

**Press release,  
December 2, 2014**

## **Financial Times Business School Ranking: WU placed 42nd**

**In the most recent Financial Times European Business Schools ranking, WU again placed 42nd out of 80 ranked business schools. WU already achieved very good results in the Financial Times rankings 'Masters in Management' (placing 22nd out of 70 worldwide programs) and 'Executive MBA' (taking 62nd place out of 100 ranked programs worldwide), released in October.**

80 top business universities throughout Europe qualified for the Financial Times (FT) European Business School Ranking 2014. The criteria of each of the five individual FT rankings are used to compile the total result, and the number of individual rankings a university participates in also influences the end result. WU was included in two individual rankings ('Masters in Management' and 'Executive MBA'), and did very well. The total result of the European Business School ranking is particularly impressive for WU, since it was able to hold its own successfully even against schools that had participated in a greater number of individual rankings.

### **An advantage for graduates**

"As a public university, we are pleased to have achieved such a positive overall result. WU's performance in the Business School Ranking rounds off a successful year for our university in terms of ranking results," says WU Rector Christoph Badelt. "These results primarily benefit our students and graduates, because our goal is to help them get the best possible start in their professional careers. In today's business world, it's not just what you study, but also where you study that is of increasing importance." Barbara Sporn, Vice-Rector for Research, International Affairs and External Relations, adds, "To be a strong player in the international context, a university needs renown and comparability – and this is best achieved through rankings and accreditations, such as the Financial Times rankings or WU's EQUIS and AMBA accreditations."

### **High marks for WU in the category 'International Experience'**

In the detailed analysis of the two individual FT rankings, students' international experience was one of WU's main strengths, along with the good salaries achieved by WU's master-level graduates. Exchange programs and international internships are an important part of both the Master Program in International Management and the Executive MBA program, resulting in excellent scores in the individual rankings. Both programs also did well in the categories 'Careers' and 'Salary': Graduates of WU's programs are sought-after in the job market and get high average salaries.

For the complete results of the **European Business School Ranking 2014**, please see: <http://rankings.ft.com/businessschoolrankings/european-business-school-rankings-2014>

Please click the following links for more information on the [Masters in Management 2014](#) and [Executive MBA Ranking 2014](#).

### **Contact:**

Cornelia Moll  
Press Relations Officer  
Tel: + 43-1-31336-4977  
Mob: + 43-676-8213-4977  
Email: [cornelia.moll@wu.ac.at](mailto:cornelia.moll@wu.ac.at)