

**Press release,
September 14, 2015**

Place 13 in FT ranking confirms WU's position as a leading international university



WU has improved its position in the annual ranking of the world's best degree programs in management, moving up a sensational nine places. Coming in on place 13, WU has achieved its best position ever since joining the Global Masters in Management Ranking, which is issued by the renowned business newspaper Financial Times. This excellent result places WU among the top 15 out of a total of 80 European business schools ranked.

With the Master Degree Program in International Management, its English-taught flagship program, WU has moved up no fewer than nine spots in the Financial Times Global Masters in Management 2015 ranking, coming in on an excellent 13th place. The WU program is targeted at students from all around the world, offering them not only an internationally renowned education in management, but also opportunities to spend an exchange semester abroad at renowned partner universities, to gain professional experience during an international internship, and to establish contacts with leading companies before graduating from the program.

Triple crown accreditation and excellent ranking results

The excellent position in the latest FT ranking puts WU in the same league as prestigious institutions like ESADE Business School and Mannheim Business School, which now ranks below WU. The ranking places WU among the top four universities in the entire German-speaking area. Only very recently, WU was awarded the AACSB accreditation, following earlier accreditations from EQUIS and AMBA. WU now has a triple crown accreditation, which is held by fewer than 1% of all business schools worldwide. "Following WU's recent successful accreditation by AACSB, the Financial Times ranking now confirms that we offer one of the top management programs in Europe with our Master Program in International Management. We are once again sending out a positive signal from Austria, and we've managed to show that we are capable of achieving excellent results in spite of the difficult situation we are facing," says Rector Christoph Badelt.

Globally competitive

"Over the past few years, WU has been implementing a clear internationalization strategy. I'm very pleased that we've been able to achieve such a sensational result, which places us among the best business schools worldwide," says Barbara Sporn, Vice-Rector for Research, International Affairs and External Relations. "Thanks to our accreditations and the FT ranking results that certify the outstanding quality of our academic programs, WU has become a highly attractive institution for leading researchers, renowned professors, and international students. A WU master's degree in International Management is recognized and held in high regard all around the world, which further improves the (international) employability of our graduates."

Press release, September 14, 2015

International experience and excellent career prospects with the Master Program in International Management



As in previous years, the 2015 FT ranking is again based on 16 differently weighted criteria in three categories: alumni career progress, diversity (percentages of female and international students and personnel), and international exposure and research. WU's remarkable move up by nine places in the ranking testifies to the great international success of the Master Degree Program in International Management. 95% of graduates found employment within three months of graduation. They praised the high extent to which they had achieved their aims. WU also excelled with its broad range of foreign language courses, its international environment, and the numerous opportunities it offers its students to gain international experience – WU is on place two worldwide in the category "international course experience." This strong international orientation also translates into high levels of career mobility among graduates and better career prospects in larger companies. The FT ranking is based on data from an alumni survey and figures provided by the schools.

The University of St. Gallen, Switzerland, kept the number one spot in this year's ranking, followed by France's HEC Paris and the ESSEC Business School.

To view the full ranking, please click [here](#).

Contact:

Cornelia Moll
Press Relations Officer
Tel. +43-1-31336-4977
cornelia.moll@wu.ac.at
<http://www.wu.ac.at/press>