

Preliminary list of presentations (30-07-2024)

Regular presentation: 30 minutes including discussion				
Authors				Title
Laura Wagner	Miguel Godinho de Matos	Joren Gijsbrechts	Nicolo Bertani	Reminder policy effectiveness with heterogeneous agents and scarce resources: the case of mobile data
Naren Agrawal	Leela Nageswaran			Who Should Set Consumer Returns Policies in Online Marketplaces: Supplier or Platform?
Florian Cramer	Christian Fikar			Providing decision support for mobile stores: An evaluation of location choice policies
Rafael Escamilla	Jan C. Fransoo	Marcos Mogollon		Trade Credits and Visit Frequency: The Role of Order Financing on Nanostore Logistics Efficiency
Christoph Baldauf	Jonas Colliander	Alexander Mafael		The Impact of Buy Now, Pay Later on Customer Sales and Returns in Online Retail
Sandra Zajac	Moritz Hundhammer	Michael Sternbeck	Heinrich Kuhn	The shelf space sharing problem
Fredrik Eng-Larsson	Olov Isaksson	Melika Khandan	Alireza Kabir Mamdouh	Having your ducks in a row: The value of accurate in-store availability data in omnichannel retail
Adhurim Imeri	Gerald Reiner			A fixed-weight neural network model to approximate perishable inventory dynamics
Chenshan Hu	Xiaoyang Long	Jiankun Sun	Dennis J. Zhang	Green E-commerce: Environmental Impact of Fast Delivery
Oguz Sohret	Baris Yildiz	Gurhan Kok		Serving E-Commerce and E-Grocery Deliveries Together with Learning-Based Vehicle Dispatching
Natalia Kosilova	Aydin Alptekinoglu			Retail Shopping as Sequential Search and Discrete Choice
Mariana Sousa	Sara Martins	Maria João Santos	Pedro Amorim	Incorporating Substitution Effects in Demand Forecasting for Perishable Products
Borja Apaolaza	Gérard Cachon	Santiago Gallino	Antonio Moreno	Buyout Pricing in Circular Economy Fashion Retail
Arno Kinzinger	Winfried Steiner	Christine Vallaster		The benefits of immersive virtual product presentations in physical retail locations
Poster presentation				
Authors				Title
Mostafa Rafienezhad Masouleh	Kai Hoberg			Navigating Retailers' Replenishment Strategies: Insights from the Travel Market
Houtian Ge	Miguel I. Gomez	Timothy J. Richards	Becca Jablonski	A Nash equilibrium simulation model of price competition and price premium for local foods
Tim Schlaich	Kai Hoberg	Yale Herer		Illuminating Unattended Inventories: IoT-driven Smart Replenishment Strategies
Lena Riesenegger	Alexander Hübner			Analysis of Markdown Policies for Perishable Products
Rob Broekmeulen				Estimating customer withdrawal behavior for perishables from empirical secondary data
Luigi Bobbio	Laszlo Torjai			The evolution of the Argos Assortment Optimisation solution
Björn Asdecker	Vanessa Felch			Examining e-commerce logistics - where do consumer returns actually end up?
Junxia He	Benny Mantin			Who Benefits from the Right to Repair?
Margarida Gomes	Francisco Gaspar	Susana Relvas		An exploratory study on out-of-stock reduction in a Portuguese retailer by backroom operation digitization
Maria João Santos	Sara Martins	Pedro Amorim		Definition of the MLOR rule through a bilevel optimization model
Seyyed Iman Moosavi	Jan C. Fransoo	Eirini Spiliotopoulou		Behavioral considerations of automation
Konstantin Wink	Fabian Schäfer	Santiago Gallino	Alexander Hübner	The effect of store characteristics on food waste in grocery retail: An empirical analysis using Double Machine Learning
Pedro Amorim				The introduction of online operations to brick-and-mortar grocery stores and its impact on shrink