 full members, all top academic institutions around the world, collaborate with over 70 of the world's leading multinational companies and 4 social partners to offer international postgraduate students a unique blend of high-quality education and professional experience.

While the academic institutions involved provide the highest standards of teaching and research excellence, the CEMS corporate partners contribute the practical and business-oriented skills and experience necessary to achieve the greatest level of success. CEMS alumni are the perfect example of highly qualified young professionals, eager to comprehend and appreciate the diversity of cultures in Europe and beyond.

## CEMS ACADEMIC MEMBERS

### Full Academic Members

- › Aalto University School of Economics (AALTO)
- › Copenhagen Business School (CBS)
- › Corvinus University of Budapest (CUB)
- › ESADE
- › Faculdade de Economia da Universidade Nova de Lisboa (NOVA)
- › Fundação Getulio Vargas (EAESP)
- › Graduate School of Management, St Petersburg State University (GSOM)
- › HEC Paris (HEC)
- › HKUST School of Business and Management (HKUST)
- › Indian Institute of Management Calcutta (IIMC)
- › Keio University (KEIO)
- › Koç University (KOC)
- › Louvain School of Management (LSM)
- › National University of Singapore (NUS)
- › Norwegian School of Economics & Business Administration (NHH)
- › Richard Ivey School of Business (Ivey)
- › Rotterdam School of Management, Erasmus University (RSM)
- › Stockholm School of Economics (SSE)
- › The London School of Economics and Political Science (LSE)
- › Tsinghua University School of Economics and Management (TSEM)
- › UCD Michael Smurfit Graduate Business School (UCD)
- › Università Commerciale Luigi Bocconi (UB)
- › University of Cologne (UoC)
- › University of Economics, Prague (VSE)
- › University of St.Gallen (HSG)
- › University of Sydney (USYD)
- › Vienna University of Economics & Business (WU)
- › Warsaw School of Economics (SGH)

\*This is just one suggested schedule, individual organization is possible. For details see: [wu.ac.at/master/en/cems](http://wu.ac.at/master/en/cems)

# CEMS Corporate Partners

“CEMS opens avenues for collaboration with a worldwide market – CEMS students, alumni, member schools and corporate partners truly span the globe.”

Audrey Clegg

Group Vice President, Head of Talent Management

ABB

## CEMS CORPORATE PARTNERS

› A.T. Kearney	› KONE	› Schindler Corporation
› ABB	› Kowa Company Ltd.	› Schneider Electric
› Arçelik	› Lawson, Inc.	› Scotiabank
› Arla Foods	› L'Oréal	› Shell
› AstraZeneca PLC	› LVMH	› Siemens Management Consulting
› Barilla	› Maersk	› Sistema
› Beiersdorf AG	› Mastercard	› Skoda Auto a.s.
› BNP Paribas Fortis	› McKinsey & Company	› Société Générale
› Catalent	› Millennium bcp	› Statkraft AS
› CIB Bank	› MOL Group	› Statoil
› Crédit Agricole S.A.	› Mondi Europe & International	› Swiss Re
› Credit Suisse	› Nestlé	› UBS
› Daymon Worldwide	› Nokia Corporation	› Unibail-Rodamco
› Deloitte Touche Tohmatsu	› Nomura Securities Co, Ltd.	› UniCredit Group
› Deutsche Bank	› Novo Nordisk	› Vestas Wind Systems A/S
› EADS	› Oesterreiche Nationalbank	› Vodafone
› EDP	› OMV Aktiengesellschaft	› Whirlpool
› EF Education First	› pwc	› Wolseley Group
› Fidelity Investment Managers	› Procter & Gamble	› Zurich Financial Services
› Fung (1937) Management Ltd.	› QBE Insurance Group Limited	<b>Social Partners</b>
› GDF SUEZ	› Reckitt Benckiser	› Care International
› Google	› SABMiller plc	› Fairtrade
› Henkel AG & Co. KGaA	› Salesforce.com Inc.	› Transparency International
› HSBC	› Santander	› United Nations
› Indesit Company s.p.a.	› Sberbank	› Alliance of Civilizations
› ING Group		
› Kerry Group plc		
› Kikkoman Corporation		



# Program Faculty

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The program's faculty, all active researchers, will expose students not only to the traditional tools and theories of the trade, but also to cutting-edge research, challenging them to come up with new ways of conceptualizing international management-related issues.

