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| Bachelor’s thesis applicationDepartment of Marketing (Please fill in all blanks electronically and send the form to your potential supervisor via email!) |  |
| |  |  | | --- | --- | | Last name | Click here to enter text. | | First name | Click here to enter text. | | Matriculation number | Click here to enter text. | | Address  Zip code/city | Click here to enter text. | | Street/street number | Click here to enter text. | | Telephone number | Click here to enter text. | | WU email address | Click here to enter text. | | Private email address | Click here to enter text. | |  |

**In case you have practical or professional experience that might be relevant for us, please state it here (employer, period, scope of activity).**

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| Employer | Period | Scope of activity |
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**Please enter information on your degree program and progress in your studies here.**

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| Degree program | Select your degree program. |
| Major | For BESC, choose your major here. |
| Second degree program | Click here to enter text. |

Please indicate your specializations and the courses you have completed in your first and second specializations, including your grades. If credits have been transferred from another course, please tick the box.

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| 1. Specializations at WU Vienna | Select your 1st Specialization. | |
|  | Grade | Credit transfers |
| Course 1 | Select your grade. |  |
| Course 2 | Select your grade. |  |
| Course 3 | Select your grade. |  |
| Course 4 | Select your grade. |  |
| Course 5 | Select your grade. |  |

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| 1. Specializations at WU Vienna | Select your 2nd Specialization. | |
|  | Grade | Credit transfers |
| Course 1 | Select your grade. |  |
| Course 2 | Select your grade. |  |
| Course 3 | Select your grade. |  |
| Course 4 | Select your grade. |  |
| Course 5 | Select your grade. |  |

Please enter information regarding the course “Academic Research Techniques” here.

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| Lecturer | Click here to enter text. | |
| Institute | Click here to enter text. | |
| Completed in | Grade | Credit transfers |
| Select semester. | Select your grade. |  |

**Please enter information on your planned bachelor’s thesis here.**

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| Topic or working title of your choice | Click here to enter text. |
| Language | Select language. |
| Why did you choose this particular topic? | Click here to enter text. |
| Outline idea  *(In case your topic has been posted and specified by the Department, leave this field blank.)* | Click here to enter text. |

Vienna, <Click here to select a date.>