

# CURRICULUM VITAE

## Univ.-Prof. Dr. Renate Elisabeth Meyer

Institute for Organization Studies | Research Institute for Urban Management & Governance  
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### Academic Appointments

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#### *Current positions*

- Full Professor at WU Vienna University of Economics and Business
- Head of the Institute for Organization Studies, WU Vienna (since 2013)
- Head of the Research Institute for Urban Management & Governance, WU Vienna (since 2010, with Verena Madner)
- Part time professor of Institutional Theory at Copenhagen Business School, Denmark (since 2018)
- Visiting Professor of Management | Saïd Business School | University of Oxford (since 2020)
- Visiting Scholar, School of Management, UNSW Sydney, Australia (since 2018)
- Visiting Professorial Fellow, University of Alberta Business School (since 2019)

#### *Past Positions*

- Full Professor of Public Management & Governance, WU Vienna (2010-2013),
- Head of the Institute for Public Management and Governance, WU Vienna (2005-2014)
- Permanent visiting professor at Copenhagen Business School, Denmark (2009-2016)
- University of Potsdam, Guest Professor at WIPCAD (2015-2016)
- Associate Professor at the Institute for Public Management, WU Vienna (2003-2010)
- Assistant Professor at the Institute for ABWL und Unternehmenssteuerung, WU Vienna (1995-2003)

#### *Past visiting Positions (since 2005)*

- Stanford University, Palo Alto (USA): Visiting Scholar at SCANCOR, 03/2016-06/2016
- Stanford University, Palo Alto (USA): Visiting Scholar at SCANCOR, 01/2008-06/2008

### Educational Background

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- a.o. Univ.-Prof., habilitation and venia docendi in business administration, WU Vienna, 2004
- Dr.rer.soc.oec., doctoral degree in social and economic sciences, WU Vienna, 1995
- Mag.rer.soc.oec, master's degree in business administration, WU Vienna, 1989

### Research Interests

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Current research interests include phenomenological institutional organization theory, meaning structures, institutionalization of new management ideas, novel organizational forms, multimodality, collaborative governance and collective action, governance gaps

### Awards and Honors (selection)

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- 2019: Research Award for top journal publications, WU Vienna
- 2018: Research Award for top journal publications, WU Vienna
- 2017-2022: Elected to the Chair track of the Executive Committee of the Division of Organization and Management Theory (OMT), Academy of Management

- 2017: Best Paper Award, WU Vienna
- 2017: Excellent Teaching Award WU Vienna
- 2017: Research Award for top journal publications, WU Vienna
- 2017: Elected to the Macro-Organizational Behavior Society (MOBS)
- 2016: WU Researcher of the Month (September)
- 2014: Emerald Literati Network Award for Excellence, Emerald Group Publishing

### **Grants (selection)**

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- 2020: Australian Research Council (ARC) (DP210103780): Collective Action in Crises, 845.000 AUD, (CI: Markus Höllerer, own role: PI)
- 2020: Velux Foundation, Turning Theory into Action (TTAN), DKK 5.990.700 (PIs: Eva Boxenbaum and Renate Meyer, 2021-2024)
- 2020: City of Vienna, Funding for the Research Institute of Urban Management & Governance, € 2,650,000 (PI together with Verena Madner), 2020-2025
- 2016: Horizon 2020-Reflective Society (693529) Perception and Evaluation of Regional and Cohesion policies by Europeans and Identification with the Values of Europe (Consortium participant together with Markus Höllerer who acts as project leader of the WU team), participant budget € 360,000, 2016-2019
- 2015: City of Vienna, Funding for the Research Institute of Urban Management & Governance, € 2,650,000 (PI together with Verena Madner), 2015-2020
- 2015: Riksbankens Jubileumsfond (FSK15-1068:1) Transnationell governance i universitetsfältet (PI: Filip Wijström; own role: collaborator and project leader for the WU research team; overall budget: € 975,000; WU budget: € 320,000), 2016-2020
- 2013: Danish Council for Independent Research, DKK 4,466,000 (PI: Eva Boxenbaum, own role: leader of subproject 1, 2014-2016)
- 2011: FWF Austrian Science Fund, € 365,000 (PI together with Markus A. Höllerer)

