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In his academic career, he has been a lecturer at WU since 1996, currently with the Institute of Production Management, and previously with the Institute of International Business, the Institute of International Trade, the Institute of Heterodox Economics and the Research Institute for European Affairs. His teaching at WU included courses in basics of scientific work, European financial & economic integration, financial sector foreign direct investment (FDI), automotive FDI and EU-enlargement. Previously he also taught graduate courses in strategic management at Karl-Franzens University Graz and at Leopold-Franzens University Innsbruck; and undergraduate courses in international finance at IES Abroad Vienna / Institute of European Studies. He headed a research team on the impact of the financial sector on the economy with support of the OeNB Jubiläumsfonds. He also serves as a reviewer for various scholarly journals. Several of his students won awards for outstanding theses.

In his applied work, he is with UniCredit Bank Austria in Vienna, Austria, currently with the Corporate Banking Business Intelligence Unit. Previous assignments and responsibilities include credit processes, sales and product management with an emphasis on lending, risk and finance & advisory, credit policies and regulatory framework/risk management-issues, IT-changeovers, change management, customer segment management, projects on share-of-wallet, risk management, rating and cross-border banking, project and investment finance, economics, assistant to the managing board and strategic planning,

His research focuses on credit and production processes in the financial services industry, digitalization and industry 4.0, cryptoassets, sustainability / ESG, the finance-growth nexus/financial sector transition/integration in the EU and Eastern Europe as well as on international business/strategy, competitiveness (Brexit, FDI, CEE strategies, financial and automotive industries).

Among his publications are:

- Haiss, Peter / Michlits, D. / Mahlberg, B. (2021): Industry 4.0 – The Future of Austrian Jobs, *Empirica* 48(6):1-32, [10.1007/s10663-020-09497-z](https://doi.org/10.1007/s10663-020-09497-z);
- Haiss, Peter, Mahlberg, B. and Juvan, H. (2016): The impact of financial crises on the finance-growth relationship: a European perspective. *Economic Notes* 45(3): 423–444, <http://onlinelibrary.wiley.com/doi/10.1111/ecno.v45.3/issuetoc>
- Haiss, Peter and Rainer, Wolfgang (2012): Credit Euroization in Eastern Europe: The “Foreign Funds” Channel at Work, *Comparative Economic Studies* 54(3): 471-505, <http://www.palgrave-journals.com/ces/journal/v54/n3/pdf/ces201227a.pdf>
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- Haiss, Peter and Sümegi, Kjell (2008): The Relationship of Insurance and Economic Growth in Europe - A Theoretical and Empirical Analysis, *Empirica* 35(4): 405-431, <http://dx.doi.org/10.1007/s10663-008-9075-2>.