

# Invitation

**Inaugural Lecture**

**Univ.-Prof. Dr. Alexander Rust**

**Thursday, November 20, 2014, 5:00 pm**

**WU (Vienna University of Economics and Business)**

**1020 Vienna, Welthandelsplatz 1, Ceremonial Hall 1**

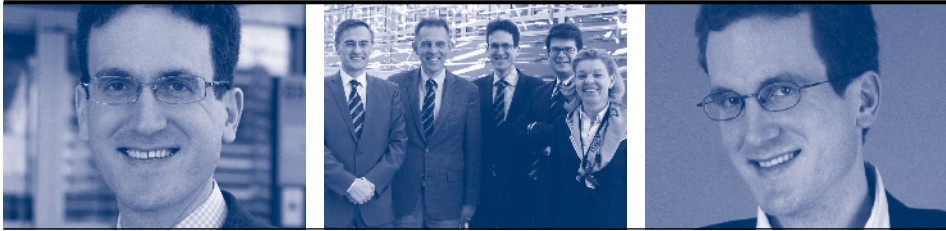
**WU**

**WIRTSCHAFTS  
UNIVERSITÄT  
WIEN VIENNA  
UNIVERSITY OF  
ECONOMICS  
AND BUSINESS**

**EFMD  
EQUIS  
ACCREDITED**

# Inaugural Lecture

## Univ.-Prof. Dr. Alexander Rust



The Institute for Austrian and International Tax Law at WU is pleased to invite you to the Inaugural Lecture

### **Reforming Austria's Tax System**

by Univ.-Prof. Dr. Alexander Rust, LL.M. (NYU)

Alexander Rust was appointed Full Professor for International Tax Law at the WU as of 1 June 2014. He previously worked as professor at the University of Luxembourg where he also set up a master program in European and International Tax Law. He had been teaching at New York University and doing research at the University of Munich and the Max Planck Institute before.

In comparison to other countries the tax burden on labor is relatively high in Austria. A high level of labor taxation has detrimental effects on employment. Alexander Rust wants to illustrate ways to shift taxation away from labor while keeping the overall tax revenue constant. Successful tax reforms in other countries led to a broadening of the tax base and a reduction of the tax rates. The taxation of the factor capital is still very beneficial in Austria. However, augmenting the tax burden on capital might have other harmful effects. A lively panel discussion will follow the inaugural lecture.

## Program

---

**WELCOME ADDRESS** Prof. Dr. Dr. h.c. Michael Lang,  
Head of the Institute for Austrian and International Tax Law

**INAUGURAL LECTURE** "Reforming Austria's Tax System"

**PANEL DISCUSSION** Prof. Dr. Dr. h.c. Michael Lang (WU, Discussion Leader),  
Prof. Dr. Alexander Rust, Prof. Dr. Josef Schuch,  
Prof. Dr. Claus Staringer, Prof. Dr. Jeffrey Owens,  
Prof. Dr. Pasquale Pistone, Prof. Dr. Alfred Storck

After the lecture the Institute for Austrian and International Tax Law is pleased to invite you to a cocktail reception.

Please confirm your attendance to:

Ms. Hedwig Pfanner

phone: +43 1 313 36 4280

Fax: +43 1 313 36 730

mail: [hedwig.pfanner@wu.ac.at](mailto:hedwig.pfanner@wu.ac.at)

---



**WIRTSCHAFTSUNIVERSITÄT**  
**WIEN** VIENNA UNIVERSITY OF  
ECONOMICS AND BUSINESS

Welthandelsplatz 1, 1020 Vienna, Austria  
T +43-1-313 36-0, [wu.ac.at](http://wu.ac.at)