

„WINNER“ Best Paper Award 2018 sponsored by

ZZ Vermögensverwaltung and POK Pühringer Privatstiftung

The Pühringer Group collaborates closely with academic institutions to conduct and support research in financial economics with the ultimate goal of gaining deeper understanding of market price determination of financial assets. According to the WINNER concept (**W**ealth **I**nnovation, **N**euro- and **E**ntrepreneurial **R**esults) this effort is interdisciplinary in nature, combining traditional research in empirical asset pricing with neurofinance and entrepreneurial finance. This approach seeks to contribute to the “finance research revolution” called for by Prof. Robert Shiller in his book *Finance and the Good Society* (Princeton University Press, 2012).

In order to promote applied research in the fields of empirical asset pricing and asset management we build on the success of last year’s inaugural „WINNER“ Best Paper Award (use this link for a short video on last year’s ceremony <https://youtu.be/RSUFumO8Dkg>) and we will organize the „WINNER“ Best Paper Award 2018. The prize committee will select the best paper to be awarded EUR 10’000. One of the authors will be invited to Vienna (Palais Coburg) to present the paper. The presentation in Vienna is a prerequisite for the prize to be awarded. Costs of travel and accommodation will be reimbursed.

The „WINNER“ Best Paper Award will be awarded on an annual basis going forward and is intended to become an internationally recognized prize. While the award will always aim at empirical analyses that are highly relevant for asset management practitioners, the exact focus will vary from year to year. In 2018, the prize focuses on foreign exchange again (FX risk premia, FX strategies, FX valuation, FX and monetary policy, Emerging Market currencies, currency pegs, etc.).

The composition of the prize committee reflects the fact that the award is part of a long-standing collaboration between ZZ Vermögensverwaltung, POK Pühringer Privatstiftung, and WU Vienna University of Economics and Business. Members of the committee are:

- Prof. Dr. Josef Zechner – Professor of Finance, WU Vienna University of Economics and Business
- Dr. Otto Randl – Assistant Professor of Finance, WU Vienna University of Economics and Business
- Dr. Georg Cejnek – Head of Research, ZZ Vermögensverwaltung

Eligible papers are of high relevance for practical application and meet the highest academic standards regarding execution of the analyses. The papers should be in decent shape (no first drafts) but not yet published in an academic journal.

The deadline for submissions is **March 31st, 2018**. All papers should be sent to winneraward@zzgmbh.at in pdf format.

The presentation together with the award ceremony will take place on **August 21st, 2018** (Tuesday) as part of the **Vienna Symposium on Foreign Exchange Markets**, an academic conference dedicated to FX research. The location will be the Palais Coburg, a five star superior hotel in Vienna. (<http://palais-coburg.com/en/>)

In collaboration with: