

# **Call for Proposals**

# Future of Teaching and Learning Conference: Al Applications in Project Management and beyond WU Vienna, Austria 2 and 3 May 2024









# Supported by:







#### Conference main theme

Artificial Intelligence (AI) is disrupting teaching and learning. Tremendous technological developments have opened up new opportunities but also confront us with challenges.

The theme of the *Future of Teaching and Learning Conference* is dedicated to the discussion of Al applications in (Project) Management Learning and Teaching and takes place on 2 and 3 May 2024 at WU Vienna.

We will share our results of the ERASMUS+ project ChatLearn, showcase it and discuss with you our experience gained in developing a personalized chatbot for learning project management.

https://www.oulu.fi/en/projects/personalized-project-management-learning-chatbots
https://www.wu.ac.at/en/pmg/research/research-project-chatlearn/

We invite you to engage in a discussion about current developments and trends, critically discuss opportunities and challenges.

#### Possible subthemes

- The overarching conference theme explores the transformative impact of AI on education, unveiling new and disruptive opportunities for teaching and learning.
- Learning occurs not only within universities but also in schools, associations, and business. Therefore, we are keenly interested in the transformative effects of AI in learning (project) management in the aforementioned educational levels, as well as within associations and companies.
- Al can play a crucial role in enabling learning from past projects. Therefore, we are interested in papers exploring how Al can support the process of learning across projects by analyzing historical project data, identifying patterns, and extracting valuable insights from past experiences.
- Other AI application in company context, for example strategic decision making, portfolio decision making, AI applications in onboarding.

#### **Conference format**

You have the possibility of sharing your knowledge and experience on AI applications in education and learning, network with educators, trainers, learners and practitioners, and further develop your knowledge on this future oriented topic.

The conference is targeted to a wide audience including academics, trainers, consultants as well as company representatives interested in sharing their developments.

The conference features keynotes, panel discussions, paper presentations, and posters. As presenter, you need to be on site. For **remote** participants who would like to engage online, we will offer a **hybrid possibility** to engage in the main activities.

# **Submission of proposals**

You are invited to submit a proposal for a **paper**, a **poster**, a **panel** or a **workshop** on a topic that is relevant to the conference theme. A **paper** presentation refers to a presentation delivered by one or several authors on a particular research topic. A **poster** presentation is generally suitable for preliminary studies or early stage projects. A **panel** generally comprises a series of 3-4 presentations on a common topic delivered by a group of people facilitated by a moderator. For a panel format, a joint proposal is expected. A **workshop** is an interactive format with presentations, demonstrations and discussions by a group of people, facilitated by 1-2 moderators. For a workshop format, a joint proposal is expected.

For submission, please use the templates available on our website below. More detailed instructions on what is expected for each submission format is provided in the templates. Abstracts for all formats need to follow the structure provided in the templates and should not exceed 1000 words.

Please submit your proposal from now **till 29 February 2024** via <a href="https://www.conftool.org/teaching-learning2024">https://www.conftool.org/teaching-learning2024</a> on our conference website <a href="https://www.wu.ac.at/en/aipm/">https://www.wu.ac.at/en/aipm/</a>.

The earlier you submit your proposal the better as space is limited.

We will inform applicants latest by 15 March 2024.

After the conference, the best contributions are invited to submit to a special paper collection in *Project Leadership and Society*.

# Registrations to the conference

via <a href="https://www.conftool.org/teaching-learning2024">https://www.conftool.org/teaching-learning2024</a>

Registrations for presenters (paper, poster, panel, workshop) - from now on till 5 April 2024

Registrations for **personal** participation from now on **till 5 April 2024** 

Registrations for **online** participation from now on **till 28 April 2024** 

The Conference is sponsored by ERASMUS+. There is **no** participation fee!

Due to the limited number of space, registration is on a first come/first serve basis.

### **Important Dates**

Submit Proposal: from now till 29 Febr. 2024

Notification of Acceptance: by 15 March 2024

Registrations in person from now on till 5 April 2024

Registrations online participation from now on till 28 April 2024

#### **Scientific committee**

Prof. Kirsi Aaltonen University of Oulu, Finland

Prof. Jaakko Kujala University of Oulu, Finland

Dr. Hannele Lampela University of Oulu, Finland

Prof. Dr. Mauro Mancini Politecnico di Milano, Italy

Prof. Þórður Víkingur Friðgeirsson University of Reykjavik, Iceland

Prof. Helgi Þór Ingason University of Reykjavik, Iceland

Prof. Martina Huemann Project Management Group/WU Vienna and

University College London

# **Organizing committee**

Prof. Martina Huemann Project Management Group/WU Vienna and

University College London, UK

Helga Baumschabl Project Management Group/WU Vienna

Claudia Ringhofer Project Management Group/WU Vienna

Costanza Mariani Politecnico di Milano, Italy

# Organization

The conference will be hosted by the Project Management Group of WU Vienna and will take place on the **WU Campus, LC Building, Festsaal 1** (ground floor), Welthandelsplatz 1, 1020 Vienna.

#### **Contact information**

For further information please visit us at our conference website <a href="https://www.wu.ac.at/en/aipm/">https://www.wu.ac.at/en/aipm/</a>

(will be updated regularly) or contact Helga Baumschabl at PMG/WU: <a href="https://helga.baumschabl@wu.ac.at">helga.baumschabl@wu.ac.at</a>.