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## FACULTY

### DEPARTMENT OF GLOBAL BUSINESS AND TRADE

Desislava Dikova, Global Strategic Management, Foreign Market Investments

Jonathan Doh, Managing Globalization

Igor Filatotchev, Comparative Corporate Governance and International Business

Jan Hendrik Fisch, Global Strategic Management, International Coordination

Sebastian Kummer, Global Supply Chains

Jonas Puck, Program Director; Research in International Management

James A. Robins, Doing Business in Asia, Simulating International Business

Hans-Joachim Schramm, Global Supply Chains

Arnold Schuh, Doing Business in CEE

Günter Stahl, Cross-Cultural Management, Global Leadership

Franz Tödtling, CBE Competitive Business Environments

### DEPARTMENT OF MARKETING

Brigitte Bojkowszky, Global Marketing Management

### DEPARTMENT OF FINANCE , ACCOUNTING AND STATISTICS

Christian Wagner, Multinational Financial Management

Gerhard Winkler, Multinational Financial Management

### DEPARTMENT OF MANAGEMENT

Florentine Maier, Current Issues in Nonprofit Management

### DEPARTMENT OF FINANCE, ACCOUNTING AND STATISTICS

**Alois Geyer**, Business Research Methods

### PROGRAM MANAGEMENT

Alina Alexandra Bot, WU CEMS Program Manager

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# Qualification Profile and Career Prospects

„We know we need the highest achievers to stay at the forefront of international markets: bold decision-makers, innovative thinkers, those who have a truly global outlook and the initiative to drive their careers far. CEMS' reputation for excellence and high-calibre students makes them an obvious partner for Reckitt Benckiser.”

Bart BECHT, CEO Reckitt Benckiser European Business

The program's broad, general approach to management uniquely qualifies its graduates for a wide variety of positions, e.g. in consulting, strategy, marketing, finance or human resources, and in particular for positions requiring an integrated, holistic knowledge of various business domains. Graduates are typically employed by multinational corporations, foreign subsidiaries, international consulting agencies, start-ups or non-profit organizations. Graduates will have the necessary skills to

- › consider problems from various theoretical perspectives and translate their knowledge into practical management decisions;
- › deal with international teams;
- › follow new trends in international management and the development of new theories and approaches using a variety of media;
- › speak at least two languages well enough to be able to negotiate competently in an international environment;
- › continue to develop their own skills and competences in accordance with the principle of life-long learning.

## Corporate Partners

Corporate partners participate directly in developing and shaping the program. Their involvement is wide-ranging, including everything from company presentations, and international business projects to skills seminars or giving students the opportunity to write a master thesis or to do internships abroad.

A complete list of corporate partners (including names like OeNB, Mondi, OMV, A.T. Kearney, Procter&Gamble, Unicredit, Henkel or L'Oréal etc.) can be found on page 8.



# Program Application Criteria

“When you see how rigorously CEMS students are selected into the CEMS MIM you know that true graduate talent will emerge at the end. This quality standard is important for companies like ING, as we are focusing on developing the ‘leading bankers of the future’.”

Hein Knaapen  
Global Head of Human Resources, ING Group

## Online Application

The first step in the admission process is the online application. Candidates need to fulfill the following requirements:

- › A relevant bachelor degree or other equivalent degree program (The program must be worth at least 180 ECTS credits.)
- › At least 60 ECTS credits must be from the field of business administration
- › Proficiency in English and a second language, as well as basic skills in a third language
- › The GMAT (Graduate Management Admission Test) is mandatory for all applicants (WU students excluded)

## Selection Interviews

Students that are formally qualified and meet the program's standards will be shortlisted for interviews. At the interviews, the following criteria are assessed:

### *Intellectual potential & knowledge*

- › Intellectual potential
- › Academic excellence
- › Prior knowledge in the business field

### *Attitude & soft skills*

- › Desire to achieve
- › Interpersonal skills
- › Integrity
- › Critical thinking
- › Motivation

### *International orientation*

- › Language skills
- › Cultural openness and cross-cultural aptitude

## CEMS STUDENTS

Average age: 23.9 years old

50% male/female

40% internationals (non-Austrians)

For further and more detailed information on the application requirements and admission process, please visit the program's website at [wu.ac.at/master/en/cems](http://wu.ac.at/master/en/cems)



# Application and Admissions at WU

Selection procedures apply for all English-taught MSc programs. WU employs a rolling admission policy with three priority deadlines.

