

MANUFACTURING

DAY — 1 June 2023

SPEAKERS



**MARIANA
MAZZUCATO**

Professor University
College London,
Author of *The Big Con*



**GERD
LEONHARD**

Futurist/Speaker/
Author



**MICHAEL
FRIEDL**

Head of Product
Management,
Advantage Austria



**WERNER
WUTSCHER**

Founder and
Managing Director,
New Venture Scouting

Event Moderation: Hannes Hunschofsky

Manufacturing Day
01 June 2023
Vienna, Austria

MANUFACTURING DAY

GREEN IS THE NEW BLACK – FROM SMOKESTACKS TO SUSTAINABILITY

12:00 - 13:00	Arrival of Guests
13:00 - 13:15	Opening and Welcome
13:15 - 14:00	Keynote Speech & Q&A: Gerd Leonhard: The next 10 years - and what it all means for Manufacturing and Sustainability
14:00 - 15:00	BoostUp! East 2023 Start-up Pitching Moderator: Daniel Cronin
15:00 - 16:00	Networking Break
16:00 - 17:00	BoostUp! East 2023 Start-up Pitching Moderator: Daniel Cronin
17:00 - 18:00	Panel Discussion & Q&A: Greenovation - Manufacturing the Day after Tomorrow Mariana Mazzucato Michael Friedl Werner Wutscher
18:00 - 18:15	BoostUp! East 2023 Award Ceremony
18:15 - 21:00	Networking / BBQ & Cocktails