

Selection Procedure 2026/2027

Bachelor's Program Business & Economics

Selection Procedure

Your First Step

March 2 - May 19, 2026

ONLINE REGISTRATION

→ Fill in your data in the online [registration tool](#)

→ Pay the 50 € registration fee.

March 2 - May 28, 2026

📍 Online, Registration Tool

Online-Self-Assessment (OSA)

The completion of the OSA is a required part of the selection procedure and will not be graded.



June 30, 2026

📍 VIECON – Vienna Congress & Convention Center
Messeplatz 1, 1020 Wien

In-Person Exam

The entrance exam will take place [in person](#). The duration is two hours.

Program Start

After passing the selection procedure

July 9 - September 5, 2026

📍 Study Service Center, WU Campus

Admission

Once you have passed the selection procedure and received an admission offer, you can enroll in the BBE program. This program starts in the winter semester only.

September 21 - 22, 2026

📍 WU Campus

BBE Welcome Days

Join our welcome and information event for new BBE students.



More information about the selection procedure, preparation, materials, etc. can be found at: short.wu.ac.at/sp-bbe