

Data Protection Statement

WU (Vienna University of Economics and Business) is committed to protecting your personal data. Your personal data are kept confidential and processed in accordance with the provisions of the applicable data protection laws. In fulfillment of the regulations of the General Data Protection Regulation (GDPR), in particular Article 13, we would like to inform you about the types of personal data that are processed in connection with the research project "Building Together: Intercultural Communication in Construction Companies" to analyze interactions at construction workplaces (construction sites, project meetings) and interviews and also about the purposes for which these data are processed.

CONTACT INFORMATION

You can contact us at:

Controller

WU Vienna University of Economics and Business

Welthandelsplatz 1

1020 Vienna

Data Protection Officer

WU Vienna University of Economics and Business

c/o Data Protection Officer, Legal Affairs Office

Welthandelsplatz 1, AR Building

1020 Vienna

Contact

Regina Göke, regina.goeke@wu.ac.at

For any other matters related to data protection, please get in touch with the WU data protection team at datenschutz@wu.ac.at.

WHICH TYPES OF PERSONAL DATA ARE PROCESSED?

Audio and video recordings of interactions between various actors on construction sites and during project meetings will be processed.

If applicable and with the corresponding consent, audio, and video recordings of interviews with selected participants will also be processed.

FOR WHICH PURPOSE DO WE PROCESS YOUR DATA?

We will use the data to identify, describe, and analyze interaction patterns and phenomena, as well as the participants' perspectives on intercultural collaboration in construction projects.

WHAT IS THE LEGAL BASIS FOR PROCESSING YOUR DATA?

- Art. 6 (1) item a DSGVO – consent

The consent can be withdrawn at any time with effect for the future. The withdrawal of consent does not affect the lawfulness of the processing of your data carried out on the basis of your consent until the withdrawal.

DOES THE PROCESSING INVOLVE ANY AUTOMATED DECISION-MAKING (INCLUDING PROFILING)?

The processing of personal data does not involve any automated decision-making.

ARE YOU OBLIGATED TO PROVIDE YOUR PERSONAL DATA?

You are not obligated to take part in the research project, but if you take part, it is necessary that your personal data is provided.

TO WHICH OTHER PARTIES DO WE PASS ON YOUR DATA?

The data will not be transmitted to third parties.

HOW LONG DO WE STORE YOUR DATA?

We will keep the data for as long as it is relevant for research on intercultural business communication.

WHAT ARE YOUR RIGHTS AS A DATA SUBJECT?

As a data subject in the context of these data processing operations, you have the following rights vis-à-vis WU as the controller: information and access, rectification, deletion, restriction of data processing, data portability, and objection. As a data subject, you also have the right to file a complaint with the Austrian Data Protection Authority. Further information on your rights as a data subject is available on our website at <https://www.wu.ac.at/datenschutz/betroffenenrechte/>.

To exercise any of these rights, please contact the WU data protection team at datenschutz@wu.ac.at