## APPLICATION

The rolling admission policy allows students to apply from the beginning of September until the beginning of January. Submitted applications are batched and processed according to so-called priority deadlines. This means that the processing of applications submitted after a particular priority deadline will be delayed until after the next deadline. The first step in the application process is an online application. To keep quality standards high, all of WU's English taught MSc programs are open to only a limited number of students. For this reason, all applicants are subject to a comprehensive selection process.

## ADMISSIONS

Students selected for admission must come to WU's Admissions Office in person to enroll. Detailed information on the documents required are available online: [wu.ac.at/prospective/en/admission/international](http://wu.ac.at/prospective/en/admission/international)

### APPLICATION PROCESS for enrollment in the 2015/16 winter semester

Rolling admission starts on September 2, 2014  
with the following three priority deadlines:

- › October 8, 2014
- › January 8, 2015





#### ACADEMIC CALENDAR

At WU, the academic year is divided into two semesters. The winter semester starts in October and ends in February. It is followed by the summer semester, which runs until the end of June. Summer vacation is in July, August and September. All English-taught master programs start in the winter semester. Detailed information on enrollment deadlines and WU's academic calendar can be found on the WU website under [wu.ac.at/students/en/begin](http://wu.ac.at/students/en/begin)

#### TUITION FEES

No tuition fees apply for EU citizens during the standard duration of their program (plus two extra semesters). All those exceeding the standard duration, however, are required to pay a tuition fee of approximately € 360 per semester. Non-EU students are required to pay €726.72. Under certain circumstances, the same regulations that apply to EU citizens can apply to non-EU students as well.

To find out more, please visit [wu.ac.at/students/en/org/tuition](http://wu.ac.at/students/en/org/tuition)

#### SCHOLARSHIPS

WU does not offer any traditional scholarships. However, if certain conditions apply, WU does have two financial aid programs that provide need-based and merit-based scholarship grants. For further information, please contact WU's Study Regulations Office ([wu.ac.at/structure/en/servicecenters/regulations](http://wu.ac.at/structure/en/servicecenters/regulations)) or visit the Austrian Database for Scholarships and Research Grants (OeAD) website at [grants.at](http://grants.at)

#### ORGANIZING YOUR STUDIES AT WU

- › **Getting Started**  
On its website, WU offers comprehensive information for international students
- › **Housing**  
A cooperation with the OeAD Housing Office guarantees WU a certain quota of student residences each year.
- › **Bridging Courses**  
Students who want to refresh their skills before courses start are welcome to attend bridging courses that are offered
- › **Online Services**  
A wide selection of online services is available to students on WU's website [wu.ac.at](http://wu.ac.at) and on the WU's eLearning platform
- › **The Austrian Students' Union at WU**  
The Austrian Students' Union (ÖH) represents the interests of all WU students and offers them a wide spectrum of services.
- › **Student Jobs at WU**  
WU students have many opportunities to actively participate in student and campus life. They may, for instance, choose to become course tutors, join one of our academic units as student staff members, or get involved with the Students' Union.
- › **Central WU**  
WU is easily accessible by public transport, and only a few minutes away from the city center.

# WU Key Data

2012/13

## Students

Total number of students (fall 2012)	23,584 (48% women, 20% graduate-level)
International students (fall 2012)	6,505 (28% of total)
Exchange students (incoming/outgoing)	~ 2,000 per year
Partner universities	~ 230
Courses in English	~ 130/semester

## Faculty and Staff<sup>1</sup>

Total faculty <sup>2</sup>	558 (44% women)
Administrative staff	449 (68% women)

## Resources

Premises New Campus	100,000 m <sup>2</sup>
Library stock	~ 810,000 media

## Graduate Programs

### German-taught MSc programs

- › Business Education
- › Business Law (LL.M.)
- › Economics
- › Finance and Accounting
- › Management
- › Socioeconomics
- › Taxation and Accounting

### German-taught doctoral/PhD programs

- › Doctoral Program in Business Law (Dr. iur.)
- › Doctoral Program in Social and Economic Sciences<sup>3</sup>
- › PhD in Economics and Social Sciences<sup>3</sup>

