

In the winter term 2025/26, we are offering the

m.core High Potential Award

for the 21st time in a row. The award is sponsored by Henkel Central Eastern Europe GmbH.

The winner of the award gets the offer for a **paid internship** with Henkel.

Procedure: Participation is limited exclusively to our SBWL students. The five students with the best overall performance in courses 1 and 2 of the winter term 2025/26 (bonus points do **not** count), qualify to apply directly at Henkel. The finalists will be invited to an interview accompanied with comprehensive feedback on their application. The winner is offered the opportunity to do an individual internship with Henkel.

We wish you luck!



PD Dr. Monika Koller



Prof. DDr. Bernadette Kamleitner



We are inspired by consumers.