

## Data Protection Statement

WU (Vienna University of Economics and Business) is committed to protecting your personal data. Your personal data are kept confidential and processed in accordance with the provisions of the applicable data protection laws. In fulfillment of the regulations of the General Data Protection Regulation (GDPR), in particular Article 13, we would like to inform you about the types of personal data that are processed in connection with the research project "Interactions in meetings in a multinational company" to analyze interactions in meetings and also about the purposes for which these data are processed.

### CONTACT INFORMATION

You can contact us at:

**Controller:**

WU (Vienna University of Economics and Business)

Welthandelsplatz 1, 1020 Vienna

**Contact:**

František Tůma, [frantisek.tuma@wu.ac.at](mailto:frantisek.tuma@wu.ac.at)

**Data Protection Officer:**

WU (Vienna University of Economics and Business)  
c/o Data Protection Officer, Legal Affairs Office

Welthandelsplatz 1, AR building, 1020 Vienna

For any other matters related to data protection, please contact the WU data protection team at [datenschutz@wu.ac.at](mailto:datenschutz@wu.ac.at).

### WHICH TYPES OF PERSONAL DATA ARE PROCESSED?

The meetings where you participate will be recorded. Audio and video recordings will be processed.

### FOR WHICH PURPOSES DO WE PROCESS YOUR DATA?

We will use the recordings to identify, describe and analyze interaction patterns and phenomena. The findings will help us formulate recommendations regarding intercultural meetings and develop tools to improve their effectiveness.

### WHAT IS THE LEGAL BASIS FOR PROCESSING YOUR DATA?

- Art. 6 (1) item a DSGVO – consent

The consent can be withdrawn at any time with effect for the future. The withdrawal of consent does not affect the lawfulness of the processing of your data carried out on the basis of your consent until the withdrawal.

### DOES THE PROCESSING INVOLVE ANY AUTOMATED DECISION-MAKING (INCLUDING PROFILING)?

The processing of the personal data does not involve any automated decision-making.

### **ARE YOU OBLIGATED TO PROVIDE YOUR PERSONAL DATA?**

You are not obligated to take part in the research project, but if you take part it is necessary that your personal data is provided.

### **TO WHICH OTHER PARTIES DO WE PASS ON YOUR DATA?**

The data will not be transmitted to third parties.

### **HOW LONG DO WE STORE YOUR DATA?**

We will keep the data for as long as it is relevant for research on business communication.

### **WHAT ARE YOUR RIGHTS AS A DATA SUBJECT?**

As a data subject in the context of these data processing operations, you have the following rights vis-a-vis WU as the controller: information and access, rectification, deletion, restriction of data processing, data portability, and objection. As a data subject, you also have the right to file a complaint with the Austrian Data Protection Authority. Further information on your rights as a data subject is available on our website at <https://www.wu.ac.at/en/datenschutz/betroffenenrechte>.

To exercise any of these rights, please contact the WU data protection team at [datenschutz@wu.ac.at](mailto:datenschutz@wu.ac.at).