### **Professional Activities and Services**

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#### *Representation of the Scholarly Community*

- 2021 Division Chair of the OMT Division of the Academy of Management
- Co-Founder and spokesperson of the European Network for Institutional Theory (since 2004)
- Austrian Association for Organization (ÖVO), President (since 2013)
- Member of the Executive Board of the European Group for Organizational Studies (EGOS) from 2008 to 2017; Chair from 2011 to 2014; Treasurer from 2008 to 2011, and from 2014 to 2017

#### *Editorial Experience*

- Organization Studies, Editor-in-Chief since 2019; Senior Editor 2015-2019  
Special issue Editor for: Organization Studies; Research in the Sociology of Organizations

#### *Membership in Editorial Boards / Advisory Boards*

- Academy of Management Review, Research in the Sociology of Organizations, Organization Theory, Business Research (BuR), Modernisierung des öffentlichen Sektors (edition sigma), Cambridge Elements (Cambridge University Press), der moderne staat (dms; member of advisory committee),

### **Current outside Positions**

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- Austrian Science Fund (FWF), Member of the Supervisory Board (since 2017)
- Jubiläumsfonds der Stadt Wien für die WU, Member of the Kuratorium, since 2016
- Vienna Hospital Association (KAV – Wiener Krankenanstaltenverbund), Member of Governance Board, since 2011
- KDZ – Centre for Public Administration Research, Member of the Board of Trustees, since 2011

## Selected Publications

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### *Books and edited volumes*

1. Höllerer, Markus, van Leeuwen, Theo, Jancsary, Dennis, Meyer, Renate E., Andersen, Thomas, & Vaara, Eero (2019). *Visual and multimodal research in organization and management studies*. London & New York: Routledge.
2. Hinings, C. R., Meyer, Renate E. (2018). *Starting Points: Intellectual and Institutional Foundations of Organization Theory*. Cambridge: Cambridge University Press.
3. Krücken, Georg, Carmelo Mazza, Renate E. Meyer, & Peter Walgenbach (eds.) (2017). *New Themes in Institutional Analysis. Topics and Issues from European Research*. Cheltenham, UK: Edward Elgar.
4. Greenwood, Royston, Christine Oliver, Thomas B. Lawrence, & Renate E. Meyer (eds.) (2017). *The Sage Handbook of Organizational Institutionalism*. 2<sup>nd</sup> Edition. London: Sage.
5. Walgenbach, Peter, & Meyer, Renate E. (2008). *Neoinstitutionalistische Organisationstheorie*. Stuttgart: Kohlhammer.
6. Meyer, Renate E. (2004). *Globale Managementkonzepte und lokaler Kontext. Organisationale Wertorientierung im österreichischen öffentlichen Diskurs*. Wien: WUV.

### *Journal Articles*

1. Kornberger, Martin, Meyer, Renate E., Höllerer Markus A. (forthcoming): Exploring the long-term effect of strategy work: The case of Sustainable Sydney 2030. *Urban Studies*. DOI: 10.1177/0042098020979546
2. Meyer, Renate E., Jancsary, Dennis, & Höllerer, Markus (2021). Zones of meaning, Leitideen, institutional logics – and practices: A phenomenological institutional perspective on shared meaning structures. *Research in the Sociology of Organizations*, vol. 70, 161-186.
3. Leixnering, Stephan, Meyer, Renate, Polzer, Tobias (2020). Hybrid coordination of city organizations: The rule of people and culture in the shadow of structures. *Urban Studies*. doi.org/10.1177/0042098020963854
4. Meyer, Renate E., Kornberger, Martin, & Höllerer, Markus (2020). How Cities Think: Thought Style, Thought Collective, and the Impact of Strategy. *Research in the Sociology of Organizations*, vol. 68, 185-200.
5. Meyer, Renate E., & Vaara, Eero (2020). Institutions and actorhood as co-constitutive and co-constructed: The argument and areas for future research. *Journal of Management Studies*, 57(4), 898-910.
6. Höllerer, Markus A., Jancsary, Dennis, Barberio, Vitaliano, & Meyer, Renate E. (2020). The interlinking theorization of management concepts: Cohesion and semantic equivalence in management knowledge. *Organization Studies*, 41(9), 1284–1310.
7. Vith, Sebastian, Oberg Achim, Höllerer Markus A., & Meyer Renate E. (2019). Envisioning the ‘Sharing City’: Governance strategies for the sharing economy. *Journal of Business Ethics*, 159(4), 1023–1046.
8. Kornberger, Martin, Leixnering, Stephan, & Meyer, Renate E. (2019). The logic of tact: How decisions happen in situations of crisis. *Organization Studies*, 40 (2), 239-266.
9. Boxenbaum, Eva, Jones, Candace, Meyer, Renate E., & Svejnova, Silviya (2018). Towards an articulation of the material and visual turn in organization studies. *Organization Studies*, 39 (5), 597-616.
10. Kornberger, Martin, Leixnering, Stephan, Meyer, Renate E., & Höllerer, Markus (2018). Rethinking the sharing economy: The nature and organization of sharing in the 2015 refugee crisis. *Academy of Management Discoveries*, 4 (3), 314-335.

