

Financial Times Business School Ranking: WU placed 43th



In the most recent Financial Times ranking of European Business Schools WU placed 43th out of 90 ranked Business Schools. WU already achieved very good results in the Financial Times rankings 'Masters in Management' (placing 8th out of 90 worldwide programs) and 'Executive MBA' (taking 44th place out of 100 ranked programs worldwide).

90 top business universities throughout Europe qualified for the Financial Times (FT) European Business School Ranking 2016. The criteria of each of the five individual FT rankings are used to compile the total result, and the number of individual rankings a university participates in also influences the end result. WU was included in two individual rankings ('Masters in Management' and 'Executive MBA'), and did very well. The total result of the European Business School ranking is particularly impressive for WU, since it was able to hold its own successfully even against schools that had participated in a greater number of individual rankings.

An advantage for graduates

"We are pleased to have achieved such positive results. WU's position in the Business School Ranking completes a very successful ranking year for us," says WU Rector Edeltraud Hanappi-Egger. "These results are particularly advantageous for our students and graduates, because our goal is to help them get the best possible start in their professional careers. In today's business world, it's not just what you study, but also where you study that is of increasing importance."

High marks for WU in the category 'International Experience'

In the detailed analysis of individual rankings, international experience was one of WU's main strengths. Exchange programs and international internships are an important part of both the International Business Administration and Executive MBA programs, resulting in excellent scores in the individual rankings. Both programs also did well in the categories 'Careers' and 'Salary': WU graduates are more likely to find well-paid jobs with larger companies.

For the complete results of the **European Business School Ranking 2016**, please see: http://rankings.ft.com/businessschoolrankings/european-business-school-rankings-2016

More information on the $\underline{\text{Masters in Management 2016}}$ and $\underline{\text{Executive MBA 2016}}$ rankings

Contact:

Cornelia Moll Press Relations Officer Tel: + 43-1-31336-4977 Mob: + 43-676-8213-4977

Mob: + 43-676-8213-4977 Email: cornelia.moll@wu.ac.at