### English-taught MSc programs

- › Information Systems
- › International Management/CEMS
- › Marketing
- › Quantitative Finance
- › Socio-Ecological Economics and Policy
- › Strategy, Innovation, and Management Control
- › Supply Chain Management

### English-taught doctoral/PhD programs

- › PhD in International Business Taxation
- › PhD in Finance

<sup>1</sup> 2012 in full-time equivalents

<sup>2</sup> not including personnel funded by third parties

<sup>3</sup> English track available


# English-taught Master Programs

Duration: 4 semesters; full-time programs; 120 ECTS credits; degree awarded: MSc (WU), except for International Management/CEMS and Strategy, Innovation, and Management Control (see program details below)

## GENERAL ADMISSION REQUIREMENTS

**Copy: 2,300 characters.** Relevant bachelor degree; proof of sufficient proficiency in English; valid GPA or GMAT results. More information: [wu.ac.at/prospective/en](http://wu.ac.at/prospective/en)

## APPLICATION PERIODS

WU employs a rolling admissions policy, allowing students to apply from the beginning of September until spring. Rolling admission for the academic year 2014/15 starts September 2nd, 2013 with the following three priority deadlines: October 8th, 2013; January 8th, 2014 and March 8th, 2014 (March 8th is not applicable for International Management/CEMS). 

## PROGRAM DETAILS

### Information Systems

- › Focus on IT-related knowledge with a particular emphasis on management and research topics
- › Students acquire skills ranging from system analysis to system implementation
- › Based on state-of-the-art research

### International Management/CEMS

- › Joint program: MSc (WU) and CEMS MIM degrees
- › Focus on international strategy and cross-cultural management
- › Internship abroad, business project and exchange semester

### Marketing

- › Focus on customer-oriented management concepts, marketing research and decision tools
- › Qualifications for marketing specialist/executive positions, academic careers & advanced management consulting with a wide choice of marketing electives

### Quantitative Finance

- › Focus on building strong quantitative skills coupled with a solid knowledge base of the underlying theory of finance
- › Students can choose between an Industry Track or a Science Track
- › Strong networks and links to the finance industry

### Socio-Ecological Economics and Policy

- › Focus on socioeconomic analysis of sustainability issues
- › Students choose two of four concentration areas in the fields of Environment, Population, Multi-Level Policy, and Social Policy

### Strategy, Innovation, and Management Control

- › Optional double degree in cooperation with selected partner schools
- › Focus on all major aspects of organizational leadership, as well as corporate development and strategic management
- › Case studies, business projects and exchange semester

### Supply Chain Management

- › Focus on design and analysis of supply chains for focal companies
- › Management and coordination of global supply chains
- › Learn to measure, evaluate and control the quality of supply chain processes
- › Discussions of recent issues in SCM with experts from the industry

For further details visit: [wu.ac.at/master/en](http://wu.ac.at/master/en)

# Vienna at a glance

Vienna is one of the safest and most livable cities in the world, perfectly balanced between history and the 21st century. Its geographical position makes it an important location for international companies and organizations.

## HOHE QUALITÄTSSTANDARDS

**Copy: 2,000 characters.** Als erste österreichische und eine von nur sieben Universitäten im deutschsprachigen Raum ist die WU seit Februar 2007 EQUIS-akkreditiert (European Quality Improvement System). 2010 und 2013 wurde die WU reakkreditiert. Mit der EQUIS-Akkreditierung trägt die WU ein internationales Gütesiegel, das bisher nur an rund 140 weltweit verliehen wurde. Die EQUIS-Akkreditierung ist eine international sichtbare Anerkennung für hohe Qualität in den Bereichen Forschung, Lehre und Universitätsmanagement, die den Studienabschluss der WU zusätzlich aufwertet.