11. Meyer, Renate E., Jancsary, Dennis, Höllerer, Markus, & Boxenbaum, Eva (2018). The role of verbal and visual text in the process of institutionalization. *Academy of Management Review*, 43 (3), 1-27.
12. Hinings, C.R., Greenwood, Royston, & Meyer, Renate. (2018). Dusty Books? The liability of oldness. *Academy of Management Review*, 43 (2), 333-343.
13. Jancsary, Dennis, Meyer, Renate E., Höllerer, Markus A., & Boxenbaum, Eva (2018). Institutions as multimodal accomplishments: Towards the analysis of visual registers. *Research in the Sociology of Organizations*, 54 (A), 87-117.
14. Hyndman, Noel, Liguori, Mariannunziata, Meyer, Renate E., Polzer, Tobias, Rota, Silvia, Seiwald, Johann, & Steccolini, Ileana (2018). Legitimizing change in the public sector: The introduction of (rational?) accounting practices in the United Kingdom, Italy and Austria. *Public Management Review*, 20 (9), 1374-1399.
15. Meyer, Renate, Höllerer, Markus, & Leixnering, Stephan (2018). A question of value(s): Political connectedness and executive compensation in public sector organizations. *International Public Management Journal*, 21 (3), 477-500.
16. Barberio, Vitaliano, Höllerer, Markus, Meyer, Renate E., & Jancsary, Dennis (2018). Organizational boundaries in fluid forms of production: The case of Apache open source software. *Research in the Sociology of Organizations*, 57, 139-168.
17. Jancsary, Dennis, Meyer, Renate E., Höllerer, Markus, & Barberio, Vitaliano (2017). Towards a structural model of organization-level institutional pluralism and logic interconnectedness. *Organization Science*, 28 (6), 1150-1167.
18. Kornberger, Martin, Meyer, Renate E., Brandtner, Christof, & Höllerer, Markus A. (2017). When Bureaucracy Meets the Crowd: Studying 'Open Government' in the Vienna City Administration. *Organization Studies*, 38 (2), 179-200.
19. Brandtner, Christof, Höllerer, Markus A., Meyer, Renate E., & Kornberger, Martin (2017). Enacting governance through strategy: A comparative study on governance configurations in Sydney and Vienna. *Urban Studies*, 54 (5), 1075-1091.
20. Meyer, Renate E., & Höllerer, Markus A. (2016). Laying a smoke screen: Ambiguity and neutralization as strategic responses to intra-institutional complexity. *Strategic Organization*, 14 (4), 373-406.
21. Polzer, Tobias, Meyer, Renate E., Höllerer, Markus A., & Seiwald, Johann (2016). Institutional hybridity in public sector reform: Replacement, blending, or layering of administrative paradigms. *Research in the Sociology of Organizations*, 48 (B), 69-99.
22. Meyer, Renate E., & Höllerer, Markus A. (2014). Does institutional theory need redirecting? *Journal of Management Studies*, 51 (7), 1221-1233.
23. Hyndman, Noel, Liguori, Mariannunziata, Meyer, Renate E., Polzer, Tobias, Rota, Silvia, & Seiwald, Johann (2014). The translation and sedimentation of accounting reforms. A comparison of the UK, Austrian and Italian experiences. *Critical Perspectives on Accounting*, 25 (4-5), 388-408.
24. Meyer, Renate E., Egger-Peitler, Isabell, Höllerer, Markus A., & Hammerschmid, Gerhard (2014). Of bureaucrats and passionate managers: Institutional logics, executive identities, and public service motivation. *Public Administration*, 92 (4), 861-885.
25. Meyer, Renate E., Höllerer, Markus A., Jancsary, Dennis, & van Leeuwen, Theo (2013). The visual dimension in organizing, organization, and organization research: Core ideas, current developments, and promising avenues. *Academy of Management Annals*, 7 (1), 487-553.
26. Höllerer, Markus A., Jancsary, Dennis, Meyer, Renate E., & Vettori, Oliver (2013). Imageries of corporate social responsibility: Visual recontextualization and field-level meaning. *Research in the Sociology of Organizations*, 39B, 139-174.
27. Svejnova, Silviya, Croidieu, Gregoire, & Meyer, Renate (2013). Welcome to the Hotel California: Strangers and hospitable organizations. *Nordiske Organisasjonsstudier*, 15 (4), 68-90.
28. Lefsrud, Lianne, & Meyer, Renate E. (2012). Science or science fiction? Professionals' discursive construction of climate change. *Organization Studies*, 33 (11), 1477-1506.
29. Meyer, Renate E., & Höllerer, Markus A. (2010). Meaning structures in a contested issue field: A topographic map of shareholder value in Austria. *Academy of Management Journal*, 53 (6), 1241-1262.

