

## **Financial Times Global Masters in Management Ranking: WU takes 13<sup>th</sup> place**



**In the annual ranking of the world's best degree programs in management by the renowned business newspaper Financial Times, WU came in at 13<sup>th</sup> place this year, again securing a place among the group designated as the best by the newspaper. A total of 95 programs made it into the ranking in 2017.**

With its English-taught program Master in International Management, WU achieved 13<sup>th</sup> place in this year's Global Masters in Management Ranking, issued by the well-known business newspaper Financial Times. The program offers students from around the world an internationally recognized management degree with the option of spending a semester abroad at a respected international partner university. Students also have the opportunity to gain professional experience by completing an international internship and get a head start by making contact with top companies during their studies.

### **WU successfully represents Austria abroad**

This most recent result puts WU in the same league as prestigious institutions like Bocconi University (10<sup>th</sup> place), Rotterdam School of Management (11<sup>th</sup> place), and the University of Mannheim (12<sup>th</sup> place). WU is now ranked as the fourth best university in the German-speaking region. "We are very pleased that WU held its own in the 2017 FT Ranking. This ranking makes our master's program 'International Management' one of the best programs in the world. This success is even more impressive when you consider the fact that as a public university, we are in competition with institutions operating under completely different conditions, for example with much better student-teacher ratios. Academic rankings and our universities' performance in these rankings often meet with criticism in Austria, but in spite of this, WU manages to represent Austria positively and at the same time to demonstrate that it is possible to perform well in international rankings," says Rector Edeltraud Hanappi-Egger.

### **Master in International Management: Graduate satisfaction very high**

Some changes were made to the ranking criteria and the weighting system for the 2017 ranking. This year, universities were ranked in 17 categories in three areas: alumni career progress, diversity (percentages of female and international students and personnel), and international experience and research. Not only the universities were surveyed, but also program alumni; alumni responses were weighted more heavily in the statistical analysis than the universities' answers. The results in detail show that 95% of WU alumni find a job within three months of graduating. Alumni also praised the high level of goal achievement and were overall very satisfied with the academic program they completed. WU is among the top universities in this category. Further areas in which WU excelled in this ranking include its comprehensive portfolio of foreign language programs and WU's international environment. This aspect leads to higher levels of professional mobility later in graduates' careers and in better positions in tendentially larger companies.

The top two remain unchanged from last year, with Switzerland's University of St. Gallen in first place, followed by France's HEC Paris, while Spain's IE Business School came in third for the first time this year,

To view the complete ranking, please click [here](#).

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