



# KATHARINA FELLHOFER

CURRENT MASTER STUDENT  
AT THE UNIVERSITY OF AMSTERDAM

Date of birth: 07.08.2000

## CONTACT

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Vienna

## SKILLS

- Analytical Thinking
- Data Analysis & Econometrics  
(SPSS, JASP, R, Python,  
Matlab, Stata)
- Behavioral Design &  
Decision-Making Models

## LANGUAGES

- German (Native Language)
- English (Fluent)
- French (B2)

## LINKEDIN

Katharina Fellhofer



## PROFILE

Research-oriented and intellectually curious Master's student with a keen interest in how people make economic and strategic decisions in real-world settings. My academic path in psychology, behavioral design, and economics has equipped me to approach decision-making processes from both theoretical and empirical angles. Passionate about academic inquiry, I am eager to deepen my research skills and contribute to a dynamic, interdisciplinary team - while laying the foundation for a future in academia through doctoral study.



## WORK EXPERIENCE

**Austrian Economic Service** 2023 - 2024  
Digital Communications Associate

- Research and analysis on economic incentives and funding schemes
- Advisory support for stakeholders on funding opportunities
- Design of internal Newsletter

**FehrAdvice & Partners** 2021 - 2022  
Working Student in Behavioral Design Management

- Human Resources (recruiting, onboarding, conducting interviews)
- Conception and moderation of project meetings with stakeholders
- Partner coordination & management reporting

**Austrian Angel Investors Association** 2019 - 2020  
Head of member management

- Management of over 200 members
- Event-management



## EDUCATION

**Master's program in Business Economics** 2024 - 2025  
University of Amsterdam  
Spezialization: Neuroeconomics  
**GPA: 1.9** | Top 25% of students

**Master's program in Psychology** 2024 - on hold  
University of Vienna  
**GPA: 1.8**

## Bachelor of Psychology

University of Vienna

GPA: 1.7

2019 - 2024

## Bachelor of International Business Administration

Vienna University of Economics and Business

Specialization: Decision Science & International Business

GPA: 1.8 | Top 20% of students

2019 - 2023

## Exchange Semester

University of Victoria, Canada

Spring 2022

## EXTRA-CURRICULAR ACTIVITIES

### Rostra - UvA student magazine

Editor for the Research Column

2024 - ongoing

- Articles on Decision Making, Consumer Behavior and Moral Psychology

### Uniforce Student - Consulting GmbH

Human Resources Consultant

2020 - 2022

- Project Work for internal and external stakeholders
- Conducting Interviews and Focus Groups
- Organisation of the Assessment Center

### Austrian Football Association

Children's Football Coach

2020 - 2021

Children's coach as part of the "playmaker" project at the Austrian Football Association in cooperation with Disney.

### Member of the austrian women's youth national football teams

2015 - 2019

## AWARDS & CERTIFICATES

### Cambridge English: Certificate of Proficiency (CPE)

Level: C2

2024

### Graduation with distinction

2019

### School soccer world champion

ISF World School Championship, Prague

2017