

WU Tax Law Technology Course



**It's All About Tax and Customs Use
Cases for Compliance**

November 2024



Institute for Austrian and
International Tax Law **Vienna**
WU Tax Law Technology Center

Overview

This Tax Law Technology Course will present a synthesis of various use cases from all tax areas and fields. Additionally, it will facilitate the development of novel use cases in collaboration with the participants, tailored to their specific ideas and interests. In the preliminary sessions, which will be conducted online, the principles that should be followed when developing tax use cases will be presented, as will a clustering system for use cases. Further use cases will be worked on actively, or existing use cases will be deepened through design thinking. In addition, the framework for how the results can be used in daily practice to improve and automate tax compliance will be set out.



The **WU Tax Law Technology Center** at the Institute for Austrian and International Tax Law, WU Vienna University for Economics and Business was established in 2022 by a group of tax law professors and researchers as a study platform to respond to new challenges which digital economy brings in the field of tax and customs. Some of them have predominately gained practical experience from business environment.



General Information

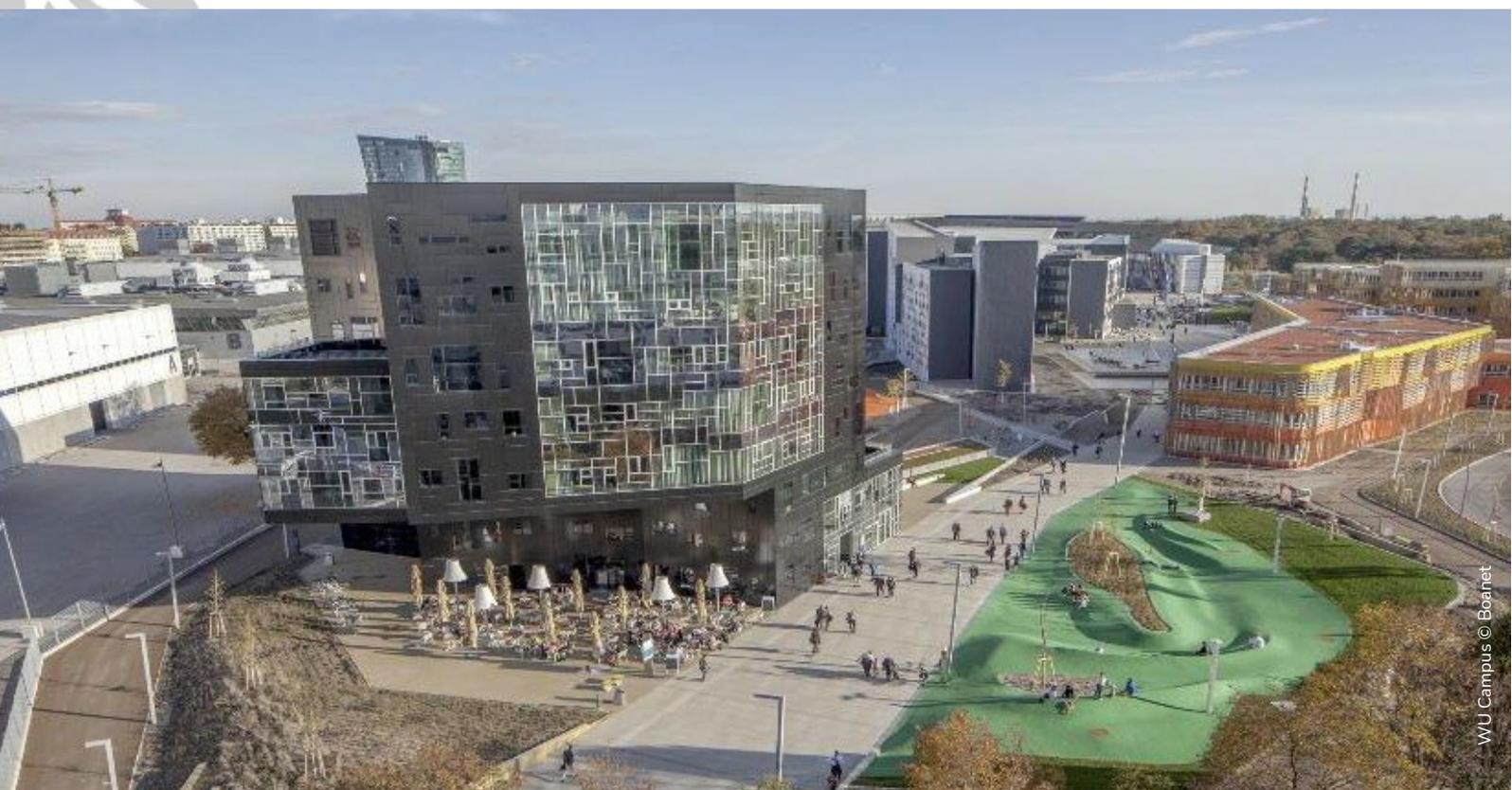
The course consists of four preparatory online sessions from **November 4-7, 2024** and one and a half days on-site in Vienna on **November 12 and 13, 2024**. We will dedicate between 60 and 90 minutes to each online session. The on-site course is structured into seven sessions, which will last between 1 and 1 ½ hours each.

The topics are analyzed with a mix of theory and project work with expert coaching. The course is entirely held in **English**. In order to encourage interaction with the participants, the course is strictly limited to a **maximum of 30 participants**.

