

# WU Transfer Pricing Center

at the Institute for Austrian and International Tax Law

# WU

WIRTSCHAFTS  
UNIVERSITÄT  
WIEN VIENNA  
UNIVERSITY OF  
ECONOMICS  
AND BUSINESS



Institute for Austrian and  
International Tax Law **Vienna**  
WU Transfer Pricing Center

# Our Goals

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**Transfer pricing** is one of the most relevant and challenging topics in the international tax environment. The increasing global trade and the role of multinational enterprises in the global economy have boosted the relevance of this topic.

The **WU Transfer Pricing Center** aims at researching, analysing, debating and teaching transfer pricing topics. Through its activities, it positions itself as a global institution providing the missing nexus between theory and practice in approaching transfer pricing topics. The Center combines both the academic and practical perspectives and its approach is highly international and interdisciplinary. The Center regularly cooperates with worldwide renowned experts representing academia, international organizations, governments, as well as the business and advisory community.

The Center is an integral part of the **Institute for Austrian and International Tax Law** at WU, Vienna University of Economics and Business ([www.wu.ac.at/en/taxlaw/](http://www.wu.ac.at/en/taxlaw/)). The Institute is the largest institution of its kind worldwide. As well as being active in research and teaching activities at WU, the Institute is involved in many national and international research projects and therefore has an excellent worldwide reputation. Being the hub for the international tax community, the Institute offers a unique academic platform for significant, innovative and inspiring tax-related research.



# Who We Are

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## Managing Director and Chair

Dr. Raffaele Petruzzi

## Board of Directors

Prof. Dr. Alfred Storck  
Univ.-Prof. DDr. Georg Kofler, LL.M. (NYU)  
Univ.-Prof. Dr. DDr. h.c. Michael Lang  
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Prof. Dr. Pasquale Pistone  
Prof. Dr. Jeffrey Owens





# Activities

## RESEARCH

The Center publishes **articles and books** on transfer pricing topics, **provides comments to the work of international organizations** in this field, and much more. Our recent publications include:

- Fundamentals of Transfer Pricing
- Transfer Pricing Developments Around the World
- Transfer Pricing and Value Creation
- Transfer Pricing Aspects of Intra-Group Financing
- Transfer Pricing and Intangibles
- Attribution of Profits to Permanent Establishments
- Transfer Pricing in a Post-BEPS World



## DEBATE

The Center organizes **international conferences and regular events** bringing together all the relevant global players in the transfer pricing area. Our regularly organized events include:

- WU Global Transfer Pricing Conference
- WU Transfer Pricing Symposium
- WU Transfer Pricing Workshops

## TEACHING

The Center organizes **regular courses** at different levels in order to train professionals from around the world who want to build on or broaden their knowledge of transfer pricing. The following courses are organized annually:

- Advanced Transfer Pricing Course (General Topics)
- Advanced Transfer Pricing Course (Specific Topics)
- Advanced Transfer Pricing Course (Benchmarking)



## VIENNA CERTIFICATE IN TRANSFER PRICING

The “Vienna Certificate in Transfer Pricing” is a **certificate program** offering a unique opportunity to combine two excellent courses with a high-class case study as well as a technical paper supervised by the team of the Center.

# Information and Contact

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Getting there:  
Underground: U2 Station Messe-Prater or  
Krieau  
Bus: 82A Stop Südportalstraße