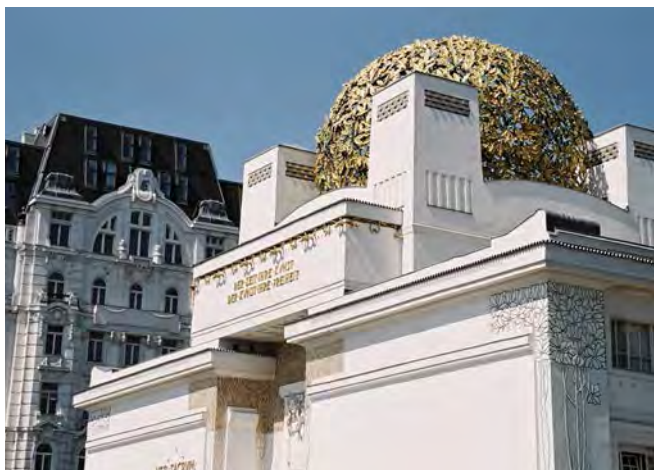
## RANKINGS DER „FINANCIAL TIMES“

Mit ihrem Diplomstudium Internationale Betriebswirtschaft konnte sich die WU 2012 im „Masters in Management“-Ranking auf dem hervorragenden 22. Platz (von 70) in Europa platzieren und spielt damit in derselben Liga wie die internationalen Topuniversitäten Rotterdam School of Management, ESADE Business

School oder Stockholm School of Economics. In den Top 80 der „European Business Schools“ rangiert die WU auf Platz 40. Das in Österreich exklusiv an der WU angebotene Programm Master in International Management/CEMS wurde von der „Financial Times“ 2009 erstmals an die Spitze aller europäischen Masterprogramme gestellt und belegt weiterhin den hervorragenden dritten Platz.

## STUDIERN RUND UM DEN GLOBUS

Studieren in Spanien oder Frankreich? Ein Semester in Shanghai oder New York? Eine Sommeruniversität in Bukarest? Als international ausgerichtete Universität pflegt die WU intensive Beziehungen zu rund 230 Partneruniversitäten auf der ganzen Welt. Eingebettet in dieses universitäre Netzwerk können WU-Studierende durch zahlreiche Austauschprogramme und internationale Sommeruniversitäten Auslandserfahrungen sammeln und ihr Profil durch die dabei erworbenen interkulturellen Kompetenzen abrunden.





# University of the Future

Internationalism, innovation, diversity – the new Campus WU is the concrete realization of WU's vision for a modern university. The fundamental principles of the new architecture reflect the values and ideas we cherish at WU.

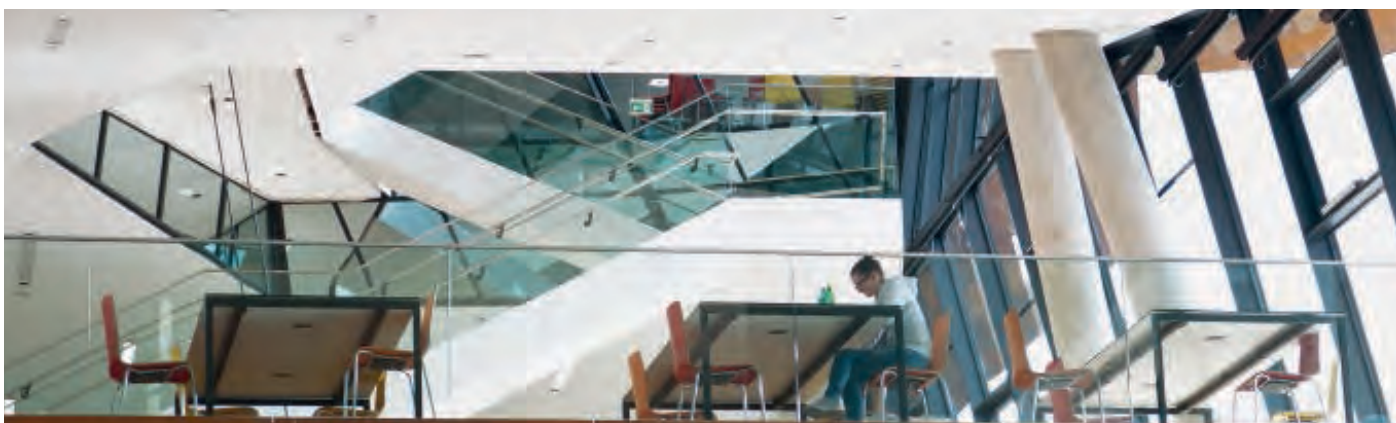
**Copy: 2,000 characters.** As a public institution, WU has lived up to its responsibility of building its new campus in an economical, ecological, and socially sustainable manner. WU's decision to locate the new campus in Vienna's second district will redefine this area and transform it into an educational hub. We have not only constructed new buildings, but in the process we have also given concrete realization to our ideas of what the of the future should look like. The new is more than just a place for academic research and and practical skills; it is also designed to create a new space for social, cultural, and political life.

