

## Lecture Series of the Research Institute for Supply Chain Management

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November 16, 2017, 5.30pm – 7.00pm, Building TC, room TC.0.02 Red Bull, Welthandelsplatz 1, 1020 Vienna  
After the presentation there will be a get-together with fingerfood and drinks at Nykke. As we have limited availability for this event, please register by November 15, 2017 at our [registration portal](#).

### **DR. MICHAEL DITTRICH AND EIKE TRILLER – ACCENTURE STRATEGY: ONE SIZE DOES NOT FIT ALL – THE POWER OF SUPPLY CHAIN SEGMENTATION**

This session of the speaker series provides insights in the concept of network segmentation. The speakers will introduce a framework that can be applied to identify and capture the value potential from designing and operating a segmented network instead of a one size fits all approach. The applicability of the approach will be underlined with a real life client example.

Dr. Michael Dittrich heads the supply chain department at Accenture Strategy in Germany, Austria and Switzerland. He has more than 20 years of experience in logistics consulting with a focus on logistics network strategies and digital driven logistics operations. He is a long-standing lecturer at several Swiss universities and author of various academic papers (including the World Economic Forum White Paper "Digital Transformation of Logistics Industry"). Mr. Dittrich holds a doctoral degree from the University of St. Gallen in Logistics and a MSc. in Technology and Production at ETH Zurich.

Eike Triller is a Consultant within the Accenture Strategy Operations Consulting practice with a focus on logistics strategy. During his 3 years in consulting he gained experience in international projects focusing on supply chain strategy, network optimization and post-merger integration in the chemicals and life science industry. Mr. Triller holds a MSc. in Supply Chain Management and a BSc. In Business Administration from the WU Vienna.

For further information please contact [sekretariat.itl@wu.ac.at](mailto:sekretariat.itl@wu.ac.at)