

Agenda of the WU Research Group Meeting
“Legal Implications of the Platform Economy”

March 12 -13, 2018

WU Vienna

Chaired by: Philipp Homar (WU Vienna / Danube-University Krems)

Day 1: Monday, March 12, 2018 (Room AD.0.114)

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| 09:00 – 09:15 | Welcome Address
<i>Philipp Homar (WU Vienna / Danube-University Krems)</i> |
| 09:15 – 10:00 | Keynote: Entering the Platform Economy: New (Business) Models and their Consequences
<i>Elfriede Penz (WU Vienna)</i> |
| 10:00 – 10:45 | Regulation in the Sharing Economy: A Social Science Approach
<i>Barbara Hartl (WU Vienna, Competence Center for Empirical Research Methods / JKU Johannes Kepler University Linz) /</i>
<i>Eva Hofmann (WU Vienna, Competence Center for Empirical Research Methods)</i> |
| 10:45 – 11:00 | Coffee Break |
| 11:00 – 11:45 | It's Every Man for Himself? Self-Preferencing in Platform Markets
<i>Stefan Holzweber (University of Vienna)</i> |
| 11:45 – 12:30 | Working in the Platform Economy – The Implications on Labour Law
<i>Miriam Kullmann-Klocke (WU Vienna)</i> |
| 12:30 – 13:30 | Lunch Break |
| 13:30 – 14:15 | Data Producers' Rights and the Platform Economy
<i>Peter Yu (Texas A&M University)</i> |
| 14:15 – 15:00 | The Applicability of the Making Available Right on Content Platforms
<i>Clemens Appl (Danube-University Krems)</i> |
| 15:00 – 15:15 | Coffee Break |
| 15:15 – 16:00 | Remunerating Rightholders in a Platform Economy
<i>Philipp Homar (WU Vienna / Danube-University Krems)</i> |
| 16:00 – 16:45 | Choice Architecture in the Platform Economy
<i>Yafit Lev-Aretz (New York University)</i> |

16:45 – 17:00	Coffee Break
17:00 – 17:45	Hate Speech and Shitstorm: The Obligation of Social Media Platforms to delete Offensive Comments <i>Sang Wha Lee (WU Vienna)</i>
17:45 – 18:30	Consumer Protection and Digital Transaction Platforms <i>Alexandra Santangelo-Reif (Herbst Kinsky Attorneys at Law)</i>
19:30	Speakers' Dinner

Day 2: Tuesday, March 13, 2018 (Room: EA.0.024)

09:30 – 10:15	The Use of Copyright-Protected Creative Online Content by German Consumers: Results of a Quantitative Survey <i>Roland Stürz (Max Planck Institute for Innovation and Competition, Munich) / Alexander Suyer (Max Planck Institute for Innovation and Competition, Munich)</i>
10:15 – 11:00	Making Economic Use of Data and Protecting Individuals from Full Transparency: An Opposing Pair? <i>Bettina Rinnerbauer (Danube University Krems)</i>
11:00 – 11:15	Coffee Break
11:15 – 12:00	Can Data be treated as Property? <i>Gabriel M. Lentner (Danube-University Krems)</i>
12:00 – 12:45	Platform Economy vs. Piracy: The Expected and Unforeseen Consequences of Online Media Consumption <i>Peter Mezei (University Szeged)</i>
12:45 – 13:15	Wrap-Up and Discussion: Identifying Topics for Future Research

List of Speakers (alphabetical order)

Univ.Prof. Ing. Dr. Clemens Appl, LL.M. (Danube-University Krems)

Mag. Dr. Barbara Hartl (WU Vienna, Competence Center for Empirical Research Methods /
JKU Johannes Kepler University Linz)

Mag. Dr. Eva Hofmann (WU Vienna, WU Vienna, Competence Center for Empirical Research
Methods)

Dr. Stefan Holzweber (University of Vienna)

MMag. Philipp Homar (WU Vienna / Danube-University Krems)

Dr. Miriam Kullmann (WU Vienna)

Sang Wha Lee, LL.M. (WU Vienna)

Mag. Dr. Gabriel M. Lentner (Danube-University Krems)

Yafit Lev-Aretz, S.J.D., LL.M., LL.B. (New York University)

Assoc. Prof. Dr. Peter Mezei, PhD (University Szeged)

ao. Univ.Prof. Mag. Dr. Elfriede Penz, MAS, Eur. Ph.D. (WU Vienna)

Mag. Bettina Rinnerbauer (Danube University Krems)

Dr. Alexandra Santangelo-Reif (Herbst Kinsky Attorneys at Law)

Dr. Roland Stürz (Max Planck Institute for Innovation and Competition, Munich)

Dr. Alexander Suyer (Max Planck Institute for Innovation and Competition, Munich)

Prof. Peter Yu (Texas A&M University)