30. Meyer, Renate E., & Boxenbaum, Eva (2010). Exploring European-ness in organization research. *Organization Studies*, 31 (6), 737-755.
31. Meyer, Renate E. & Hammerschmid, Gerhard (2010). The Degree of decentralization and individual decision-making in central government HRM – A European comparative perspective. *Public Administration*, 88 (2), 455-478.
32. Meyer, Renate E., Sahlin, Kerstin, Ventresca, Marc, & Walgenbach, Peter (2009). Ideology and institutions: Introduction to the special issue. *Research in Sociology of Organizations*, 27, 1-15.
33. Greenwood, Royston, & Meyer, Renate E. (2008). Influencing ideas. *Journal of Management Inquiry*, 17 (4), 258-264.
34. Meyer, Renate E. (2006). Visiting relatives. Current developments in the new sociology of knowledge. *Organization*, 13(5), 725-738.
35. Meyer, Renate E., & Hammerschmid, Gerhard (2006). Changing institutional logics and executive identities. A managerial challenge to public administration in Austria. *American Behavioral Scientist*, 49 (7), 1000-1014.
36. Meyer, Renate, & Hammerschmid, Gerhard (2006). Public management reform: An identity project. *Public Policy and Administration*, 21 (1), 99-115.
37. Hammerschmid, Gerhard, & Meyer, Renate E. (2005). New public management in Austria – Local variations of a global theme? *Public Administration*, 83 (3), 709-733.
38. Lueger, Manfred, Sandner, Karl, Meyer, Renate, & Hammerschmid, Gerhard (2005). Contextualizing influence activities. An objective hermeneutical approach. *Organization Studies*, 26 (8), 1145-1168.