The imposing Library & Learning Center (LC), designed by the Iraqi-British architect Zaha Hadid, is a testament to the central importance of research and teaching at WU. The Library & Learning Center is surrounded by five building complexes, including the Teaching Center, which houses most of WU's auditoriums. The Teaching Center is intended mainly for bachelor degree students, while the master degree programs are taught primarily in the

individual Department buildings. The Executive Academy building is the home of continuing education and life-long learning programs. In this way, the various buildings and their functions reflect the three tiers of teaching and learning represented by the Bologna Process.

WU's Department-based organizational structure was also a contributing factor. In the past, the various Institutes that make up the Departments were scattered across different locations. Now they have been brought together in four Department buildings, which will make life much easier for both students and faculty.

These are not the only improvements the new campus has to offer: All rooms have natural light, and the auditoriums feature state-of-the-art teaching equipment, including digital whiteboards. There are 3,000 student workplaces, three times as many as in the old buildings in Vienna's ninth district. These workplaces are located not only in the dedicated self-study areas, but also in project rooms





© Werner Weißhappl

**Copy: 1,700 characters.** that can be booked by teaching staff and students alike. They cater to different needs by providing quiet spots for work as well as for work on group projects in communication-friendly study areas.

The top priority in planning the new campus was to create an environment for WU students and staff that is conducive to productive work and communication.

Not only the buildings themselves, but also the surrounding grounds offer plenty of opportunities for communication and meeting people. 55,000 m<sup>2</sup> of Campus WU's total 90,000 m<sup>2</sup> of surface area is open, publicly accessible space. Fences or barriers would contradict our vision of an open campus.

Visitors and area residents are more than welcome at Campus WU. The campus offers not only food for thought, but also restaurants, cafés, and shops, all in a stimulating architectural environment.

As different as they may look, however, the buildings are all based on the same overall technical concept: the building infrastructure is standardized in terms of construction, energy supply, ventilation, and sanitary facilities. The entire campus has been designed in accordance with "green building" principles. Much of the required energy is obtained using geothermal energy from groundwater.

Another key feature of Campus WU is barrier-free accessibility. All auditoriums are specially equipped for people with disabilities, all areas are designed to be wheelchair accessible, and the campus also features a tactile guidance system for the visually impaired.

We have not only made sure to comply with all relevant legal guidelines, but we have also drawn on experience gained from best practice examples. WU aims to play a pioneering role – in all respects.



© www.BOAnet.at



© Stephan Huger

# Living in Vienna

How high is the cost of living in Vienna? How can I find accommodation?

And where can I look up job offers especially for students?

## HOUSING/ACCOMMODATION

**Copy: 750 characters.** WU has no on-campus dormitories or housing services. Still, can easily be found through the following channels or through newspapers/online ads:

- › **stuwo.at** – nonprofit student housing organization that manages several residence halls
- › **wihast.at/index.en.html** – Wihast Dormitories
- › **housing.oead.ac.at/index\_e.asp** – OeAD Housing Office next to the campus
- › **jobwohnen.at** – list of available apartments to share provided by Austrian Students' Union

## WORKING IN VIENNA

WU's ZBP Career Center is the first place to go with any questions regarding working in Austria (**zbp.at**)

- › Job openings for students, graduates and young professionals
- › Contacts to over 500 national and international companies
- › Approx. 1,500 job vacancies/year



## LIVING COSTS

Life in Vienna is quite affordable, especially for a capital city

Accommodation  
approx. € 300 – 450 per month

Health insurance  
approx. € 50 per month

Essentials (food, personal expenses)  
approx. € 300 per month

Public transport  
approx. € 150 per semester

Books  
approx. € 75 – 150 per semester



## **INFORMATION AND CONTACT**

To find out more about the Master in International Management/CEMS, please visit [wu.ac.at/master/en/cems](http://wu.ac.at/master/en/cems)

Program Director of the Master in International Management/CEMS:  
Jonas Puck

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