Target Group and Course Level

The course is targeted at professionals around the world who want to broaden their knowledge of tax law technology i.e. digitalization and automation. Participants typically are **tax & customs advisers** (accountants, economists, and lawyers), **in-house tax & customs and finance employees of international companies**, **government officials**, and **academics**.

The online sessions of the course will start at an **introductory level**. Hence, it can be attended by both participants with no experience in tax and customs law technology and participants with some experiences in this field. No advance preparation is required.



Content and Structure

ONLINE SESSIONS

MONDAY, NOVEMBER 4, 2024

15:00 – 16:00 CET **An Introduction to the practical application to making strategy**

TUESDAY, NOVEMBER 5, 2024

18:00 – 19:30 CET **Introduction to Innovation Technics like Canvas Combined with Educational Examples**

WEDNESDAY, NOVEMBER 6, 2024

18:00 – 19:30 CET **Use Cases for Tax Transformation**

THURSDAY, NOVEMBER 7, 2024

18:00 – 19:30 CET **Conduct Use Case Research and Build a Use Case Library**

ON-SITE SESSIONS

TUESDAY, NOVEMBER 12, 2024

INNOVATIVE LANGUAGE MODELS LIKE LLM, CHATGPT AND AI

09:00 – 10:30 **Recap of the Online Sessions
Introduction to Design Thinking Workshop**

10:30 – 11:00 Coffee Break

11:00 – 12:30 **Design Thinking Workshop:
Chances & Risks, Build the Impact**

12:30 – 13:30 Lunch Break

13:30 – 15:00 **GenAI Experiences**

15:00 – 15:30 Coffee Break

15:30 – 16:30 **Hands-on Workshop I**

16:30 – 17:30 **Hands-on Workshop II**



WEDNESDAY, NOVEMBER 13, 2024

SMART TAXTECH AND TRANSFORMATION

09:00 – 10:30 **Create a Digitally Enabled, Data-Driven Tax Function**

10:30 – 11:00 Coffee Break

11:00 – 12:30 **Library of Use Cases and Selection Criteria, Recap and Learnings**

Lecturers

ROBERT RISSE

Professor and Director, WU Tax Law Technology Center
at the Institute for Austrian and International Tax Law
WU Vienna University of Economics and Business

TONY GRADWELL

Strategic Foresighting Specialist, 4Sight2Insight

LINA KEßLER

CO Founder and Managing Partner, This is Legal Design

GEOFF PECK

Founder and Chief Taxologist, Xyto Taxology



Registration

Please register on our website:



<https://www.wu.ac.at/en/taxlaw/institute/wutlrc/teaching/online-registration-wu-tax-law-technology-course-november-2024>

PARTICIPATION FEE

The course fee is EUR 1,700. A 10% “early bird discount” is applicable to applications received by October 4, 2024.

This fee covers course participation, all course materials, lunches, coffee breaks and refreshments.

The fee does not cover costs of travel and accommodation.

The course materials will be provided as downloads and as handouts (available on the first day of the course).

PAYMENT

You will receive an invoice for the participation fee of EUR 1,700 (or of EUR 1,530 in case of application of the early bird discount). We kindly ask you to transfer your payment within three weeks of the date of the invoice.

CANCELLATION

Any notification of cancellation of registration must be sent in writing. In case of cancellation before October 21, 2024, the participation fee will be refunded. No refund can be made for cancellations received after this date.

PHOTOS

We would like to inform you that this event will be photographed. Should you not wish to be photographed, we kindly ask you to avoid the camera and/or inform the Tax Law Technology Center (taxlawtechnologycenter@wu.ac.at). Photos will be used to inform the public about the activities of the Institute.

VENUE

WU Vienna University of Economics and Business
Welthandelsplatz 1
1020 Vienna, Austria
Building AD, Sitzungssaal 3 & 4

Vienna Certificate in Tax Law Technology

This course is part of the Vienna Certificate in Tax Law Technology. The certificate program offers a unique opportunity to combine four excellent courses with a high-class case study as well as a technical paper supervised by the experts of the WU Tax Law Technology Center. Ideally, all six parts should be taken within one year.

The certificate targets professionals around the world who want to build or broaden their knowledge in tax law technology and get access to new research results in that area. Candidates are typically tax advisers (accountants, economists, and lawyers), in-house tax and finance employees of international companies, government officials, and academics.

The candidate will receive the “Vienna Certificate in Tax Law Technology” upon successful completion of the following six modules:

1. SAP Tax Compliance

2. Innovative Language Models like ChatGPT

3. Microsoft Copilot Meets Tax Compliance

4. It's All About Tax and Customs Use Cases for Compliance

5. Case Study

A **case study** containing a specific use case application should be solved by the candidate. This case study will be provided and supervised by the experts of the WU Tax Law Technology Center.

6. Technical Paper

A **paper**, in the form of a technical article (approx. 8,000-10,000 words), should be prepared by the candidate in English. The topic of this technical paper will be agreed by the candidate together with the experts of the WU Tax Law Technology Center, who will supervise.

The **fee** to access the certificate program amounts to **EUR 8,750**. Previously completed courses can be deducted from this amount. The fee might be reduced as a result of an early bird discount related to the courses. You will receive a 10% discount on the courses if you book all four courses in advance. For further information, please contact us on taxlawtechnologycenter@wu.ac.at.

Information and Contact

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Getting there:
Underground: U2 Station
Messe-Prater or Krieau
Bus: 82A Stop Südportalstraße