

Lecture Series of the Research Institute for Supply Chain Management



November 27, 2017, 5.00pm – 6.30pm, Building TC, room TC.5.27, Welthandelsplatz 1, 1020 Vienna
Please register by November 24, 2017 at our [registration portal](#).

ING. HEINZ TIEFENBACHER AND MAG. ASTRID REITBAUER – HENKEL: HENKEL SC AND ASSOCIATED CHALLENGES

Get familiar with Henkel business and how SC is set up. Based on this basic information, what are the fundamental SC challenges Henkel faces within next decade. A five minute movie is part of the presentation.

Ing. Heinz Tiefenbacher

- 31 years at Henkel
- Different SC roles in Europe
- Planning Europe (Düsseldorf, Vienna)

Background:

- Industrial Engineer
- TGM-1985

Mag. Astrid Reitbauer

- 11 years at Henkel
- HR Training & Development
- HR Recruitment & Employer Branding
- CSR

Background:

- WU Vienna, Master in Economics

For further information please contact sekretariat.itl@wu.ac.at