

## Data Protection Statement

WU (Vienna University of Economics and Business) is committed to protecting your personal data. Your personal data are kept confidential and processed in accordance with the provisions of the applicable data protection laws. In fulfillment of the regulations of the General Data Protection Regulation (GDPR), in particular Article 13 and 14, we would like to inform you about the types of personal data that are processed in connection with the info session for the selection procedure of the Bachelor's program Business and Economics and also about the purposes for which these data are processed.

### CONTACT INFORMATION

You can contact us at:

**Controller:**

WU (Vienna University of Economics and Business)

Welthandelsplatz 1, 1020 Vienna

**Contact:** Helena Nekola  
(bbe.selectionprocedure@wu.ac.at)

**Data Protection Officer:**

WU (Vienna University of Economics and Business)  
c/o Data Protection Officer, Legal Affairs Office

Welthandelsplatz 1, AR building, 1020 Vienna

For any other matters related to data protection, please contact the WU data protection team at [datenschutz@wu.ac.at](mailto:datenschutz@wu.ac.at).

### WHICH TYPES OF PERSONAL DATA ARE PROCESSED?

We process the data that you provide us when you register, such as your surname, given name, gender, nationality and e-mail-address.

### FOR WHICH PURPOSES DO WE PROCESS YOUR DATA?

The above-mentioned data is processed for the purpose of carrying out and processing the info session for the selection procedure of the Bachelor's program Business and Economics.

### WHAT IS THE LEGAL BASIS FOR PROCESSING YOUR DATA?

- Art. 6 (1) item a DSGVO – consent

The consent can be withdrawn at any time with effect for the future. The withdrawal of consent does not affect the lawfulness of the processing of your data carried out on the basis of your consent until the withdrawal.

### **DOES THE PROCESSING INVOLVE ANY AUTOMATED DECISION-MAKING (INCLUDING PROFILING)?**

The processing of the personal data does not involve any automated decision-making.

### **ARE YOU OBLIGATED TO PROVIDE YOUR PERSONAL DATA?**

Participation in the info sessions is voluntary. If you want to participate, we need you to provide us with your data.

### **TO WHICH OTHER PARTIES DO WE PASS ON YOUR DATA?**

We do not pass on your data to third parties.

### **HOW LONG DO WE STORE YOUR DATA?**

We delete your data after the info sessions have been completed.

### **WHAT ARE YOUR RIGHTS AS A DATA SUBJECT?**

As a data subject in the context of these data processing operations, you have the following rights vis-a-vis WU as the controller: information and access, rectification, deletion, restriction of data processing, data portability, and objection. As a data subject, you also have the right to file a complaint with the Austrian Data Protection Authority. Further information on your rights as a data subject is available on our website at [www.wu.ac.at/en/datenschutz/betroffenenrechte](http://www.wu.ac.at/en/datenschutz/betroffenenrechte).

To exercise any of these rights, please contact the WU data protection team at [datenschutz@wu.ac.at](mailto:datenschutz@wu.ac.at).