#### Book Chapters

1. Meyer, Renate E., Jancsary, Dennis, & Höllerer, Markus A. (2020). Sinnprovinzen, Leitideen, institutionelle Logiken 7 Bedeutungszonen in der neo-institutionalistischen Organisationsforschung. In: Hasse, R. & Krüger, A. (eds.): *Soziologischer Neo-Institutionalismus – Kritik und Weiterentwicklung*, pp 99-132. Transcript Verlag
2. [Meyer, Renate E. \(2019\). A processual view on institutions: A note from a phenomenological institutional perspective. In: Reay, T., Zilber, T., Langley, A., & Tsoukas H. \(eds.\): \*Institutions and Organizations: A Process View\*, pp. 33-41. Oxford: Oxford University Press.](#)
3. [Greenwood, Royston, Oliver, Christine, Lawrence Thomas B., & Meyer, Renate E. \(2017\). Introduction: Into the Fourth Decade. In: Greenwood, R., Oliver, C., Lawrence, T. B., & Meyer, R. E. \(eds.\): \*The Sage Handbook of Organizational Institutionalism\*, pp. 1-24. 2nd Edition. London: Sage.](#)
4. [Jones, Candace, Meyer, Renate E., Dennis Jancsary, & Markus Höllerer \(2017\). The material and visual bases of institutions. In: R. Greenwood, C. Oliver, T. B. Lawrence, & R. E. Meyer \(eds.\): \*The Sage Handbook of Organizational Institutionalism\*, pp. 651-678. 2nd Edition. London: Sage.](#)
5. [Höllerer, Markus A., Meyer, Renate E., & Lounsbury, Michael \(2017\). Politicization of corporations at the expense of de-politicization of society: A critical perspective on the political dimension in corporate social responsibility. In: Kruecken, G., Mazza C., Meyer, R. E. & Walgenbach, P. \(eds.\). \*New themes in institutional analysis: Topics and issues from European research\*, pp. 194-223. Cheltenham, UK: Edward Elgar.](#)
6. Jancsary, Dennis, Höllerer, Markus A., & Meyer, Renate E. (2016). Critical analysis of visual and multimodal texts. In: R. Wodak & M. Meyer (eds.). *Critical discourse analysis*, pp. 180-204. London: Sage.
7. [Meyer, Renate E. \(2014\). 'Relocalization' as micro-mobilization of consent and legitimacy. In: Drori, G., Höllerer, M. A., & Walgenbach, P. \(eds.\). \*The glocalization of organization and management: Global themes and local variations\*, pp. 79-89 New York and London: Routledge.](#)
8. [Meyer, Renate E. \(2008\). New sociology of knowledge: Historical legacy and current strands. In: R. Greenwood, C. Oliver, R. Suddaby, & K. Sahlin \(eds.\). \*The SAGE Handbook of organizational institutionalism\*, pp. 517-536. London et al.: SAGE.](#)
9. Meyer, Renate E. & Hammerschmid, Gerhard (2006). Mikroperspektive: Die Rolle der Akteure. In: Hellmann, K. U. & Senge, K. (eds.). *Einführung in den Neo-Institutionalismus*, pp.160-171. Wiesbaden: VS Verlag für Sozialwissenschaften.

*Encyclopedic Entries*

1. [Meyer, Renate E. & Stephan Leixnering \(2015\). Public sector organizations. In: J. D. Wright \(ed\). \*Elsevier International Encyclopedia of the Social and Behavioral Sciences\*, Oxford: Elsevier, 597-602.](#)
2. Meyer, Renate E., Egger-Peitler, Isabell, & Hammerschmid, Gerhard (2011). Das Konzept der Public Service Motivation. In: Blanke, B., Nullmeier, F., Reichard, C., & Wewer, G. (eds.): *Handbuch zur Verwaltungsreform*, pp. 350-357. Wiesbaden: VS Verlag für Sozialwissenschaften.
3. Sandner, Karl & Renate E. Meyer (2006). Macht. In: Handelsblatt (ed). *Wirtschaftslexikon*. Stuttgart: Schaeffer Poeschel, 3566-3572.
4. Sandner, Karl & Renate E. Meyer (2004). Macht in Organisationen. In: G. Schreyögg & A. v. Werder (eds). *Handwörterbuch Unternehmensführung und Organisation*. 4. Auflage, Stuttgart: Schaeffer Poeschel, 757-765.
5. Sandner, Karl & Renate E. Meyer (2004). Macht. In: E. Gaugler, W. Oechsler, & W. Weber (eds). *Handwörterbuch des Personalwesens*. 3. Auflage, Stuttgart: Schaeffer Poeschel, 1134-1141.

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