



KOEN FRENKEN

INNOVATION?

The Rise of AN
the platformS economy

INSTITUTIONAL perspective

COMPANIES
ENVIRONMENT

apple
Microsoft
Facebook
Amazon

geography?
U.S.
Europe?
China

EU
regulation

PLATFORM?

Companies

growth!!!

platformS?

Uber
Airbnb
Amazon

Types

tech
transaction
Cons & cons

AFFECT!

housing
mobility
land use

geography
UHHH!

PLATFORM ECONOMY

Sharing economy

Why platforms

Institutional question

big economy
conflict

UNFAIR COMPETENCE

TECHNOLOGICAL
E-commerce business
Sectoral regulations

LABOUR

TAXES?

WHAT IS NEW?

already existed but
INFORMALLY

the online
is NEW

FASTER
ALGORITHM (magic)

exclusion?
labor forms
platformS

MLP - a new business
BUT reinforces Socio-Technical
Requirements

platformS
assessment

How?

FUTURE?

Possibilities

connections
emulsion
Social cohesion?

Social compact
ON OFF LINE

Coordination

ownership
taxes
governments

REDISTRIBUTION

