









Programme: Thursday, 5th October

	09.00 – 11.00	Registration
	10.00 – 11.30	IFFM Executive Meeting (IFFM Board Members only)
	11.30 – 12.30	Erste Campus Tour
	12.30 – 14.00	Lunch
	13.30 – 15.30	FLiP Tour 1
	14.00 – 16.00	FLiP Tour 2

	15.00 – 16.00	Registration
	16.00 – 18.00	Opening
	<i>Welcome address</i>	Philip List, Director of Erste Financial Life Park (FLiP)
		Panel discussion Addressing Financial Education
	<i>Speakers</i>	Annamaria Lusardi, Founder and Academic Director of Global Financial Literacy Excellence Center (GFLEC) Ewald Nowotny, Governor of Oesterreichische Nationalbank (OeNB) Andreas Treichl, CEO of Erste Group Bank AG
	18.00 – 22.00	Cocktail and Flying Dinner
		Hosted by Erste Bank Oesterreich
	<i>Welcome address</i>	Stefan Dörfler, CEO of Erste Bank Oesterreich

Programme: Friday, 6th October

-  08.30 – 09.00 **Registration**
-  09.00 – 09.20 **Keynote** [The Social Significance of Economy and Finance Museums. Origin, Practices and Perspectives](#)
- Speaker* **Silvia Singer**, CEO of MIDE, Museo Interactivo de Economía
-  09.25 – 09.45 **Keynote** [Financial Education and Migration](#)
- Speakers* **Elisabeth Hedin**, Principal Administrative Officer of Household Economy at the Swedish Consumer Agency
Thérèse Wieselqvist Ekman, Head of Financial Education of Finansinspektionen
-  09.50 – 10.10 **Keynote** [Financial Education and the Gender Gap](#)
- Speaker* **Giovanna Paladino**, Co-Chair of IFFM and Director of Museo del Risparmio
-  10.10 – 10.30 **Coffee break**
-  10.30 – 11.50 **Workshop** [Financial Education and Migration](#)
- Panelists* **Elisabeth Hedin**, Principal Administrative Officer of Household Economy at the Swedish Consumer Agency
Thérèse Wieselqvist Ekman, Head of Financial Education of Finansinspektionen

- Zoltán Bakay**, Researcher for Erste Group Bank AG
Dieter Korczak, Sociologist, Entrepreneur, Essayist and Founder of GP Forschungsgruppe
Valerie Mühlenburg, Founder & CEO of the CONNECTION
Peter Surek, Head of Social Banking Development of Erste Group Bank AG
-  10.30 – 11.50 **Workshop** [Financial Education and the Gender Gap](#)
- Panelists* **Giovanna Paladino**, Co-Chair of IFFM and Director of Museo del Risparmio
Vera Budway, Chief Diversity Officer of Erste Group Bank AG
Bettina Fuhrmann, Director of Institute for Business Education at Vienna University of Economics and Business
Annamaria Lusardi, Founder and Academic Director of Global Financial Literacy Excellence Center (GFLEC)
-  12.00 – 12.30 **Summary of Workshops**
-  12.30 – 13.45 **Lunch break**

🕒 13.45 – 14.00 **Book presentation** [International Handbook of Financial Literacy](#)

Speakers **Carmela Aprea**, Author and Professor at Friedrich Schiller University Jena
Bettina Fuhrmann, Author and Director of Institute for Business Education at Vienna University of Economics and Business
Eveline Wuttke, Author and Professor at Goethe University Frankfurt

🕒 14.05 – 14.25 **Keynote** [Financial Education in an Ageing Society](#)

Speaker **Thomas Retzmann**, Chair of Economics and Economic Education, Faculty of Business Administration and Economics at University of Duisburg-Essen

🕒 14.30 – 14.50 **Keynote** [The Impact of Social Education Initiatives](#)

Speaker **Lukas Menkhoff**, Head of the Department of International Economics at DIW Berlin and Professor at Humboldt-University of Berlin

☕ 14.50 – 15.10 **Coffee break**

🕒 15.10 – 16.30 **Workshop** [Financial Education in an Ageing Society](#)

Panelists **Thomas Retzmann**, Chair of Economics and Economic Education, Faculty of Business Administration and Economics at University of Duisburg-Essen
Catarina Frade, Professor at Centre for Social Studies at University of Coimbra
Ulf Groth, Professor and General Manager of the institute for further education in Neubrandenburg
Martin Taborsky, Head of Financial Education Unit of Oesterreichische Nationalbank (OeNB)
Carlos Trias Pintó, Member of the European Economic and Social Committee

🕒 15.10 – 16.30 **Workshop** [The Impact of Social Education Initiatives](#)

Panelists **Lukas Menkhoff**, Head of the Department of International Economics at DIW Berlin and Professor at Humboldt-University of Berlin
Carmela Aprea, Professor at Friedrich Schiller University Jena
Werner Binnenstein-Bachstein, Director Community Arts Laboratory at Porticus Vienna
Sue Lewis, Chair of Financial Services Consumer Panel and Member of FLIP Advisory Board

🕒 16.35 – 17.00 **Summary of Workshops**

 5th – 6th October 2017  Erste Campus, Vienna

Programme: Friday, 6th October

FLiP 1st FinEd Summit

 17.00 – 17.15

Coffee break

 17.15 – 17.35

Presentation [What's new in IFFM?](#)

Speaker Ken Ross, Director of Bank of Canada Museum

 17.40 – 18.10

Keynote [Can Financial Literacy improve our life and advance our society? Reasons and Evidence for a positive answer](#)

Speaker Elsa Fornero Chair of Economics at the University of Turin and Scientific Coordinator at CeRP

 18.15 – 18.30

Farewell & Handover

Philip List, Director of Erste Financial Life Park (FLiP)
Giovanna Paladino, Co-Chair of IFFM and Director of Museo del Risparmio

 18.30 – 22.30

Viennese Heurigen Dinner

Vintage Tram Ride
Dinner at the Heuriger Weinbau Buschenschank Obermann